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ETAS ID: TM418778

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE:** 

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**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PB Institute Partners Limited Partnership		02/28/2017	Limited Partnership: FLORIDA

## **RECEIVING PARTY DATA**

Name:	Palm Beach Recovery, LLC	
Street Address:	3107 Stirling Road	
Internal Address:	Suite 307	
City:	Fort Lauderdale	
State/Country:	FLORIDA	
Postal Code:	33312	
Entity Type:	Limited Liability Company: FLORIDA	

## **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3476197	THE PALM BEACH INSTITUTE
Registration Number:	4680522	PBI THE PALM BEACH INSTITUTE
Registration Number:	4591207	EDR PALM BEACH INSTITUTE EATING DISORDER
Registration Number:	4907130	SINCE 1970 THE PALM BEACH INSTITUTE

# **CORRESPONDENCE DATA**

**Fax Number:** 9543436964

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9544911120

**Email:** ellen.gilmore@gmlaw.com

Correspondent Name: Gregory Blodig

Address Line 1: 200 E. Broawrd Boulevard

Address Line 2: Suite 1800

Address Line 4: Fort Lauderdale, FLORIDA 33301

NAME OF SUBMITTER:	Ellen Gilmore
SIGNATURE:	/ellengilmore/
DATE SIGNED:	03/08/2017

**Total Attachments: 1** 

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# ASSIGNMENT OF SERVICE MARKS

Whereas, PB Institute Partners Limited Partnership, a Florida limited partnership ("PB Institute Partners"), having its principal offices at 1655 Palm Beach Lakes Blvd., #401, West Palm Beach, Florida 33401, has adopted, used, is using and has received registration of the following service marks in the United States Patent and Trademark Office:

1. Service Mark: The Palm Beach Institute (word)

Registration No.:

3476197 Date of Registration: July 29, 2008

2. Service Mark:

PBI The Palm Beach Institute (logo)

Registration No.:

4680522

Date of Registration: February 3, 2015

3. Service Mark: EDR Palm Beach Institute Eating Disorder Recovery (logo)

Registration No.:

4591207

Date of Registration: August 26, 2014

4. Service Mark: Palm Beach Institute and Design of Palm Tree and Bird in

a Circle (logo)

Registration No.:

T13000000173

Date of Registration: February 14, 2013

5. Service Mark: Since 1970 the Palm Beach Institute (logo)

Registration No.:

4907130

Date of Registration: March 1, 2016

NOW, THEREFORE, in consideration and the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, PB Institute Partners hereby assigns to Palm Beach Recovery, LLC, a Florida limited liability company having an address at 3107 Stirling Road, Suite 307, Fort Lauderdale, Florida 33312, all right, title and interest in the United States in and to said service marks and such registrations therefore, together with the goodwill of the business symbolized by said service marks and such registrations.

Signed in Palm Beach County, Florida this 28 day of Fel, 2017.

PB Institute Partners Limited Partnership

By:

Palm Beach Institute, Inc.,

its general partner

Bradford Lovette, its President

43472.0001

RECORDED: 03/08/2017

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