

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418947

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/01/2017

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dyson Research Limited		03/07/2017	Corporation: UNITED KINGDOM

## RECEIVING PARTY DATA

<b>Name:</b>	Dyson Technology Limited
<b>Street Address:</b>	Tetbury Hill
<b>City:</b>	Malmesbury, Wiltshire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SN16 0RP
<b>Entity Type:</b>	Corporation: UNITED KINGDOM

## PROPERTY NUMBERS Total: 69

Property Type	Number	Word Mark
Registration Number:	2769855	ROOT CYCLONE
Registration Number:	2804372	ANIMAL
Registration Number:	2709014	DYZOLV
Registration Number:	2749707	ZORB
Registration Number:	2892039	DYSON
Registration Number:	2805919	
Registration Number:	3089208	BALL
Registration Number:	3214382	DYSON
Registration Number:	2460538	DYSON
Registration Number:	3311564	AIRBLADE
Registration Number:	4020756	DYSON
Registration Number:	3562764	DYSON
Registration Number:	3495150	DYSON
Registration Number:	3495149	DYSON
Registration Number:	3503283	DYSON
Registration Number:	3469921	DYSON
Registration Number:	3675183	DYSON BALL
Registration Number:	3675189	DYSON BALL

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3745799	DYSON AIRBLADE
Registration Number:	3735742	DYSON AIRBLADE
Registration Number:	3930474	AIR MULTIPLIER
Registration Number:	3930475	AIR MULTIPLIER
Registration Number:	3930476	DYSON AIR MULTIPLIER
Registration Number:	3930477	DYSON AIR MULTIPLIER
Registration Number:	4013094	DYSON CITY
Registration Number:	4013095	DYSON CITY
Registration Number:	4095414	DYSON DIGITAL SLIM
Registration Number:	4095415	DYSON DIGITAL SLIM
Registration Number:	4400645	TRIGGERHEAD
Registration Number:	4242703	RADIAL ROOT CYCLONE
Registration Number:	4242704	RADIAL ROOT CYCLONE
Registration Number:	4303849	DYSON HOT
Registration Number:	4303850	DYSON HOT
Registration Number:	4303851	DYSON COOL
Registration Number:	4303852	DYSON COOL
Registration Number:	4500179	DYSON HOT+COOL
Registration Number:	4500180	DYSON HOT+COOL
Registration Number:	4834359	DYSON CINETIC
Registration Number:	4834360	DYSON CINETIC
Registration Number:	5087064	DYSON 360 EYE
Serial Number:	86635891	DYSON
Registration Number:	5126069	DYSON
Registration Number:	5134792	DYSON
Serial Number:	86635918	DYSON
Registration Number:	5125976	DYSON
Serial Number:	86635930	DYSON
Serial Number:	86980729	DYSON
Serial Number:	86635947	DYSON
Registration Number:	5126071	DYSON
Serial Number:	86635952	DYSON
Registration Number:	5126070	DYSON
Registration Number:	5121315	DYSON
Serial Number:	86635964	DYSON
Registration Number:	5139203	DYSON
Registration Number:	5135290	DYSON
Registration Number:	5088678	DYSON

Property Type	Number	Word Mark
Registration Number:	5083888	DYSON
Serial Number:	86635993	DYSON
Registration Number:	5075431	DYSON
Registration Number:	5075285	DYSON
Serial Number:	86636024	DYSON
Registration Number:	5075432	DYSON
Serial Number:	86636031	DYSON
Registration Number:	5088677	DYSON
Registration Number:	5135291	DYSON
Registration Number:	5088676	DYSON
Registration Number:	5083889	DYSON
Serial Number:	86636092	DYSON
Registration Number:	5139202	DYSON

**CORRESPONDENCE DATA**

**Fax Number:** 4152687522  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 4152686538  
**Email:** hcheng@mofo.com  
**Correspondent Name:** Jennifer Lee Taylor  
**Address Line 1:** 425 Market Street  
**Address Line 2:** Morrison & Foerster LLP  
**Address Line 4:** San Francisco, CALIFORNIA 94105

<b>ATTORNEY DOCKET NUMBER:</b>	424662400000
<b>NAME OF SUBMITTER:</b>	Jennifer Lee Taylor
<b>SIGNATURE:</b>	/JLT/
<b>DATE SIGNED:</b>	03/09/2017

**Total Attachments: 5**  
source=US 170307 TM Assignment, v2#page1.tif  
source=US 170307 TM Assignment, v2#page2.tif  
source=US 170307 TM Assignment, v2#page3.tif  
source=US 170307 TM Assignment, v2#page4.tif  
source=US 170307 TM Assignment, v2#page5.tif

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT IS MADE as of the 1<sup>st</sup> day of January Two Thousand and Seventeen

**BETWEEN**

Dyson Research Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United Kingdom, company registration no. 01081917 (hereinafter called "the Assignor") of the one part

**AND**

Dyson Technology Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United Kingdom, company registration no. 01959090 (hereinafter called "the Assignee") of the other part


WHEREAS the Assignor is the proprietor of the Registered Trade Marks and pending trade mark applications referred to in Schedule 1 hereto (hereinafter referred to "the said Trade Marks")

AND WHEREAS it has been agreed between the parties that the Assignor shall assign to the Assignee the said Trade Marks

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said Agreement and in consideration of the sum of One Thousand Pounds Sterling (£1000) now paid to the Assignor by the Assignee (the receipt and sufficiency of which the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee all their whole right title and interest in the said Trade Marks together with any and all goodwill associated therewith and together with the right to recover and take all proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of the said Trade Marks whether committed before or after the date of this Assignment

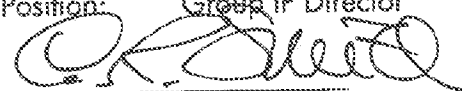
IN WITNESS WHEREOF the parties hereto have signed this Assignment document this 7<sup>th</sup> day of March 2017

For and on behalf of  
Dyson Research Limited



Name: Gill Smith  
Position: Group IP Director

For and on behalf of  
Dyson Technology Limited



Name: Gill Smith  
Position: Group IP Director

Schedule 1  
USA

Registered Trade Marks

Dyson Reference	Registration Number	Application Number	Filing Date	Trade Mark	Mark Type	Class
US T 0066 A	2460538	75/364314	29-Sep-1997	DYSON	Word	03, 07, 11
US T 0066 B	3214382	78/887652	19-May-2006	DYSON	Word	28
US T 0068 A	2805919	75/305965	10-Jun-1997	Clear Bin (Upright)	Feature	7
US T 0114 A	2749707	76/399915	24-Apr-2002	ZORB	Word	03, 07
US T 0180 A	2709014	76/399916	24-Apr-2002	DYZOLV	Word	3
US T 0223 A	2769855	76/310018	07-Sep-2001	ROOT CYCLONE	Word	7
US T 0274 A	2804372	76/471938	26-Nov-2002	ANIMAL	Word	7
US T 0281 A	2692039	76/485010	23-Jan-2003	DYSON	Stylised word	03, 07
US T 0332 B	3089208	76/621307	18-Nov-2004	BALL	Word	7
US T 0357 A	3311564	77/124176	07-Mar-2007	AIRBLADE	Word	11
US T 0486 A	3495150	77/315544	29-Oct-2007	DYSON	Word	03, 07, 37
US T 0486 B	3503283	77/315538	29-Oct-2007	DYSON	Word	03, 07, 11
US T 0486 C	4020756	77/315543	29-Oct-2007	DYSON	Word	03, 05, 07, 09, 11, 28, 37, 21
US T 0487 A	3495149	77/315535	29-Oct-2007	DYSON	Stylised word	03, 07, 37
US T 0487 B	3469921	77/315542	29-Oct-2007	DYSON	Stylised word	03, 07, 11
US T 0487 C	3562764	77/315539	29-Oct-2007	DYSON	Stylised word	03, 05, 07, 09, 11, 28, 37, 21
US T 0547 A	3675183	77/483591	27-May-2008	DYSON BALL	Word	03, 07
US T 0560 A	3675189	77/483591	27-May-2008	DYSON BALL	Stylised word	03, 07
US T 0586 A	3745799	77/495994	11-Jun-2008	DYSON AIRBLADE	Word	11, 37
US T 0587 A	3735742	77/496135	11-Jun-2008	DYSON AIRBLADE	Stylised word	11, 37

Dyson Reference	Registration Number	Application Number	Filing Date	Trade Mark	Mark Type	Class
US T 0788 A	3930474	77/884083	02-Dec-2009	AIR MULTIPLIER	Word	11
US T 0789 A	3930475	77/884084	02-Dec-2009	AIR MULTIPLIER	Stylised word	11
US T 0790 A	3930476	77/884091	02-Dec-2009	DYSON AIR MULTIPLIER	Word	11
US T 0791 A	3930477	77/884094	02-Dec-2009	DYSON AIR MULTIPLIER	Stylised word	11
US T 0838 A	4013094	77/880135	10-Dec-2009	DYSON CITY	Word	7
US T 0839 A	4013095	77/880136	10-Dec-2009	DYSON CITY	Stylised word	7
US T 0884 A	4095414	85/194994	10-Dec-2010	DYSON DIGITAL SLIM	Word	7
US T 0885 A	4095415	85/194996	10-Dec-2010	DYSON DIGITAL SLIM	Stylised word	7
US T 0968 A	4242703	85/264642	11-Mar-2011	RADIAL ROOT CYCLONE	Word	7
US T 0969 A	4242704	85/264645	11-Mar-2011	RADIAL ROOT CYCLONE	Stylised word	7
US T 0976 A	4400645	85/385921	01-Aug-2011	TRIGGERHEAD	Word	7
US T 1007 A	4303849	85/522349	23-Jan-2012	DYSON HOT	Word	11
US T 1008 A	4303850	85/522353	23-Jan-2012	DYSON HOT	Stylised word	11
US T 1009 A	4303851	85/522355	23-Jan-2012	DYSON COOL	Word	11
US T 1010 A	4303852	85/522357	23-Jan-2012	DYSON COOL	Stylised word	11
US T 1011 A	4500179	85/522358	23-Jan-2012	DYSON HOT + COOL	Word	11
US T 1012 A	4500180	85/522364	23-Jan-2012	DYSON HOT + COOL	Stylised word	11
US T 1228 A	US4834359	86041640	19-Aug-2013	DYSON CINETIC	Word	7
US T 1229 A	US4834360	86041645	19-Aug-2013	DYSON CINETIC	Stylised word	7
US T 1395 A	5087064	86349542	28-Jul-2014	DYSON 360 EYE	Word	7

Dyson Reference	Registration Number	Application Number	Filing Date	Trade Mark	Mark Type	Class
US T 1447 A	1179604 / 4647056	1179604 / 79137649	13-Sep-2013	JAKE DYSON	Word	11
US T 1448 A	1199858 / 4669302	1199858 / 79145744	13-Sep-2013	CSYS	Word	11
US T 1478 B	5134792	86/635901	20-May-2015	DYSON	Word	5
US T 1478 D	5125976	86/635922	20-May-2015	DYSON	Word	8
US T 1478 H	5121315	86/635958	20-May-2015	DYSON	Word	28
US T 1478 K	5126069	86/980959	20-May-2015	DYSON	Word	3
US T 1478 M	5126071	86/980961	20-May-2015	DYSON	Word	11
US T 1478 N	5126070	86/980960	20-May-2015	DYSON	Word	21
US T 1478 O	5139203	86/980981	20-May-2015	DYSON	Word	37
US T 1479 A	5135290	86/635974	20-May-2015	DYSON	Stylised word	3
US T 1479 B	5063868	86/635984	20-May-2015	DYSON	Stylised word	5
US T 1479 D	5075285	86/636016	20-May-2015	DYSON	Stylised word	8
US T 1479 G	5135291	86/636044	20-May-2015	DYSON	Stylised word	21
US T 1479 H	5083889	86/636064	20-May-2015	DYSON	Stylised word	28
US T 1479 K	5088678	86/980443	20-May-2015	DYSON	Stylised word	3
US T 1479 L	5075431	86/980327	20-May-2015	DYSON	Stylised word	7
US T 1479 M	5075432	86/980331	20-May-2015	DYSON	Stylised word	9
US T 1479 N	5088677	86/980442	20-May-2015	DYSON	Stylised word	11
US T 1479 O	5088676	86/980440	20-May-2015	DYSON	Stylised word	21
US T 1479 P	5139202	86/980980	20-May-2015	DYSON	Stylised word	37
US T 1484 A	1275528 / 5111604	1275528 / 79177149	20-Oct-2015	DYSON V6	Word	7

Pending Applications

Dyson Reference	Registration Number	Application Number	Filing Date	Trade Mark	Mark Type	Class
US T 1478 A		86/635991	20-May-2015	DYSON	Word	3
US T 1478 C		86/635918	20-May-2015	DYSON	Word	7
US T 1478 E		86/635930	20-May-2015	DYSON	Word	9
US T 1478 F		86/635947	20-May-2015	DYSON	Word	11
US T 1478 G		86/635952	20-May-2015	DYSON	Word	21
US T 1478 I		86/635964	20-May-2015	DYSON	Word	37
US T 1478 L		86/980729	20-May-2015	DYSON	Word	9
US T 1479 C		86/635993	20-May-2015	DYSON	Stylised word	7
US T 1479 E		86/636024	20-May-2015	DYSON	Stylised word	9
US T 1479 F		86/636031	20-May-2015	DYSON	Stylised word	11
US T 1479 I		86/636092	20-May-2015	DYSON	Stylised word	37
US T 1553 A		1301596 / 79189561	13-Apr-2016	3 AXIS GLIDE	Word	11
US T 1554 A		1301595 / 79189560	13-Apr-2016	CU-BEAM	Word	11
US T 1555 A		1306514 / 79190614	13-Apr-2016	DYSON PURE HOT + COOL	Word	11
US T 1556 A		1303669 / 79189436	13-Apr-2016	DYSON PURE HOT + COOL	Stylised word	11
US T 1557 A		1301319 / 79189446	13-Apr-2016	DYSON PURE COOL	Word	11
US T 1558 A		1303670 / 79189437	13-Apr-2016	DYSON PURE COOL	Stylised word	11
US T 1559 A		1301320 / 79189447	13-Apr-2016	DYSON PURE	Word	11
US T 1560 A		1303671 / 79189438	13-Apr-2016	DYSON PURE	Stylised word	11
US T 1655 A		1321394 / 79197260	29-Sep-2016	2 TIER RADIAL	Word	7
US T 1664 A		1306515 / 79190615	14-Apr-2016	DYSON PURE COOL LINK	Word	11
US T 1665 A		1306611 / 79190650	14-Apr-2016	DYSON PURE COOL LINK	Stylised word	11
US T 1666 A		1306516 / 79190616	14-Apr-2016	DYSON PURE HOT + COOL LINK	Word	11
US T 1667 A		1306517 / 79190617	14-Apr-2016	DYSON PURE HOT + COOL LINK	Stylised word	11
US T 1669 A		1301390 / 79189469	18-Apr-2016	DYSON SUPERSONIC	Word	11
US T 1670 A		1305938 / 79190390	18-Apr-2016	DYSON SUPERSONIC	Stylised word	11
US T 1671 A		1301389 / 79189468	18-Apr-2016	SUPERSONIC	Word	11
US T 1681 A		1329346 / 79200800	17-Oct-2016	DYSON V8	Word	7
US T 1682 A		1330975 / 79201509	17-Oct-2016	DYSON V8	Stylised word	7
US T 1683 A		1332901	17-Oct-2016	DYSON V6	Stylised word	7

TRADEMARK