

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Binary Tree, Inc.		01/27/2010	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Binarytree.com, Inc.		
Street Address:	3088 Rt 27, Suites 1 and 2		
City:	Kendall Park		
State/Country:	NEW JERSEY		
Postal Code:	08824		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3930377	BINARY TREE	
CORRESPONDENCE DATA			
Fax Number:	4048538806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404.853.8127		
Email:	juliemurphy@eversheds-sutherland.com		
Correspondent Name:	Eversheds Sutherland (US) LLP		
Address Line 1:	999 Peachtree Street NE		
Address Line 4:	Atlanta, GEORGIA 30309-3996		
NAME OF SUBMITTER:	James H. Johnson, Jr.		
SIGNATURE:	/James H. Johnson, Jr./		
DATE SIGNED:	03/14/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK REGISTRATION

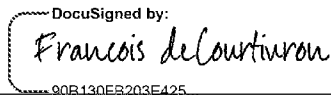
Effective as of January 27, 2010

WHEREAS, Binary Tree, Inc. (“Assignor”), a corporation of the State of New York, having an address at 3088 Rt 27, Suite 1 and 2, Kendall Park, New Jersey 08824, has adopted and is using the mark BINARY TREE which is registered in the United States Patent & Trademark Office, Registration No. 3930377 registered March 15, 2011, and serves as the base registration for the International Registration 1125541 (associated national registrations listed in the attached Exhibit A) (collectively, the “Trademarks”); and

WHEREAS, Binarytree.com, Inc. (“Assignee”), a corporation of the State of Delaware having an address at 3088 Rt 27, Suites 1 and 2, Kendall Park, New Jersey 08824, is desirous of acquiring said Trademarks and the registrations thereof, together with the good will of the business symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer unto Assignee all right, title and interest in the Trademarks and in the identified registrations of the Trademarks, including the right to sue for damages and other remedies in respect of any infringement of the Trademarks which may have occurred before the date of this assignment, together with the good will of the business symbolized by the mark.

Binary Tree, Inc.

By: 
90B130FB203E425
Chief Financial Officer

SAB Docket No: 35607-0004

EXHIBIT A - Trademarks

<u>Mark</u>	<u>Country</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
BINARY TREE	US	3930377	March 15, 2011
BINARY TREE	International (WIPO)	1125541	May 18, 2012
BINARY TREE	United Kingdom	WO0000001125541	March 8, 2013
BINARY TREE	Germany	3930377	March 5, 2013
BINARY TREE	France	1125541	May 18, 2012
BINARY TREE	Switzerland	1125541	Sept. 6, 2012