

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOHN L. RIVERS IV		02/14/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BACARDI & COMPANY LIMITED		
Street Address:	5 AEULESTRASSE		
City:	FL-9490 VADUZ		
State/Country:	LIECHTENSTEIN		
Entity Type:	Corporation: LIECHTENSTEIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4653116	MURCIÉLAGO	
CORRESPONDENCE DATA			
Fax Number:	2165796073		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-579-1700		
Email:	lhawkins@pearne.com		
Correspondent Name:	JOHN P. MURTAUGH/PEARNE & GORDON LLP		
Address Line 1:	1801 EAST 9TH STREET, SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	SKP4-57385		
NAME OF SUBMITTER:	JOHN P. MURTAUGH		
SIGNATURE:	/johnpmurtaugh/		
DATE SIGNED:	03/16/2017		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 4653116

ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, John L. Rivers IV, an individual and a citizen of the United States, having an address at PO BOX 4456, Scottsdale, AZ 85261, USA, hereinafter referred to as "Assignor", hereby sells, assigns and transfers to Bacardi & Company Limited, a corporation organized under the laws of Liechtenstein, having an address at 5 AEULESTRASSE, FL-9490 VADUZ, LIECHTENSTEIN, hereinafter referred to as "Assignee", its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to United States Trademark Registration No. 4,653,116 for the mark MURCIÉLAGO, the mark to which said registration pertains (the "Mark"), Assignor's common law rights in the Mark, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

Assignor further covenants and agrees, for himself and for his successors and assigns, that, at Assignee's request, he will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

JOHN L. RIVERS IV

Date: 2/14/17

[Signature]
(Signature)

Witnessed by:

First Witness

(Signature)

Print Name: Phil Andric

Second Witness

(Signature)

Print Name: TARA Chambers