

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM420238

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mediterranean Cuisine Operating Company, LLC		03/16/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yalla Mediterranean, LLC		
<b>Street Address:</b>	2300 Contra Costa Blvd., Suite 270		
<b>City:</b>	Pleasant Hill		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94523		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3285859	FIRE FETA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125778994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-902-5200		
<b>Email:</b>	deborah.wing@kattenlaw.com		
<b>Correspondent Name:</b>	Deborah Wing c/o Katten Muchin Rosenman		
<b>Address Line 1:</b>	525 West Monroe Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	341307-58/FIRE FETA		
<b>NAME OF SUBMITTER:</b>	Deborah A. Wing		
<b>SIGNATURE:</b>	/DAW/		
<b>DATE SIGNED:</b>	03/20/2017		
<b>Total Attachments: 3</b>			
source=Fire_Feta_Trademark Notice- change to Yalla Mediterranean, LLC#page1.tif			
source=Fire_Feta_Trademark Notice- change to Yalla Mediterranean, LLC#page2.tif			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of March 14<sup>th</sup>, 2017 by Mediterranean Cuisine Operating Company, LLC, a Delaware limited liability company ("Assignor"), having a principal place of business at 2300 Contra Costa Blvd., Suite 150, to Yalla Mediterranean, LLC, a Delaware limited liability company ("Assignee"), having a principal place of business at 2300 Contra Costa Blvd, Suite 270, Pleasant Hill, CA 94523.

WHEREAS, Assignor has adopted and used in its business the trademark identified in Schedule A hereto and the registration therefor set forth in Schedule A (collectively, the "Trademark"); and

WHEREAS, Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers to Assignee, and Assignee hereby accepts and assumes from Assignor, all of Assignor's rights, title, and interest in and to the Trademark, including without limitation the registration therefor set forth in Schedule A, together with all associated goodwill of the business connected with the use of and symbolized by the Trademark and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Trademark.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, assignments and other documents as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Trademark.

IN WITNESS WHEREOF Assignor and Assignee have caused their duly authorized representatives to execute this Agreement as of the first date set forth above.

*[Intentionally left blank; signature page follows]*



**SCHEDULE A**  
**TRADEMARK**

<b>JURISDICTION</b>	<b>MARK</b>	<b>SERIAL NO.</b>	<b>FILING DATE</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
<b>UNITED STATES</b>	FIRE FETA	78/831,206	March 7, 2006	3,285,859	August 28, 2007

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