

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM420351

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Baynote, Inc.		03/08/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kibo Software, Inc.		
<b>Street Address:</b>	717 North Harwood Street		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3257006	BAYNOTE	
<b>Registration Number:</b>	3234862	BAYNOTE	
<b>Registration Number:</b>	3565923	USERANK	
<b>Registration Number:</b>	3565922	USERANK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Catherine J. Holland		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	KIBO.013/014/015/016T		
<b>NAME OF SUBMITTER:</b>	Catherine J. Holland		
<b>SIGNATURE:</b>	/Catherine Holland/		
<b>DATE SIGNED:</b>	03/20/2017		
<b>Total Attachments: 2</b>			

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 30<sup>th</sup> day of January, 2017, by and between Baynote, Inc., a Delaware corporation having a place of business at 333 West San Carlos Street, Suite 700, San Jose, CA 95110 (hereinafter referred to as "ASSIGNOR"), and Kibo Software, Inc., a Delaware corporation having a place of business at 717 North Harwood St. Ste. 1800, Dallas TX 75201 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal and foreign trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A;
- (2) the Registrations set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademarks, Registrations, and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Baynote, Inc.,  
a Delaware corporation

By:   
88080C5823FD4A2

Printed Name: Rick Simpson

Title: Chief Financial Officer

Date: 3/8/2017

Kibo Software, Inc.,  
a Delaware corporation

By:   
88080C5823FD4A2

Printed Name: Rick Simpson

Title: Chief Financial Officer

Date: 3/8/2017

**SCHEDULE A**

Marks:

BAYNOTE  
USERANK

**SCHEDULE B**

U.S. Federal Trademark Registrations:

<u>MARKS</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
BAYNOTE	3257006	June 26, 2007	9
BAYNOTE	3234862	April 24, 2007	42
USERANK	3565923	Jan. 20, 2009	42
USERANK	3565922	Jan. 20, 2009	9

Foreign Trademark Registrations:

<u>MARKS</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS(ES)</u>
BAYNOTE	European Union	008685232	May 21, 2010	9, 42
USERANK	European Union	008685191	June 2, 2010	9, 42

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