

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421369

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NETSEER, INC.	FORMERLY NetSeer Acquisition, Inc.	03/27/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	WESTERN ALLIANCE BANK		
Street Address:	55 Almaden Boulevard, Suite 100		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3728966	NETSEER	
CORRESPONDENCE DATA			
Fax Number:	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6506483802		
Email:	patty@pattycheng.com		
Correspondent Name:	Patty Cheng		
Address Line 1:	2625 MIDDLEFIELD ROAD, SUITE 215		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Patty Cheng		
SIGNATURE:	/s/ Patty Cheng		
DATE SIGNED:	03/28/2017		
Total Attachments: 5			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of March 27, 2017 (the "Agreement") between NETSEER, INC., a Nevada corporation formerly known as NetSeer Acquisition, Inc. ("Grantor") and WESTERN ALLIANCE BANK, an Arizona corporation ("Lender") is made with reference to the Business Financing Agreement, dated as of March 1, 2012 and as amended from time to time (collectively, the "Business Financing Agreement"), between Lender, Grantor, Inuvo, Inc. ("Parent") and such other parties named therein. Terms defined in the Business Financing Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Business Financing Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Business Financing Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Business Financing Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

NETSEER, INC.

By:

Name:

Title:

LENDER:

WESTERN ALLIANCE BANK

By:

Name:

Title:

Address for Notices:

500 President Clinton Avenue, Suite 300
Little Rock, AR 72201
Attention: John B. Pizaris, Esq.
Facsimile: (877) 311-3050

Address for Notices:

55 Almaden Boulevard, Suite 100
San Jose, California 95113
Attn: Note Department
Fax: (408) 282-1681

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue/Filed Date:</u>
Method and apparatus for distributed community finding	7,958,120		Issued	June 7, 2011
Methods And Apparatus For Matching Relevant Content To User Intention		11/923546	Published	Oct. 24, 2007
Identifying related concepts of URLs and domain names	8,417,695		Issued	April 9, 2013
Methods and apparatus for distributed community finding	8,838,605		Issued	Sep. 16, 2014
Systems and methods for creating, navigating, and searching informational web neighborhoods	9,443,018		Issued	Sep. 13, 2016
System and method for context-based knowledge search, tagging, collaboration, management, and advertisement	8,380,721		Issued	Feb. 19, 2013
Discovering Relevant Concept And Context For Content Node		12/436748	Published	May 6, 2009
Generating a conceptual association graph from large-scale loosely-grouped content	9,110,985		Issued	Aug. 18, 2015
Methods and apparatus for distributed community finding	8,825,654		Issued	Sep. 2, 2014
Systems and methods for creating, navigating, and searching informational web neighborhoods	8,825,657		Issued	Sep. 2, 2014
Behavioral Targeting For Tracking, Aggregating, And Predicting Online Behavior		12/476205	Published	June 1, 2009
Methods and apparatus for distributed community finding	8,301,617		Issued	Oct. 30, 2012
Concept-level User Intent Profile Extraction and Applications		14/017123	Published	Sep. 3, 2013
Search monetization of images embedded in text		14/656653	Published	Mar. 12, 2015

TRADEMARK