

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422344

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks (Second Lien)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cortland Capital Market Services LLC		03/22/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Children Oral Care, LLC		
Street Address:	6645 Caballero Blvd.		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Continental Frangrances, Ltd.		
Street Address:	6645 Caballero Blvd.		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	Corporation: DELAWARE		
Name:	Dr. Fresh, LLC		
Street Address:	6645 Caballero Blvd.		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Golden Sun, Inc.		
Street Address:	6645 Caballero Blvd.		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	Corporation: DELAWARE		
Name:	High Ridge Brands Co.		
Street Address:	6645 Caballero Blvd.		
City:	Buena Park		

CH \$4690.00 4932848

State/Country:	CALIFORNIA
Postal Code:	90620
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 187

Property Type	Number	Word Mark
Registration Number:	4932848	ACTIVE BOTANICALS
Registration Number:	658904	ALBERTO VO5
Registration Number:	3249975	ALBERTO VO5
Registration Number:	3252296	ALBERTO VO5
Registration Number:	4521950	CLIMASHIELD
Registration Number:	834134	COAST
Registration Number:	1007242	COAST
Registration Number:	3101105	COLOR NOURISH
Registration Number:	2451916	FREE ME FREESIA
Registration Number:	4846934	HYDRO REPAIR
Registration Number:	2754744	KIWI & LIME SQUEEZE
Registration Number:	3238183	PACIFIC FORCE
Registration Number:	1678229	RAVE
Registration Number:	2447071	SHEER HAIR DRESSING
Registration Number:	2155482	SHOWER WORKS
Registration Number:	3326214	SILKY EXPERIENCES
Registration Number:	2658434	THE EYE OPENER!
Registration Number:	2452017	TOTAL HAIR RECOVERY
Registration Number:	822537	VO5
Registration Number:	1449193	VO5
Registration Number:	4401025	VO5 SALON SERIES
Registration Number:	0551925	WHITE RAIN
Registration Number:	770080	WHITE RAIN
Registration Number:	1428955	WHITE RAIN
Registration Number:	1771001	WHITE RAIN
Registration Number:	2913140	WHITE RAIN
Registration Number:	4257771	WHITE RAIN
Registration Number:	4800448	WHITE RAIN KIDS
Registration Number:	4717667	WHITE RAIN KIDS
Registration Number:	4514910	WHITE RAIN SENSATIONS
Registration Number:	1765195	WHITEWATER FRESH
Registration Number:	586227	ZEST
Registration Number:	2813144	ZEST

Property Type	Number	Word Mark
Registration Number:	2943108	ZEST
Registration Number:	4471377	ZEST FOR MEN
Registration Number:	4522271	ZESTFULLY CLEAN
Registration Number:	3320962	100% RESCUE
Registration Number:	3931808	ABS COMPLEX
Registration Number:	3975432	ABS COMPLEX ANTI-BREAKAGE SYSTEM ADVANCE
Registration Number:	3765457	ABSOLUTE STYLING
Registration Number:	4324878	BEACHY MEGA WAVES
Registration Number:	4121172	CASHMERE CURLS
Registration Number:	1386450	GOLDEN SUN
Registration Number:	1386509	GOLDEN SUN
Registration Number:	3917719	GROWWORKS
Registration Number:	3951551	GROWWORKS
Registration Number:	3917720	GROWWORKS STOP THE BREAKAGE LOVE THE GROW
Registration Number:	3210950	LA L.A. LOOKS
Registration Number:	4521948	L.A. LOOKS
Registration Number:	3211480	L.A. LOOKS ABSOLUTE STYLING
Registration Number:	3959887	MONKEY BRAINS
Registration Number:	4010508	MONKEY BRAINS CRAZY STICKY
Registration Number:	4068413	MONKEY BRAINS GONE BANANAS
Registration Number:	4075058	MONKEY BRAINS GOOP OUT
Registration Number:	4010507	MONKEY BRAINS PSYCHO STICKY
Registration Number:	3995259	MONKEY BRAINS SUPER SOFTY
Registration Number:	3995261	MONKEY BRAINS SUPER STICKY
Registration Number:	3995262	MONKEY BRAINS TWISTED STICKY
Registration Number:	3941589	NUTRA CURL
Registration Number:	3982190	POLISH PERFECT
Registration Number:	3790985	POWER SPIKES
Registration Number:	3917721	STOP THE BREAKAGE · LOVE THE GROWTH
Registration Number:	3912231	STOP THE BREAKAGE LOVE THE GROWTH
Registration Number:	2166449	STRAIGHT OUT
Registration Number:	2171293	STRAIGHT OUT
Registration Number:	2367329	THICKER FULLER HAIR
Registration Number:	2432453	THICKER FULLER HAIR
Registration Number:	3849582	THICKER FULLER HAIR
Registration Number:	2670748	
Registration Number:	3801009	TOUCHABLE POWER
Registration Number:	4309527	VA-VA VOLUME

Property Type	Number	Word Mark
Registration Number:	1817322	ZERO-FRIZZ
Registration Number:	4676173	ZERO FRIZZ THE SCIENCE OF SMOOTH
Registration Number:	3109381	FOR STYLES THAT DEFY GRAVITY
Registration Number:	3120082	GIGA. HOLD
Registration Number:	2809154	GIGA.HOLD
Registration Number:	3109379	HIGH BEAMS
Registration Number:	1440977	HIGH BEAMS
Registration Number:	3791155	I-MIX
Registration Number:	4306446	INFINITEASED
Registration Number:	4362991	INVISIBLE DRY SPRAY SHAMPOO
Registration Number:	3164909	M PROFESSIONAL
Registration Number:	4479061	PLAY IT BIG
Registration Number:	4239588	S·G
Registration Number:	4554290	S G SALON GRAFIX HEALTH HAIR NUTRITION
Registration Number:	1767851	SALON GRAFIX
Registration Number:	4554289	SALON GRAFIX HEALTHY HAIR NUTRITION
Registration Number:	1812676	STAT ONE
Registration Number:	2860088	ABSOLUTE WHITE
Registration Number:	3872009	AEROBLAST
Registration Number:	4308720	BEBRITE
Registration Number:	4099132	BIG TUFT
Registration Number:	2648137	DR. FRESH
Registration Number:	3418139	DR. FRESH
Registration Number:	4237025	FIREFLY
Registration Number:	4051236	INFECTIGUARD
Registration Number:	3654262	INFECTIGUARD
Registration Number:	3306127	KRAZER
Registration Number:	3209126	ORAFIX
Registration Number:	3907352	ORAFRESH
Registration Number:	3297116	ORALFRESH
Registration Number:	3906445	ORAZYME
Registration Number:	3810831	ORAZYME
Registration Number:	3947954	ORAZYME
Registration Number:	4099179	ORAZYME-D
Registration Number:	4886405	REACH CURVE
Registration Number:	3810624	SHAVEGUARD
Registration Number:	551649	TEK
Registration Number:	3933314	THE ORIGINAL LIGHTUP TIMER TOOTHBRUSH

Property Type	Number	Word Mark
Registration Number:	3673374	REACH ULTRACLEAN
Registration Number:	3888096	CRYSTAL CLEAN
Registration Number:	3593027	HARD TO REACH PLACES
Registration Number:	1031482	REACH
Registration Number:	1987378	REACH
Registration Number:	3823183	REACH BY DESIGN
Registration Number:	1840577	
Registration Number:	4732325	REACH TIP
Registration Number:	1849328	WONDER GRIP
Registration Number:	4002838	FLOSS CLEAN
Registration Number:	3810822	AYURGUARD
Registration Number:	4281665	CARE PAIR
Registration Number:	3827598	CRYSTAL CLEAN
Registration Number:	3912749	
Registration Number:	3820374	
Registration Number:	4498402	DIFFERENT BY DESIGN
Registration Number:	3985289	DR FRESH BON VOYAGE
Registration Number:	4034404	DR FRESH VELOCITY
Registration Number:	3451981	DR.FRESH DAILIES
Registration Number:	4099137	EASYSLIDE
Registration Number:	3912835	FIGHT DECAY THE "DR. FRESH WAY"
Registration Number:	3810811	FISTBUMP
Registration Number:	3092627	FLOSH
Registration Number:	4056427	FLOURDEX
Registration Number:	3915682	FORHANS
Registration Number:	3939587	FORHANS
Registration Number:	4063413	INSTANT CELEBRITY
Registration Number:	4099146	LIPLUPTUOUS
Registration Number:	3858518	LONGLAST
Registration Number:	3841052	MAX
Registration Number:	3955724	MICRAWHITENING
Registration Number:	3943956	MOMINTS
Registration Number:	4192276	ONE
Registration Number:	3209259	QUASAR
Registration Number:	3933529	REACH
Registration Number:	3983108	REACH
Registration Number:	3850744	REACH
Registration Number:	3850745	REACH

Property Type	Number	Word Mark
Registration Number:	1882255	REACH
Registration Number:	1897544	REACH
Registration Number:	3823184	REACH BY DESIGN
Registration Number:	4036444	REACH DIFFERENT BY DESIGN
Registration Number:	2680863	REACH MAX
Registration Number:	4143504	REACH WONDERGRIP
Registration Number:	3810832	SALZYME
Registration Number:	3904257	SELECTOBAC
Registration Number:	4732326	STELLABERRY
Registration Number:	4094965	TEK EXCEL
Registration Number:	4094964	TEK PRO
Registration Number:	4099141	TEK T4
Registration Number:	4075002	WONDERGRIP
Registration Number:	4001860	DAZZLING WHITE
Registration Number:	4725189	1 MIN
Registration Number:	3866399	1 MIN TRY ME!
Registration Number:	2802169	FIRE FLY
Registration Number:	4099009	JUST 4 ME
Registration Number:	4725190	LIGHT-UP FUN STOP BRUSH GO
Registration Number:	3836738	LIGHTUP TIMER TOOTHBRUSH
Registration Number:	4713914	READY GO TURBO
Registration Number:	4028916	SENSIGEL
Registration Number:	3749815	SMILEGUARD
Registration Number:	4682455	SQUIRT & BRUSH
Registration Number:	4294500	SQUIRT 'N' BRUSH
Registration Number:	4055817	2 MIN TIMER TRY ME!
Registration Number:	3978036	BOPPIN' BARNYARD
Registration Number:	3858938	FIREFLY TECHNOLOGY INSIDE
Registration Number:	3862618	KIDS COMPLY WITH FIREFLY!
Registration Number:	3947542	PAUL THE OCTOPUS
Registration Number:	3997823	SENSIJEL
Registration Number:	4253536	THE BEST THINGS IN LIFE ARE FREE AND NEX
Registration Number:	3372109	ZIGGLY
Registration Number:	3492488	ZIGGLY GRIPPER
Serial Number:	86057272	ACTIVE MOISTURE TECHNOLOGY
Serial Number:	86550789	FRUITBOOST
Serial Number:	86716958	VO5 5 ESSENTIAL VITAMINS
Serial Number:	86945544	DEOPURE

Property Type	Number	Word Mark
Serial Number:	86563250	GRAY BE GONE
Serial Number:	85018843	SMILEY GRIPPER

CORRESPONDENCE DATA

Fax Number: 2129096836

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-909-6836

Email: trademarks@debevoise.com

Correspondent Name: Tiantian Zhu, Esq.

Address Line 1: 919 Third Avenue

Address Line 2: Debevoise & Plimpton LLP

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Tiantian Zhu

SIGNATURE: /TZ/

DATE SIGNED: 04/04/2017

Total Attachments: 9

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**RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “**Release**”), dated as of March 22, 2017, is made by Cortland Capital Market Services LLC, as Collateral Agent for the Secured Parties (the “**Collateral Agent**”), under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement and/or the Pledge and Security Agreement (as hereinafter defined)) to the parties set forth on Annex I hereto (the “**Grantors**”).

WHEREAS, in connection with the Second Lien Credit Agreement dated as of June 30, 2016 (together with all exhibits and schedules thereto and as the same may be amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), among High Ridge Brands Co. (as successor in merger to CDR HRB Merger Sub, Inc.), CDR HRB Buyer, Inc., the Subsidiary Borrowers from time to time party thereto, the Lenders party thereto, and the Collateral Agent, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantors agreed, pursuant to a Second Lien Pledge and Security Agreement dated as of June 30, 2016 in favor of the Collateral Agent (as amended, restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”), to grant a lien and security interest on their Collateral as security for the Obligations of the Borrower;

WHEREAS, in connection with the Credit Agreement and the Pledge and Security Agreement and pursuant to the (i) that certain Notice and Confirmation of Grant of Security in Trademarks, dated as of June 30, 2016, by High Ridge Brands Co., Golden Sun, Inc. and Continental Fragrances, Ltd. in favor of the Collateral Agent (the “**High Ridge, Golden Sun and Continental Fragrance Trademark Security Agreement**”), (ii) that certain Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of December 29, 2016, by Dr. Fresh, LLC in favor of the Collateral Agent (the “**Dr. Fresh Trademark Security Agreement**”) and (iii) that certain Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of December 29, 2016, by Children Oral Care, LLC in favor of the Collateral Agent (the “**Children Oral Care Trademark Security Agreement**”; and together with the High Ridge, Golden Sun and Continental Fragrance Trademark Security Agreement and the Dr. Fresh Trademark Security Agreement, the “**Trademark Security Agreements**”), each Grantor granted a security interest in all of its Trademarks and Trademark applications, including, without limitation, those referred to on Annex II hereto; all rights to sue at law or in equity for any past, present and/or future infringement or impairment of any of the foregoing, including the right to receive all proceeds and damages therefrom, and all Proceeds with respect to any of the foregoing, including claims, license fees, royalties and any other fees or payments (collectively, the “**Trademark Collateral**”); and

WHEREAS, the Trademark Security Agreements were recorded in the United States Patent and Trademark Office (the “**USPTO**”) as follows: the High Ridge, Golden Sun and

Continental Fragrance Trademark Security Agreement was recorded on July 1, 2016, on Frame 5826, Reel 0830; the Dr. Fresh Trademark Security Agreement was recorded on January 12, 2017 on Reel 5964, Frame 0808; and the Children Oral Care Trademark Security Agreement was recorded on January 12, 2017 on Reel 5964, Frame 0103.

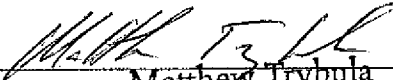
NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the Collateral Agent hereby terminates, releases and discharges, without representation, recourse or warranty whatsoever, all of its security interest in the Trademark Collateral, whether granted pursuant to the Pledge and Security Agreement, any Trademark Security Agreement or any other agreement or document delivered in connection with the Credit Agreement, and any and all right, title and interest (if any) that the Collateral Agent may have in the Trademark Collateral shall hereby cease and become void.

The Collateral Agent agrees, at the Grantors' expense, to cooperate with Grantors and to provide Grantors with any information or additional authorization reasonably requested by any Grantor to effect the release of the Collateral Agent's security interest in the Trademark Collateral, including by duly executing, acknowledging, procuring and delivering any further releases and documents (including without limitation Uniform Commercial Code termination statements) and doing such other acts as may be reasonably requested by any Grantor to effect the release of the security interest contemplated hereby.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Collateral Agent has executed this Release as of the date first above written.

**CORTLAND CAPITAL MARKET SERVICES
LLC, as Collateral Agent**

By: 
Name: Matthew Trybula
Title: Associate Counsel

Grantors


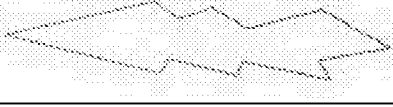
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Dr. Fresh, LLC
Golden Sun, Inc.
High Ridge Brands Co.

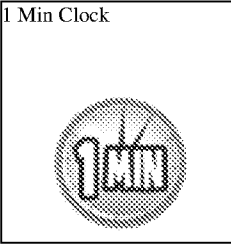
ANNEX I

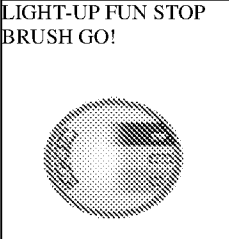
A. U.S. REGISTERED TRADEMARKS

Owner	Trademark	Registration Number	Registration Date
High Ridge Brands Co.	ACTIVE BOTANICALS	4932848	4/5/2016
High Ridge Brands Co.	ALBERTO VO5	658,904	2/25/1958
High Ridge Brands Co.	ALBERTO VO5	3,249,975	6/5/2007
High Ridge Brands Co.	ALBERTO VO5	3,252,296	6/12/2007
High Ridge Brands Co.	CLIMASHIELD	4521950	4/29/2014
High Ridge Brands Co.	COAST	834,134	8/22/1967
High Ridge Brands Co.	COAST	1,007,242	3/25/1975
High Ridge Brands Co.	COLOR NOURISH	3,101,105	6/6/2006
High Ridge Brands Co.	FREE ME FREESIA	2,451,916	5/15/2001
High Ridge Brands Co.	HYDRO REPAIR	4846934	11/3/2015
High Ridge Brands Co.	KIWI & LIME SQUEEZE	2,754,744	8/26/2003
High Ridge Brands Co.	PACIFIC FORCE	3,238,183	5/1/2007
High Ridge Brands Co.	RAVE	1,678,229	3/10/1992
High Ridge Brands Co.	SHEER HAIR DRESSING	2,447,071	4/24/2001
High Ridge Brands Co.	SHOWER WORKS	2,155,482	5/5/1998
High Ridge Brands Co.	SILKY EXPERIENCES	3,326,214	10/30/2007
High Ridge Brands Co.	THE EYE OPENER!	2,658,434	12/10/2002
High Ridge Brands Co.	TOTAL HAIR RECOVERY	2,452,017	5/15/2001
High Ridge Brands Co.	VO5	822,537	1/17/1967
High Ridge Brands Co.	VO5	1,449,193	7/28/1987
High Ridge Brands Co.	VO5 SALON SERIES	4,401,025	9/10/2013
High Ridge Brands Co.	WHITE RAIN	0,551,925	12/11/1951
High Ridge Brands Co.	WHITE RAIN	770,080	5/19/1964
High Ridge Brands Co.	WHITE RAIN	1,428,955	2/17/1987
High Ridge Brands Co.	WHITE RAIN	1,771,001	5/18/1993
High Ridge Brands Co.	WHITE RAIN	2,913,140	12/21/2004
High Ridge Brands Co.	WHITE RAIN	4,257,771	12/11/2012
High Ridge Brands Co.	WHITE RAIN KIDS & Design	4800448	8/25/2015
High Ridge Brands Co.	WHITE RAIN KIDS (block letters)	4717667	4/7/2015
High Ridge Brands Co.	WHITE RAIN SENSATIONS	4514910	4/15/2014
High Ridge Brands Co.	WHITewater FRESH	1,765,195	4/13/1993
High Ridge Brands Co.	ZEST	586,227	3/2/1954
High Ridge Brands Co.	ZEST	2,813,144	2/10/2004
High Ridge Brands Co.	ZEST (& Device 03 bw)	2,943,108	4/19/2005
High Ridge Brands Co.	ZEST FOR MEN	4,471,377	1/21/2014
High Ridge Brands Co.	ZESTFULLY CLEAN	4522271	4/29/2014
Golden Sun, Inc.	100% RESCUE	3,320,962	10/23/2007
Golden Sun, Inc.	ABS COMPLEX	3,931,808	3/15/2011
Golden Sun, Inc.	ABS COMPLEX ANTI-BREAKAGE SYSTEM ADVANCED SCIENCE & NATURAL INGREDIENTS TO STOP HAIR BREAKAGE	3,975,432	6/7/2011
Golden Sun, Inc.	ABSOLUTE STYLING	3,765,457	3/23/2010
Golden Sun, Inc.	BEACHY MEGA WAVES	4,324,878	4/23/2013
Golden Sun, Inc.	CASHMERE CURLS	4,121,172	4/3/2012
Golden Sun, Inc.	GOLDEN SUN	1,386,450	3/18/1986
Golden Sun, Inc.	GOLDEN SUN	1,386,509	3/18/1986
Golden Sun, Inc.	GROWWORKS	3,917,719	2/8/2011
Golden Sun, Inc.	GROWWORKS (DESIGN MARK)	3,951,551	4/26/2011

Golden Sun, Inc.	GROWWORKS STOP THE BREAKAGE LOVE THE GROWTH & Design	3,917,720	2/8/2011
Golden Sun, Inc.	LA L.A. LOOKS & Design (in Color)	3,210,950	2/20/2007
Golden Sun, Inc.	LA LOOKS	4521948	4/29/2014
Golden Sun, Inc.	LA LOOKS ABSOLUTE STYLING	3,211,480	2/20/2007
Golden Sun, Inc.	MONKEY BRAINS	3,959,887	5/10/2011
Golden Sun, Inc.	MONKEY BRAINS CRAZY STICKY	4,010,508	8/9/2011
Golden Sun, Inc.	MONKEY BRAINS GONE BANANAS	4,068,413	12/6/2011
Golden Sun, Inc.	MONKEY BRAINS GOOP OUT	4,075,058	12/20/2011
Golden Sun, Inc.	MONKEY BRAINS PSYCHO STICKY	4,010,507	8/9/2011
Golden Sun, Inc.	MONKEY BRAINS SUPER SOFTY	3,995,259	7/12/2011
Golden Sun, Inc.	MONKEY BRAINS SUPER STICKY	3,995,261	7/12/2011
Golden Sun, Inc.	MONKEY BRAINS TWISTED STICKY	3,995,262	7/12/2011
Golden Sun, Inc.	NUTRA CURL	3,941,589	4/5/2011
Golden Sun, Inc.	POLISH PERFECT	3,982,190	6/21/2011
Golden Sun, Inc.	POWER SPIKES	3,790,985	5/18/2010
Golden Sun, Inc.	STOP THE BREAKAGE · LOVE THE GROWTH	3,917,721	2/8/2011
Golden Sun, Inc.	STOP THE BREAKAGE, LOVE THE GROWTH	3,912,231	1/25/2011
Golden Sun, Inc.	STRAIGHT OUT	2,166,449	6/16/1998
Golden Sun, Inc.	STRAIGHT OUT (Stylized)	2,171,293	7/7/1998
Golden Sun, Inc.	THICKER FULLER HAIR	2,367,329	7/18/2000
Golden Sun, Inc.	THICKER FULLER HAIR	2,432,453	3/6/2001
Golden Sun, Inc.	THICKER FULLER HAIR	3,849,582	9/21/2010
Golden Sun, Inc.	THICKER FULLER HAIR Logo	2,670,748	1/7/2003
Golden Sun, Inc.	TOUCHABLE POWER	3,801,009	6/8/2010
Golden Sun, Inc.	VA-VA VOLUME	4,309,527	3/26/2013
Golden Sun, Inc.	ZERO FRIZZ	1,817,322	1/18/1994
Golden Sun, Inc.	ZERO FRIZZ THE SCIENCE OF SMOOTH	4676173	1/20/2015
Continental Fragrances, Ltd.	FOR STYLES THAT DEFY GRAVITY	3109381	6/27/2006
Continental Fragrances, Ltd.	GIGA HOLD	3120082	7/25/2006
Continental Fragrances, Ltd.	GIGA.HOLD	2809154	1/27/2004
Continental Fragrances, Ltd.	HIGH BEAMS	3109379	6/27/2006
Continental Fragrances, Ltd.	HIGH BEAMS	1440977	6/2/1987
Continental Fragrances, Ltd.	I-MIX	3791155	5/18/2010
Continental Fragrances, Ltd.	INFINITEASED	4306446	3/19/2003
Continental Fragrances, Ltd.	INVISIBLE DRY SPRAY SHAMPOO	4362991	7/9/2013
Continental Fragrances, Ltd.	M PROFESSIONAL	3164909	10/31/2006
Continental Fragrances, Ltd.	PLAY IT BIG	4479061	2/4/2014
Continental Fragrances, Ltd.	S·G	4239588	11/13/2012
Continental Fragrances, Ltd.	S·G SALON GRAFIX HEALTHY HAIR NUTRITION	4554290	6/24/2014
Continental Fragrances, Ltd.	SALON GRAFIX	1767851	4/27/1993
Continental Fragrances, Ltd.	SALON GRAFIX HEALTHY HAIR NUTRITION	4554289	6/24/2014
Continental Fragrances, Ltd.	STAT ONE	1812676	12/21/1993

Dr. Fresh, LLC	ABSOLUTE WHITE	2860088	7/6/2004
Dr. Fresh, LLC	AEROBLAST	3872009	11/9/2010
Dr. Fresh, LLC	BEBRITE	4308720	3/26/2013
Dr. Fresh, LLC	BIG TUFT	4099132	2/14/2012
Dr. Fresh, LLC	DR. FRESH	2648137	11/12/2002
Dr. Fresh, LLC	DR. FRESH	3418139	4/29/2008
Dr. Fresh, LLC	FIREFLY	4237025	11/6/2012
Dr. Fresh, LLC	INFECTIGUARD	4051236	11/8/2011
Dr. Fresh, LLC	INFECTIGUARD	3654262	7/14/2009
Dr. Fresh, LLC	KRAZER	3306127	10/9/2007
Dr. Fresh, LLC	ORAFIX	3209126	2/13/2007
Dr. Fresh, LLC	ORAFRESH	3907352	1/18/2011
Dr. Fresh, LLC	ORALFRESH	3297116	9/25/2007
Dr. Fresh, LLC	ORAZYME	3906445	1/18/2011
Dr. Fresh, LLC	ORAZYME	3810831	6/29/2010
Dr. Fresh, LLC	ORAZYME	3947954	4/19/2011
Dr. Fresh, LLC	ORAZYME-D	4099179	2/14/2012
Dr. Fresh, LLC	REACH CURVE	4886405	01/12/2016
Dr. Fresh, LLC	SHAVEGUARD	3810624	6/29/2010
Dr. Fresh, LLC	TEK	551649	12/4/1951
Dr. Fresh, LLC	THE ORIGINAL LIGHTUP TIMER TOOTHBRUSH	3933314	3/22/2011
Dr. Fresh, LLC	REACH ULTRACLEAN	3673374	8/25/2009
Dr. Fresh, LLC	CRYSTAL CLEAN	3888096	12/7/2010
Dr. Fresh, LLC	HARD TO REACH PLACES	3593027	3/17/2009
Dr. Fresh, LLC	REACH	1031482	1/27/1976
Dr. Fresh, LLC	REACH	1987378	7/16/1996
Dr. Fresh, LLC	REACH BY DESIGN	3823183	7/20/2010
Dr. Fresh, LLC	REACH DESIGN #3	1840577	6/21/1994
Dr. Fresh, LLC	REACH TIP	4,732,325	5/5/2015
Dr. Fresh, LLC	WONDER GRIP	1849328	8/9/1994
Dr. Fresh, LLC	FLOSS CLEAN	4002838	7/26/2011
Dr. Fresh, LLC	AYURGUARD Cross References: AIR GUARD	3810822	6/29/2010
Dr. Fresh, LLC	CARE PAIR	4281665	1/29/2013
Dr. Fresh, LLC	CRYSTAL CLEAN	3827598	8/03/2010
Dr. Fresh, LLC	Design Only 	3912749	2/01/2011
Dr. Fresh, LLC	Design Only 	3820374	7/20/2010
Dr. Fresh, LLC	DIFFERENT BY DESIGN	4498402	3/18/2014
Dr. Fresh, LLC	DR FRESH BON VOYAGE Cross References: DOCTOR FRESH BON VOYAGE	3985289	6/28/2011
Dr. Fresh, LLC	DR FRESH VELOCITY Cross References: DOCTOR FRESH VELOCITY	4034404	10/04/2011
Dr. Fresh, LLC	DR.FRESH DAILIES Cross References: DOCTOR FRESH DAILIES	3451981	6/24/2008
Dr. Fresh, LLC	EASYSLIDE Cross References: EASY SLIDE	4099137	2/14/2012

Dr. Fresh, LLC	FIGHT DECAY THE "DR. FRESH WAY" Cross References: FIGHT DECAY THE "DOCTOR FRESH WAY"	3912835	2/01/2011
Dr. Fresh, LLC	FISTBUMP Cross References: FIST BUMP	3810811	6/29/2010
Dr. Fresh, LLC	FLOSH Cross References: FLOSS	3092627	5/16/2006
Dr. Fresh, LLC	FLOURDEX Cross References: FLOUR DECKS	4056427	11/15/2011
Dr. Fresh, LLC	FORHANS	3915682	2/08/2011
Dr. Fresh, LLC	FORHANS	3939587	4/05/2011
Dr. Fresh, LLC	INSTANT CELEBRITY	4063413	11/29/2011
Dr. Fresh, LLC	LIPLUPTUOUS	4099146	2/14/2012
Dr. Fresh, LLC	LONGLAST Cross References: LONG LAST	3858518	10/05/2010
Dr. Fresh, LLC	MAX	3841052	8/31/2010
Dr. Fresh, LLC	MICRAWHITENING	3955724	5/03/2011
Dr. Fresh, LLC	MOMINTS Cross References: MORE MINTS, MOMENTS	3943956	4/12/2011
Dr. Fresh, LLC	ONE	4192276	3/29/2007
Dr. Fresh, LLC	QUASAR	3209259	2/13/2007
Dr. Fresh, LLC	REACH	3933529	3/22/2011
Dr. Fresh, LLC	REACH	3983108	6/28/2011
Dr. Fresh, LLC	REACH	3850744	9/21/2010
Dr. Fresh, LLC	REACH	3850745	9/21/2010
Dr. Fresh, LLC	REACH	1882255	3/07/1995
Dr. Fresh, LLC	REACH	1897544	6/06/1995
Dr. Fresh, LLC	REACH BY DESIGN	3823184	7/20/2010
Dr. Fresh, LLC	REACH DIFFERENT BY DESIGN	4036444	10/04/2011
Dr. Fresh, LLC	REACH MAX	2680863	1/28/2003
Dr. Fresh, LLC	REACH TIP	4732325	5/05/2015
Dr. Fresh, LLC	REACH WONDERGRIP Cross References: REACH WONDER GRIP	4143504	5/15/2012
Dr. Fresh, LLC	SALZYME	3810832	6/29/2010
Dr. Fresh, LLC	SELECTOBAC Cross References: SELECTOBACK	3904257	1/11/2011
Dr. Fresh, LLC	STELLABERRY Cross References: STELLA BERRY	4732326	5/05/2015
Dr. Fresh, LLC	TEK EXCEL Cross References: TECH EXCEL	4094965	2/07/2012
Dr. Fresh, LLC	TEK PRO	4094964	2/07/2012
Dr. Fresh, LLC	TEK T4 Cross References: TECH T 4	4099141	2/14/2012
Dr. Fresh, LLC	WONDERGRIP Cross References: WONDER GRIP	4075002	12/20/2011
Dr. Fresh, LLC	Dazzling White	4001860	7/26/2011
Children Oral Care, LLC	1 Min Clock 	4,725,189	4/21/2015
Children Oral Care, LLC	1 MIN TRY ME!	3866399	10/26/2010
Children Oral Care, LLC	FIREFLY	2802169	1/6/2004
Children Oral Care, LLC	JUST 4 ME	4099009	2/14/2012

Children Oral Care, LLC		4,725,190	4/21/2015
Children Oral Care, LLC	LIGHTUP TIMER TOOTHBRUSH	3836738	8/24/2010
Children Oral Care, LLC	READY GO TURBO	4713914	3/31/2015
Children Oral Care, LLC	SENSIGEL	4028916	9/20/2011
Children Oral Care, LLC	SMILEGUARD	3749815	2/16/2010
Children Oral Care, LLC	SQUIRT & BRUSH	4,682,455	2/3/2015
Children Oral Care, LLC	SQUIRT 'N' BRUSH	4294500	2/26/2013
Children Oral Care, LLC	2 MIN TIMER TRY ME!	4055817	11/15/2011
Children Oral Care, LLC	BOPPIN' BARNYARD	3978036	6/14/2011
Children Oral Care, LLC	FIREFLY TECHNOLOGY INSIDE	3858938	10/12/2010
Children Oral Care, LLC	KIDS COMPLY WITH FIREFLY!	3862618	10/19/2010
Children Oral Care, LLC	PAUL THE OCTOPUS	3947542	4/19/2011
Children Oral Care, LLC	SENSIJEL Cross References: SENSIGEL	3997823	7/19/2011
Children Oral Care, LLC	THE BEST THINGS IN LIFE ARE FREE AND NEXT TO BEST, IS FOR \$1 DOLLAR! Cross References: THE BEST THINGS IN LIFE ARE FREE AND NEXT TO BEST IS FOR 1 DOLLAR	4253536	12/04/2012
Children Oral Care, LLC	ZIGGLY	3372109	1/22/2008
Children Oral Care, LLC	ZIGGLY GRIPPER	3492488	8/26/2008

B. U.S. TRADEMARK APPLICATIONS

Owner	Name	Application Number	Application Date
High Ridge Brands Co.	ACTIVE MOISTURE TECHNOLOGY	86/057272	9/5/2013
High Ridge Brands Co.	FRUITBOOST	86/550789	3/2/2015
High Ridge Brands Co.	V05 5 ESSENTIAL VITAMINS	86/716958	8/6/2015
High Ridge Brands Co.	DEOPURE	86/945544	3/18/2016
Continental Fragrances, Ltd.	GRAY BE GONE	86563250	3/13/2015
Children Oral Care, LLC	SMILEY GRIPPER	85/018,843	4/20/2010