

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422362

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Resource Distribution Inc.		12/16/2015	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Select Holding Corp.		
Street Address:	1763 Placentia Ave		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3243389	RIVIERA	
CORRESPONDENCE DATA			
Fax Number:	9492668680		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9495150003		
Email:	adwight@dwrightlawgroup.com		
Correspondent Name:	Amanda Dwight		
Address Line 1:	2020 Main Street, Suite 600		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Amanda Dwight		
SIGNATURE:	/ad/		
DATE SIGNED:	04/04/2017		
Total Attachments: 3			
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OP \$40.00 3243389

TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT ("Agreement") is made by and between Resource Distribution Inc., ("Resource), a California Corporation with a business address of 1751 Placentia Ave., Costa Mesa, CA 92627 and Select Holding Corp. ("Select") California Corporation with a business address of 1763 Placentia Ave., Costa Mesa, CA 92627. Resource and Select shall sometimes be referred to collectively as "Parties."

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties agree as follows:

THAT Resource is the rightful owner of the following trademarks and trademark registrations:

MARK	REGISTRATION NO.
RIVIERA	3243389

WHEREAS, Resource assigns and transfers unto Select all rights, titles and interests in the foregoing mark and registration as part of the entire business to which this mark pertains; and

WHEREAS, Select agrees to acquire said mark and registration;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Resource assigns to Select, its successors and assigns, all rights, titles and interests in said trademark and said registration, the common law rights associated therewith, in the United States and worldwide, and all of the goodwill of the business associated with the use of and symbolized by said trademark and said registration together with all claims for damages by reason of past, present,

and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for Select's use and benefit, and for the use and benefit of Select's successors, assigns, and other legal representatives.

This Agreement is effective as of December 16, 2015.

Assignor:

Resource Distribution Inc.

Dated: April 2, 2017

Name: Joseph Pulsifer
Title: President

Assignee:

Select Holding Corp.

Name: Brad Dorfman
Title: President



Dated: April 2, 2017

and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for Select's use and benefit, and for the use and benefit of Select's successors, assigns, and other legal representatives.

This Agreement is effective as of December 16, 2015.

Assignor:

Resource Distribution Inc.



Dated: April 2, 2017

Name: Joseph Pulsifer
Title: President

Assignee:

Select Holding Corp.

Dated: April 2, 2017

Name: Brad Dorfman
Title: President