

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423349

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Agent		04/11/2017	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	SMARTYPIG, L.L.C.		
Street Address:	1271 8TH STREET, SUITE 600		
City:	WEST DES MOINES		
State/Country:	IOWA		
Postal Code:	50265		
Entity Type:	Limited Liability Company: IOWA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4491032	COREPRO	
Registration Number:	4318478	SOCIAL MONEY	
Registration Number:	4223516	GOALSAVER	
Registration Number:	3374368	SMARTYPIG	
Registration Number:	3888044	PHILANTHROPIG	
Registration Number:	3905152		
Registration Number:	3670597	THE SOCIAL SIDE OF SAVING	
Registration Number:	3379235	SIMPLE. SMART. SAVINGS.	
Registration Number:	3366497	SMARTYPIG	
CORRESPONDENCE DATA			
Fax Number:	2136305788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-5935		
Email:	hpanneck@buchalter.com		
Correspondent Name:	Helen Panneck		
Address Line 1:	1000 Wilshire Boulevard, Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	W3344-0040		

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NAME OF SUBMITTER:	Helen Panneck
SIGNATURE:	/Helen Panneck/
DATE SIGNED:	04/11/2017
Total Attachments: 3 source=Trademark Release (Smarty) (EXECUTED)#page1.tif source=Trademark Release (Smarty) (EXECUTED)#page2.tif source=Trademark Release (Smarty) (EXECUTED)#page3.tif	

RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

April 11, 2017

Reference is hereby made to that certain Trademark Security Agreement (the "Agreement"), dated as of March 31, 2016, executed by Smartypig, L.L.C., an Iowa limited liability company ("Grantor"), whose address is 1271 8th Street, Suite 600, West Des Moines, Iowa 50265, in favor of Wells Fargo Bank, National Association, as Agent ("Wells Fargo"), whose address is 2450 Colorado Avenue, Suite 3000 West, Santa Monica, California 90404, which was recorded in the United States Patent and Trademark Office on June 23, 2016, at Reel 5821 Frame 0213, and pursuant to which the Grantor assigned and granted to Wells Fargo a security interest in and to all of Grantor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Schedule I attached hereto (the "Marks") and the goodwill associated therewith; and


WHEREAS, Wells Fargo wishes to terminate the Agreement and release, retransfer and reassign to Grantor without representation or warranty, all of Wells Fargo's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Wells Fargo hereby terminates the Agreement and releases, retransfers and reassigns to Grantor without representation or warranty, any and all liens, security interests, right, title and interest of Wells Fargo in and to the Marks and the goodwill associated therewith.

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IN WITNESS WHEREOF, Wells Fargo has executed this Release and Reassignment of Trademarks and Trademark Applications as of the date first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent**

By: 
Name: Nickolas Stupar
Title: DIRECTOR

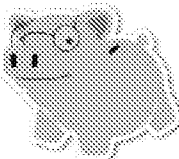
Release and Reassignment of
Trademarks and Trademark Applications
(Smartypig, L.L.C.)

**TRADEMARK
REEL: 006034 FRAME: 0179**

SCHEDULE I

Trademark Registrations/Applications

Registered Trademarks

STATUS	OWNER	TRADEMARK	SERIAL NO./ REG. NO.	FILE DATE/ REG. DATE
Registered	SmartyPig, L.L.C.	CorePRO	86019602/ 4491032	07/25/2013/ 03/04/2014
Registered	SmartyPig, L.L.C.	Social Money	85533318/ 4318478	02/03/2012/ 04/09/2013
Registered	SmartyPig, L.L.C.	GoalSaver	85529386/ 4223516	01/31/2012/ 10/09/2012
Registered	SmartyPig, L.L.C.	SmartyPig	78933975/ 3374368	07/20/2006/ 01/22/2008
Registered	SmartyPig, L.L.C.	PhilanthroPig	77966433/ 3888044	03/23/2010/ 12/07/2010
Registered	SmartyPig, L.L.C.		77785671/ 3905152	07/21/2009/ 01/11/2011
Registered	SmartyPig, L.L.C.	The Social Side of Saving	77506731/ 3670597	06/24/2008/ 08/18/2009
Registered	SmartyPig, L.L.C.	Simple. Smart. Savings.	77103335/ 3379235	02/09/2007/ 02/05/2008
Registered	SmartyPig, L.L.C.	SmartyPig	77067498/ 3366497	12/19/2006/ 01/08/2008