

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Programmer's Paradise, Inc.		04/13/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wayside Technology Group, Inc.		
Street Address:	4 Industrial Way West		
Internal Address:	Suite 300		
City:	Eatontown		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	87203645	WE LOVE WHAT WE DO	
Registration Number:	1571423		
Registration Number:	1574038	PROGRAMMER'S PARADISE	
Registration Number:	2214071	LIFEBOAT	
Registration Number:	2490460	RIDING THE CREST	
Registration Number:	3222088	LIFEBOAT DISTRIBUTION	
Registration Number:	3390077	WAYSIDE TECHNOLOGY GROUP	
Registration Number:	3455456	TECHXTEND	
Registration Number:	3548356	WAYSIDE TECHNOLOGY GROUP	
Registration Number:	4484752	TECHXTEND	
Registration Number:	5091252	LIFEBOAT	
Registration Number:	5091253	LIFEBOAT	
Registration Number:	5100454	LIFEBOAT DISTRIBUTION	
Registration Number:	5100455	LIFEBOAT DISTRIBUTION	
CORRESPONDENCE DATA			
Fax Number:	9148401234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 87203645

TRADEMARK

Phone: (914) 421-0500
Email: mail@levman.com
Correspondent Name: Howard Mandelbaum,Levine Mandelbaum PLLC
Address Line 1: 222 Bloomingdale Road
Address Line 2: Suite 203
Address Line 4: White Plains, NEW YORK 10605

NAME OF SUBMITTER:	Howard F. Mandelbaum
---------------------------	----------------------

SIGNATURE:	/Howard F. Mandelbaum/
-------------------	------------------------

DATE SIGNED:	04/18/2017
---------------------	------------

Total Attachments: 2

source=Wayside Registration transfer letter_April 2017#page1.tif

source=Wayside Registration transfer letter_April 2017#page2.tif

ASSIGNMENT

Whereas Programmer's Paradise, Inc., a corporation of the State of Delaware, has adopted, and is using the following service mark for which an application for registration is pending in the United States Patent and Trademark Office, namely,

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
WE LOVE WHAT WE DO	87/203,645	10/14/2016

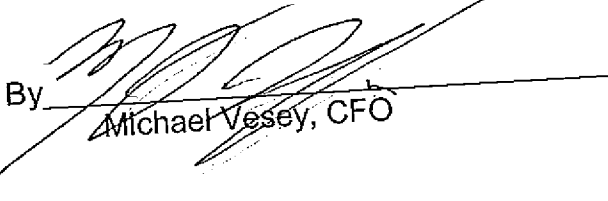
and owns the following trademarks and service marks which are registered in the United States Patent and Trademark Office, namely,

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
Man on Island Design	1,571,423	12/12/1989
PROGRAMMER'S PARADISE	1,574,038	12/26/1989
LIFEBOAT	2,214,071	12/29/1998
RIDING THE CREST	2,490,460	9/18/2001
LIFEBOAT DISTRIBUTION and Design	3,222,088	3/27/2007
WAYSIDE TECHNOLOGY GROUP	3,390,077	2/26/2008
TECHXTEND	3,455,456	6/24/2008
WAYSIDE TECHNOLOGY GROUP and design	3,548,356	12/16/2008
TECHXTEND and Design	4,484,752	2/18/2014
LIFEBOAT Stylized (Color)	5,091,252	11/29/2016
LIFEBOAT Stylized (Monochrome)	5,091,253	11/29/2016
LIFEBOAT DISTRIBUTION Stylized (Color)	5,100,454	12/13/2016
LIFEBOAT DISTRIBUTION Stylized (Monochrome)	5,100,455	12/13/2016

Whereas Wayside Technology Group, Inc., a corporation of the State of Delaware, having a place of business at 4 Industrial Way West, Suite 300, Eatontown, NJ 07724, is desirous of acquiring said marks and the application for registration and registrations thereof.

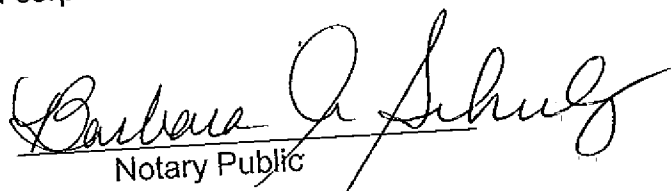
Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Programmer's Paradise, Inc. does hereby assign unto the said Wayside Technology Group, Inc., all right, title and interest in and to the said trademarks and service marks, together with the good will of the business symbolized by the marks, and the above identified application for registration thereof, the registration to issue thereon, and the registrations already issued, together with all claims for damages by reason of past infringement of said marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Programmer's Paradise, Inc.

By 
Michael Vesey, CFO

STATE OF NEW JERSEY)
: SS.:
COUNTY OF MONMOUTH)

On this 13th day of April, 2017, before me personally came Michael Vesey, to me known, who being by me duly sworn, did depose and say that he is Chief Financial Officer (CFO) of Programmer's Paradise, Inc., the corporation described in and on whose behalf he executed the above document; and that he executed the same by authority of the board of directors of said corporation.


Notary Public

Barbara A Schulz
Notary Public
New Jersey
My Comm. Exp. March 23, 2022
No. 2418975