TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM418334 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Grey Global Group LLC		01/01/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	WPP Properties		
Street Address:	100 Park Avenue, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Partnership: DELAWARE		
Composed Of:	 Young & Rubicam Inc., DELAWARE, Corporation Y&R Properties Holding One LLC, DELAWARE, Limited Liability Company 		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2042191	MEDIACOM

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124684800 Email: jkatz@dglaw.com **Correspondent Name:** Jeffrey C. Katz

Address Line 1: Davis & Gilbert LLP, 1740 Broadway

New York, NEW YORK 10019 Address Line 4:

ATTORNEY DOCKET NUMBER: 23593-56-12 NAME OF SUBMITTER: Jeffrey CI Katz SIGNATURE: /Jeffrey C. Katz/ **DATE SIGNED:** 03/03/2017

Total Attachments: 1

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TRADEMARK REEL: 006042 FRAME: 0343

TRADEMARK ASSIGNMENT

WHEREAS, Grey Global Group LLC, a Delaware limited liability company (hereinafter, "Assignor"), having an address of 200 Fifth Avenue, New York, New York 10010, is the owner of the mark listed below (the "Mark") and the United States Patent and Trademark Office Registration for said Mark:

MarkRegistration No.Registration DateMEDIACOM2,042,191March 4, 1997

WHEREAS, WPP Properties, a Partnership organized under the laws of the State of Delaware (comprised of two general partners, Young & Rubicam Inc., a Delaware corporation, and Y&R Properties Holding One LLC, a Delaware limited liability company) (hereinafter, "Assignee"), located at 100 Park Avenue, 4th Floor, New York, New York 10017, is desirous of acquiring said Mark and said registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and said registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Mark or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of January 1, 2017.

Grey Global Group LLC By: Fau Fau	By:	
Signature Kevin Farewell	Signature Kerin Farenci	
Printed Name of Signatory	Printed Name of Signatory	
Spreetary	Secretary	
Printed Title of Significant	Printed Title of Signatory	

TRADEMARK REEL: 006042 FRAME: 0344

RECORDED: 03/03/2017