

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/02/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YAPSTONE HOLDINGS, INC.		04/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LITURGICAL PUBLICATIONS, INC.		
Street Address:	2875 S. James Drive		
City:	New Berlin		
State/Country:	WISCONSIN		
Postal Code:	53151		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4285207	PARISHPAY	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-257-3501		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Laura M. Konkel		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Laura M. Konkel		
SIGNATURE:	/laura m. konkel/		
DATE SIGNED:	04/27/2017		
Total Attachments: 1			
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OP \$40.00 4285207

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement dated April 24, 2017 is entered into, *nunc pro tunc*, EFFECTIVE on February 2, 2017 (the "*Effective Date*"), by Yapstone Holdings, Inc., a Delaware corporation ("*Assignor*").

WHEREAS, in connection with the Asset Purchase Agreement executed by Assignor and Liturgical Publications, Inc., a Michigan corporation ("*Assignee*") on February 2, 2017 (the Asset Purchase Agreement), Assignor is willing to assign to Assignee all of Assignor's rights, title and interest in and to the mark PARISHPAY, U.S. Trademark Registration No. 4285207 (the "*Mark*"), and that part of the goodwill of Assignor's business connected with the use of and symbolized by the Mark; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in, to and under the Mark, including the portion of Assignor's business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration as set forth herein and in the pursuant to the terms of the Asset Purchase Agreement, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers to Assignee, all right, title and interest in and to the Mark, together with the portion of Assignor's business to which the Mark pertains and the goodwill associated with the Mark (including, without limitation, all proceeds thereof and the rights to sue for past, present and future damages), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of the Mark and to issue all registrations for said Trademarks to Assignee, as assignee of U.S. Trademark Registration No. 4285207, for the sole use and enjoyment of the Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be executed as of the day and year first written above.

YAPSTONE HOLDINGS, INC.,
a Delaware corporation

By: 

Name: David E. Durant
Title: Secretary and General Counsel