

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chris Dey		04/28/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	AOMVP, LLC		
Street Address:	158 Cover Neck Road		
City:	Oyster Bay		
State/Country:	NEW YORK		
Postal Code:	11771		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4726801	BY ATHLETES FOR THE FANS	
Registration Number:	4430259	ATHLETE ORIGINALS	
Registration Number:	4496461	ATHLETE ORIGINALS	
Registration Number:	4492694	ATHLETE ORIGINALS	
CORRESPONDENCE DATA			
Fax Number:	3172378443		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 237-1423		
Email:	stephanie.gumm@faegrebd.com		
Correspondent Name:	Stephanie Gumm/Faegre Baker Daniels LLP		
Address Line 1:	300 North Meridian Street, Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Stephanie A. Gumm		
SIGNATURE:	/Stephanie A. Gumm/		
DATE SIGNED:	04/28/2017		
Total Attachments: 2			
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OP \$115.00 4726801

Trademark Assignment

THIS TRADEMARK ASSIGNMENT is made as of April 28, 2017 (the "Effective Date") by and among Chris Dey, a United States citizen, having an address of 158 Cove Neck Rd, Oyster Bay, New York 11771, United States ("Assignor") and AOMVP, LLC, a limited liability company organized under the laws of Delaware, with a principal address of 158 Cove Neck Rd, Oyster Bay, New York 11771, United States ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in the accompanying Schedule A (the "Marks");

WHEREAS, Assignee desires to acquire the Marks and all title, rights and interest worldwide in, to and under the common law as well as to any registrations together with the goodwill of the business with which the Marks are used and which they symbolize;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, delivers, conveys, assigns and transfers to Assignee, free and clear of all security interests, liens, equities, claims, or options of every kind, all right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof. All rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all applications, registrations, renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect worldwide including in the United States, are to be held and enjoyed by Assignee, their successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. Assignee does hereby accept all of the right, title and interest of the Assignor in the Marks, to and under all of the foregoing.

All of the terms and provisions of this Assignment shall be binding on, and shall inure to the benefit of, the respective legal successors and permitted assigns of the parties. This Assignment may be executed in counterparts, each of which may be deemed an original but together shall constitute but one and the same instrument. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

Signed as of the Effective Date.


ASSIGNOR:

DocuSigned by:

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Chris Dey

ASSIGNEE:

AOMVP, LLC
DocuSigned by:

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Chris Dey, Manager

Schedule A

Registered Trademarks

Marks	Country	Application Number	Filing Date	Registration Number	Registration Date
BY ATHLETES FOR THE FANS	United States	86/368,556	08/15/2014	4,726,801	04/28/2015
ATHLETE ORIGINALS	United States	85/919,601	04/30/2013	4,496,461	03/11/2014
ATHLETE ORIGINALS	United States	85/790,055	11/29/2012	4,492,694	03/04/2014
ATHLETE ORIGINALS	United States	85/920,030	05/01/2013	4,430,259	11/05/2013

Common Law Trademark

