

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426051

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/28/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novartis AG		02/28/2015	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Novartis Consumer Health S.A.		
Street Address:	Route de l'Etraz		
City:	1197 Prangins		
State/Country:	SWITZERLAND		
Entity Type:	PRIVATE COMPANY LIMITED BY SHARES: SWITZERLAND		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85243455	EXCEDRIN	
Serial Number:	77295129	EXCEDRIN EXPRESS GELS	
Serial Number:	85243473	EXCEDRIN PM	
Serial Number:	85093020	FOR LIFE'S HEADACHES	
Serial Number:	85359496		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@gsk.com		
Correspondent Name:	Charles Atkinson		
Address Line 1:	5 Crescent Drive		
Address Line 2:	NY0300		
Address Line 4:	Philadelphia, PENNSYLVANIA 19112		
DOMESTIC REPRESENTATIVE			
Name:	Charles M. Atkinson		
Address Line 1:	5 Crescent Drive		
Address Line 4:	Philadelphia, PENNSYLVANIA 19112		
NAME OF SUBMITTER:	Terence A. Dixon		

CH \$140.00 85243455

SIGNATURE:	/tad/
DATE SIGNED:	05/03/2017
Total Attachments: 2 source=Scanned Document(93)#page1.tif source=Scanned Document(93)#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

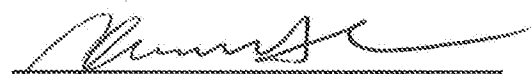
WHEREAS, Novartis AG, a company incorporated under the laws of Switzerland, having a place of business at CH-4002 Basel, Switzerland ("Assignor") owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Novartis Consumer Health S.A., a company incorporated under the laws of Switzerland, having a place of business at Route de l'Etraz, 1197 Prangins, Switzerland ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2 day of MAY, 2017.

Novartis AG



Name: Charles Atkinson
Title: Authorized Signatory

Novartis AG



Name: Terence Dixon
Title: Authorized Signatory

EXHIBIT A
Trademark Schedule

Mark	Application No	Registration No.
EXCEDRIN	85243455	3985911
EXCEDRIN EXPRESS GELS	77295129	4009753
EXCEDRIN P.M.	85243473	3985912
FOR LIFE'S HEADACHES (EXCEDRIN TAGLINE)	85093020	4136184
EXCEDRIN head profile and quarter circle head device	85359496	4380614