

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Wratten		05/03/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Shellback, LLC		
Street Address:	208 Candi Lane		
Internal Address:	Suite B		
City:	Columbia		
State/Country:	SOUTH CAROLINA		
Postal Code:	29210		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4866545	SHELLBACK TACTICAL	
Registration Number:	4897681	SHELLBACK TACTICAL	
CORRESPONDENCE DATA			
Fax Number:	3367226558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3367223700		
Email:	trademarks@belldavisritt.com		
Correspondent Name:	Arthur J. DeBaugh		
Address Line 1:	100 N. Cherry Street		
Address Line 2:	Suite 600		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
NAME OF SUBMITTER:	Arthur J. DeBaugh		
SIGNATURE:	/Arthur J. DeBaugh/		
DATE SIGNED:	05/08/2017		
Total Attachments: 1			
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OP \$65.00 4866545

**ASSIGNMENT OF TRADEMARKS
AND ACCOMPANYING GOODWILL**

WHEREAS Michael Wratten, an individual and citizen of the State of California, United States of America, with a domicile and address at 1635 W. Sherway St., West Covina, California 91790 (hereinafter the "Assignor"), is the owner of the trademarks SHELLBACK TACTICAL and SHELLBACK TACTICAL & Design and the registrations therefor in the United States Patent and Trademark Office (Registration No. 4,866,545 and Registration No. 4,897,681) (collectively, the "Trademarks"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits, and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS Shellback, LLC, a limited liability company organized and existing under the laws of the State of South Carolina, United States of America, with an address of 208 Candi Lane, Suite B, Columbia, South Carolina 29210 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:


1. Assignor assigns to Assignee all of its rights, title and interest in and to the Trademarks (including but not limited to Registration No. 4,866,545 and Registration No. 4,897,681), together with the goodwill of the business associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits, and other awards by reason of any past infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the Trademarks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

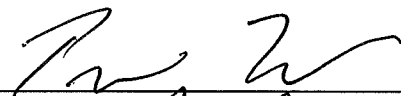
IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth below.

Michael Wratten,
Assignor

Shellback, LLC,
Assignee



Signature



Signature
Name: Phil Dee

Title: Managing Partner

Date: 5-3-17

Date: 5/5/17