

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM427265

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crowdrise, Inc.		04/30/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GoFundMe Inc.		
<b>Street Address:</b>	500 Arguello Street		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Redwood City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94063		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86960891	DECENT HUMANS	
<b>Serial Number:</b>	86960893	DECENT HUMAN	
<b>Serial Number:</b>	86960886	GIVING LAYER	
<b>Registration Number:</b>	4015920		
<b>Registration Number:</b>	4015725	IF YOU DON'T GIVE BACK NO ONE WILL LIKE	
<b>Registration Number:</b>	3836191	CROWDRISE	
<b>Registration Number:</b>	3836192	CROWDRISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128138800		
<b>Email:</b>	NY-TM-Admin@goodwinprocter.com		
<b>Correspondent Name:</b>	GOODWIN/Janis Nici		
<b>Address Line 1:</b>	620 Eighth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Janis Nici		
<b>SIGNATURE:</b>	/janis nici/		

OP \$190.00 86960891

<b>DATE SIGNED:</b>	05/11/2017
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**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 30<sup>th</sup> day of April, 2017, by and between Crowdrise, Inc., a corporation organized and existing under the laws of Delaware, USA, and having a usual place of business at 130 W. 5<sup>th</sup> Street, Royal Oak, MI 48067 ("Assignor") and GoFundMe Inc., a corporation organized and existing under the laws of Delaware, USA, and having a usual place of business at 500 Arguello Street, Suite 300, Redwood City, CA 94063 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Agreement and Plan of Merger, dated as of the date hereof (the "Merger Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee all of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby; and

WHEREAS, the execution and delivery of this Assignment is a condition to closing under the Merger Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Merger Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

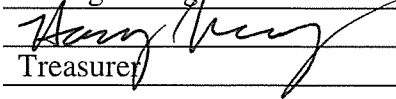
Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: Crowdrise, Inc.

Name: Hoang Vuong  
Signature:   
Title: Treasurer

ASSIGNEE: GoFundMe Inc.

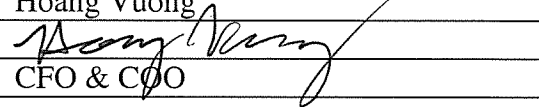

Name: Hoang Vuong  
Signature:   
Title: CFO & COO

Exhibit A

Marks

Mark	Mark Image	Class	Application Number	Registration Number	Application Date	Registration Date
DECENT HUMANS	DECENT HUMANS	36 42	App 86960891		App 01-APR-2016	
DECENT HUMAN	DECENT HUMAN	25	App 86960893		App 01-APR-2016	
GIVING LAYER	GIVING LAYER	36 42	App 86960886		App 01-APR-2016	
(Design)		25 35	App 85231127	Reg 4015920	App 01-FEB-2011	Reg 23-AUG-2011
IF YOU DON'T GIVE BACK NO ONE WILL LIKE YOU	IF YOU DON'T GIVE BACK NO ONE WILL LIKE YOU	35	App 85227891	Reg 4015725	App 27-JAN-2011	Reg 23-AUG-2011

**TRADEMARK**

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CROWDRISE	CROWDRISE	35-36-38-42	App 77845133	Reg 3836191	App 09-OCT-2009	Reg 17-AUG-2010
CROWDRISE	CROWDRISE	25	App 77845158	Reg 3836192	App 09-OCT-2009	Reg 17-AUG-2010

RECORDED: 05/11/2017

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