

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427345

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advantage Realty, Inc.		01/06/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Real Estate One, Inc.		
Street Address:	25800 Northwestern Highway, Suite 100		
City:	Southfield		
State/Country:	MICHIGAN		
Postal Code:	48075		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3974980	ALWAYS MOVING FORWARD	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	agrubb@hdp.com		
Correspondent Name:	Lisabeth H. Coakley		
Address Line 1:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48075		
ATTORNEY DOCKET NUMBER:	1803-200033-US		
NAME OF SUBMITTER:	Lisabeth H. Coakley		
SIGNATURE:	/Lisabeth H. Coakley/		
DATE SIGNED:	05/10/2017		
Total Attachments: 3			
source=Advantage Realty Assignment#page1.tif			
source=Advantage Realty Assignment#page2.tif			
source=Advantage Realty Assignment#page3.tif			

CH \$40.00 3974980

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment is made as of January 6th, 2016, by and among ADVANTAGE REALY, INC., a Michigan corporation ("Assignor") and REAL ESTATE ONE, INC., a Michigan corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated as of the date set forth above in which Assignor has agreed to assign to Assignee certain Intellectual Property Rights (as defined in the Asset Purchase Agreement) including, without limitation, the trademarks and service marks listed on Schedule A attached hereto ("Intellectual Property"); and

WHEREAS, Assignor and Assignee desired to memorialize their agreement to sell the Intellectual Property Rights in a form suitable for recording with various government offices;

NOW THEREFORE, in consideration of the promises and covenants contained herein and in the Asset Purchase Agreement and for other good and valuable consideration, the parties agree as follows:

1. **ASSIGNMENT OF RIGHTS.** Assignor hereby sells, conveys, transfers, assigns and delivers unto Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Intellectual Property Rights, including, without limitation:
 - (a) all trademarks and service marks, including those listed on Schedule A attached hereto, together with the goodwill of the business symbolized thereby and the right to bring suit and collect damages for past infringements thereof; and
 - (b) All copyrights, including the enumerated rights under Sections 106 and 106A of the U.S. Copyright Act, together with all the rights to sue and recover for any past infringements of the copyrights.
2. **FURTHER ASSISTANCE.** Assignor hereby covenants and agrees that the Assignor will at any time upon the request of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the rights, titles, and interests conveyed to Assignee herein and Assignee's successors and assigns and to permit Assignee and Assignee's successors and assigns to record this Agreement against the Intellectual Property Rights with any government office. Assignor hereby constitutes and appoints Assignee and its successors and assigns as its true and lawful attorneys in fact in connection with the transactions contemplated by this instrument, with full power of substitution to demand and receive, in the name and stead of Assignor but on behalf of and for the benefit of Assignee and its successors and assigns, any and all of the Intellectual Property Rights hereby conveyed, assigned, and transferred or intended so to be, and to give receipt and releases for and in respect of the same and any part therefor, and from time to time to institute and prosecute, in the name of Assignor or otherwise, for the benefit of Assignee or its successors and assigns, proceedings at law, in equity, or otherwise, which the Assignee or its successors or assigns deem proper in order to collect or reduce to possession or endorse any of the Intellectual Property Rights, and to do all acts and things in relation to the Intellectual Property Rights which Assignee or its successors or assigns reasonably deem desirable.

Exhibit D-1

DET01N1246705.2
IDUMBE - 0175750052

TRADEMARK
REEL: 006056 FRAME: 0618

Witnessed by:

Megan Callaghan

SELLER:

Advantage Realty, a Michigan corporation,

By: [Signature], President

SHAREHOLDERS:

Megan Callaghan

[Signature]
Richard Kolb, in his individual capacity

Megan Callaghan

[Signature]
Tom Figlan, in his individual capacity

Megan Callaghan

[Signature]
Roberta Rasmussen, in her individual capacity

PURCHASER:

Real Estate One, Inc., a Michigan corporation,

Megan Callaghan

By: [Signature]
Daniel S. Elsea,
President/Brokerage Services

Exhibit D-1

DET011246705.2
IDUMBB - 0175750052

SCHEDULE A

Mark	Serial Number	Filing Date	Registration Number	Registration Date
ALWAYS MOVING FORWARD	77/586405	October 6, 2008	3974980	June 7, 2011

21736790.1