

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hillwood Development Company, LLC		03/07/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Heritage Homeowners Association, Inc.		
Street Address:	3102 Oak Lawn Ave Ste 202		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75219		
Entity Type:	Non-Profit Association: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2631074	THE PATH OF A LIFETIME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jennifer.kern@hillwood.com		
Correspondent Name:	Hillwood Development Company, LLC		
Address Line 1:	3000 Turtle Creek Blvd		
Address Line 4:	Dallas, TEXAS 75219		
NAME OF SUBMITTER:	Stephen D. Parker, Assistant Secretary		
SIGNATURE:	/stephen d parker/		
DATE SIGNED:	05/22/2017		
Total Attachments: 3			
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OP \$40.00 2631074

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made and entered into as of March 7, 2017, to be effective December 14, 2016 (the "Effective Date"), by and between Hillwood Development Company, LLC, a Texas limited liability company ("Assignor"), and Heritage Homeowners Association, Inc., a Texas non-profit association ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the intellectual property (the "Intellectual Property"), more particularly described on Exhibit A attached hereto and incorporated herein by this reference; and

WHEREAS, Assignor desires to assign, and Assignee intends to accept, the Intellectual Property, pursuant to the terms of this Assignment.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor has executed this Assignment and BARGAINED, SOLD, DELIVERED and ASSIGNED the Intellectual Property and Assignee has accepted this Assignment and purchased the Intellectual Property AS IS, WITHOUT ANY REPRESENTATIONS OR WARRANTIES OF WHASOEVER NATURE EXCEPT THOSE EXPRESSLY SET FORTH IN THIS ASSIGNMENT, EXPRESS, IMPLIED, OR STATUTORY, IT BEING THE INTENTION OF ASSIGNOR AND ASSIGNEE TO EXPRESSLY NEGATE AND EXCLUDE ALL WARRANTIES WHATSOEVER, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR ANY PARTICULAR PURPOSE, WARRANTIES CREATED BY AFFIRMATION OF FACT OR PROMISE OR BY ANY DESCRIPTION OF THE INTELLECTUAL PROPERTY OR BY ANY OTHER WARRANTIES CONTAINED IN OR CREATED BY THE TEXAS UNIFORM COMMERCIAL CODE OR ANY OTHER LAW.
2. This Assignment shall be binding upon, and shall inure to the benefit of, the respective parties hereto and their respective successors and assigns.
3. This Assignment may be executed by one or all of the parties in several counterparts and all such counterparts so executed shall together be deemed to constitute one final agreement as if signed by all parties, and each such counterpart shall be deemed to be an original.
4. Each party hereto agrees to execute any and all documents and to perform such other acts as may be necessary or expedient to further the purposes of this Assignment and the transactions contemplated hereby.
5. This Assignment shall be governed by and construed and interpreted in accordance with the substantive laws of the State of Texas.

EXECUTED and DELIVERED as of the day and year first written above.

ASSIGNOR:

HILLWOOD DEVELOPMENT COMPANY, LLC,
a Texas limited liability company

By: 
Name: Stephen D. Parker
Title: Assistant Secretary

ASSIGNEE:

HERITAGE HOMEOWNERS ASSOCIATION, INC.,
a Texas non-profit association


By: 
Name: Brian Black
Title: Secretary

EXHIBIT A

Trademark

THE PATH OF A LIFETIME

USPTO Registration No. 2,631,074

Class 37, Construction management and development of commercial and residential real estate,
namely, planning and laying out mixed-use real estate developments