

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429152

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Girlfriends Beauty LLC		07/23/2015	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Lash Bomb, L.L.C.		
Street Address:	47 E Fort Union Blvd, #208		
City:	Midvale		
State/Country:	UTAH		
Postal Code:	84047		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5034487	LASHBOMB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-870-1047		
Email:	pco@eminentip.com		
Correspondent Name:	Paul C. Oestreich		
Address Line 1:	P.O. Box 573		
Address Line 2:	Eminent IP, P.C.		
Address Line 4:	Salt Lake City, UTAH 84110-0573		
ATTORNEY DOCKET NUMBER:	5066.GFBL.TM		
NAME OF SUBMITTER:	Paul C. Oestreich		
SIGNATURE:	/Paul C. Oestreich/		
DATE SIGNED:	05/29/2017		
Total Attachments: 3			
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OP \$40.00 5034487

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (hereinafter "this Agreement") is entered into freely by and between Girlfriends Beauty LLC, a Utah Limited Liability Company (hereinafter, "Assignor") and Lash Bomb, L.L.C., a Utah Limited Liability Company (hereinafter, "Assignee").

WHEREAS, Assignor is the owner of the actual trademark, trademark application, and associated goodwill, identified by the following initial trademark application particulars:

Mark: LASHBOMB, standard characters
Trademark Application No. 86/694,450
Filing Date: July 15, 2015

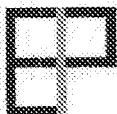
International Class: 003 - Goods and Services Description: eyelash extensions and preparation materials used in the application of eyelash extensions, namely, eyelash extensions, synthetic mink lashes, eyelash extension pallet, eyelash extension glue, ultra bonding glue, premium glue, ultra super glue, eyelash extension glue remover, gel type remover, eyelash extension primer, eyelash sealer nutrient serum, eyelash growth serum, eyelash sealer, eyelash extension sealer and stabilizer, extension coating, eyelash extension lint free eye gel patches, eyelash extension under eye collagen patches, eyelash extension mascara wands, eyelash extension cotton swabs, eyelash extension microfiber pads, eyelash extension surgical tape, eyelash extension carrying case, eyelash extension carrying bag and eyelash extension kits including same.

International Class: 008 - Goods and Services Description: eyelash extension tools used in the application of eyelash extensions, namely, curved tweezers, straight tweezers and volume tweezers, eyelash extension magnifying glasses, eyelash extension hand-held fans; and eyelash extension kits including same.

International Class: 041 - Goods and Services Description: providing education, training and classes in the field of eyelash extension services; providing training courses in applying eyelash extensions; providing guides and other printed material in connection with training in the field of applying eyelash extensions.

(hereinafter "the Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest including goodwill in the Trademark and associated trademark application(s) and resulting trademark registration(s) in perpetuity;



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NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$1, payable on July 23, 2015.

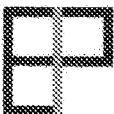
3. Representations and Warranties. Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights and associated goodwill, in the Trademark;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) The Trademark does not infringe the rights of any person or entity;
- (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- (f) This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
- (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorney's fees and costs (including all court costs) in such litigation from the party against whom enforcement was sought.

5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms, except as explicitly mentioned here: None.

6. Amendment. This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.



7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.


8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.


9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the United States and the State of Utah.

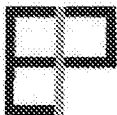
Dated: July 23, 2015

ASSIGNOR: Girlfriends Beauty LLC

ASSIGNEE: Lash Bomb, L.L.C.


Signature
Jill Ann Kindall, President


Signature
Jill Ann Kindall, President



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