

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429975

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bogart Spirits Limited		05/05/2017	Limited Liability Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Bogart LLC		
Street Address:	16 North Marengo Avenue		
Internal Address:	Suite 400		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5119961	THE WHOLE WORLD IS THREE DRINKS BEHIND	
Registration Number:	4828399	NEVER TRUST A MAN WHO DOESN'T DRINK	
Registration Number:	5102723	BOGART'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lisa@themoorefirm.com		
Correspondent Name:	Lisa Moore		
Address Line 1:	887 W. Marietta Street NW		
Address Line 2:	Suite M-102		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Lisa F. Moore		
SIGNATURE:	/Lisa F. Moore/		
DATE SIGNED:	06/05/2017		
Total Attachments: 1			
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OP \$90.00 5119961

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between Bogart Spirits Limited, a United Kingdom limited liability company ("Assignor") and Bogart LLC, a Delaware limited liability company ("Assignee") pursuant to the terms of the executed Binding Memorandum of Understanding ("MoU") between the parties, dated May 9, 2014. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

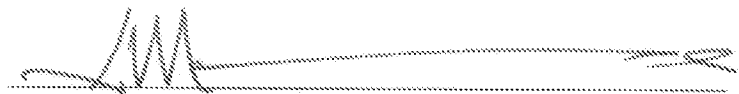
1. Pursuant to section 4.3 of the MoU, Assignor assigns and transfers to Assignee all of its rights, title, and interest in and to the marks THE WHOLE WORLD IS THREE DRINKS BEHIND, NEVER TRUST A MAN WHO DOESN'T DRINK, and BOGART'S, each for "distilled spirits" (the "Marks"), along with the registrations for the Marks (namely, Registration Nos. 5,119,961, 4,828,399, and 5,102,723), all goodwill associated with the Marks, and any claims for past, present, and future infringement of the Marks.

2. Assignor agrees to execute and deliver to Assignee and its successors and assigns, such other and further assignments, instruments, and documents as Assignee may reasonably request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's complete and exclusive ownership of all rights, title, and interest of every kind and nature whatsoever in and to the Marks.

3. Pursuant to section 4.3 of the MoU, Assignee hereby licenses the Marks to Assignor free of charge so long as the license described in section 4.2 of the MoU remains in effect.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment below.

BOGART SPIRITS LIMITED



May 5, 2017

Date

BOGART LLC



May 4, 2017

Date