

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431464

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewStar Financial, Inc.		06/14/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Impact Attribution		
Street Address:	223 E. De La Guerra St.		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4350771	CLEARSALEING OPTICS	
CORRESPONDENCE DATA			
Fax Number:	4242391882		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242391890		
Email:	ipdocketing@lkpgl.com		
Correspondent Name:	LKP Global Law, LLP		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 480		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Andrew B. Chen		
SIGNATURE:	/Andrew B. Chen/		
DATE SIGNED:	06/15/2017		
Total Attachments: 2			
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TERMINATION OF SECURITY INTEREST IN TRADEMARK

WHEREAS, Impact Attribution, Inc., a Delaware corporation with its principal place of business at 223 East De La Guerra Street, Santa Barbara, CA 93101 (the "*Assignee*"), is the owner of record of the trademark listed on the attached Exhibit A (the "*Trademark*");

WHEREAS, Assignee acquired the Trademark from 935 KOP Associates, LLC, a Pennsylvania limited liability company ("*Grantor*"), pursuant to that certain Asset Purchase Agreement dated as of November 16, 2015 (the "*APA*"), by and among Assignee, Grantor, and Zeta Interactive Corp, a Delaware corporation;

WHEREAS, the Grantor had entered into that certain Notice of Grant of Security Interest in Trademarks dated as of November 2, 2015 (the "*Grant*"), by and among Grantor, USA Education, LLC, a Delaware limited liability company ("*USA Education*"), and NewStar Financial, Inc., as Administrative Agent ("*Administrative Agent*"), a true and correct copy of which was recorded by the United States Patent and Trademark Office on November 3, 2015 at Reel: 005660, Frame: 0190;

WHEREAS, the Grantor had also entered into that certain Guaranty and Security Agreement dated as of July 10, 2015 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "*Security Agreement*"), by and among Grantor, USA Education, the other Obligors party thereto and the Administrative Agent for the secured parties referenced therein (the "*Secured Parties*"); and

WHEREAS, the Administrative Agent, on its own behalf and on behalf of the Secured Parties, desires to release its security interest in the Trademark.

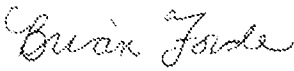
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent, on its own behalf and on behalf of the Secured Parties, hereby:

1. releases and reassigns to the Assignee any and all liens, security interests, right, title and interest of the Administrative Agent and the Secured Parties pursuant to the Grant and the Security Agreement in the Trademark more fully described on Exhibit A, without recourse, representation, warranty or other assurance of any kind by the Administrative Agent, express or implied, as to the Administrative Agent's rights in the Trademark, the condition or value of the Trademark, or any other matter; and

2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, the Administrative Agent has caused this Termination of Security Interest in Trademark to be signed by its duly authorized representative as of this 14th day of June, 2017.

Administrative Agent:
NEWSTAR FINANCIAL, INC.

By:  _____

Name: Brian Forde

Title: Managing Director

EXHIBIT A

Trademark

Owner	Country	Trademark	Appl. Date	Appl. No.	Reg. Date	Reg. No.
Impact Attribution, Inc.	USA	CLEARSALEING OPTICS	08/04/2011	85/389873	06/11/2013	4350771