

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM432417

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clarity Consulting, Inc.		06/22/2017	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Perficient, Inc.		
<b>Street Address:</b>	555 Maryville University Drive, Suite 600		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63141		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2320003	CLARITY CONSULTING	
<b>Registration Number:</b>	4569285	TRUTH LABS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314.552.6077		
<b>Email:</b>	ipdocket@thompsoncoburn.com		
<b>Correspondent Name:</b>	Shoko Naruo		
<b>Address Line 1:</b>	Thompson Coburn LLP		
<b>Address Line 2:</b>	One US Bank Plaza		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>ATTORNEY DOCKET NUMBER:</b>	47700-166042		
<b>NAME OF SUBMITTER:</b>	Shoko Naruo		
<b>SIGNATURE:</b>	/sn/		
<b>DATE SIGNED:</b>	06/23/2017		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

**WHEREAS**, Clarity Consulting, Inc., an Illinois corporation having its principal office and place of business at 20 N. Wacker Drive, Suite 1450, Chicago, Illinois 60606 (“**Clarity**”), owns the entire right, title and interest in and to certain trademarks and registrations identified in Schedule 1 of this Trademark Assignment (collectively, the “**Trademarks**”); and

**WHEREAS**, Perficient, Inc., a Delaware corporation having its principal office and place of business at 555 Maryville University Drive, Suite 600, St. Louis, Missouri 63141 (“**Perficient**”), is desirous of securing all of Clarity’s right, title and interest in and to the Trademarks, and the goodwill of Clarity’s business associated therewith.

**NOW THEREFORE**, in consideration of the covenants and obligations set forth in that certain Asset Purchase Agreement, dated as of June 22, 2017, by and among Perficient, Clarity, Truth Labs, LLC, an Illinois limited liability company, and the Principals named therein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Clarity hereby assigns to Perficient the entire right, title and interest in and to the Trademarks, together with the goodwill of Clarity’s business associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Perficient, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Clarity had no assignment of said Trademarks been made.

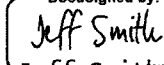
2. Clarity shall, upon the request and at the expense of Perficient, execute any further documents reasonably required by Perficient to secure and enforce the rights granted to Perficient under this Trademark Assignment.

3. This Trademark Assignment is binding on Clarity, its successors and assigns, and will inure to the benefit of Perficient, its successors and assigns.

[signature page follows]

**IN WITNESS WHEREOF**, I have hereunto set my hand the 22nd day of June, 2017.

Clarity Consulting, Inc.

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Jeff Smith  
Title: CEO

**IN WITNESS WHEREOF**, I have hereunto set my hand the \_\_\_\_ day of June, 2017.

Perficient, Inc.

By: \_\_\_\_\_  
Name: Paul E. Martin  
Title: Chief Financial Officer

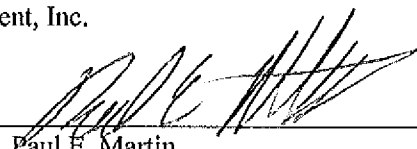
IN WITNESS WHEREOF, I have hereunto set my hand the \_\_\_\_ day of June, 2017.

Clarity Consulting, Inc.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, I have hereunto set my hand the 22nd day of June, 2017.

Perficient, Inc.

By:  \_\_\_\_\_  
Name: Paul E. Martin  
Title: Chief Financial Officer

**SCHEDULE 1**

<b>Mark</b>	<b>Registration No.</b>	<b>Goods/Services</b>	<b>Registrant</b>
<b>CLARITY CONSULTING</b>	2,320,003	Class 42: consultation services in the field of computer application development, namely, designing and implementing computer information systems for others	Clarity Consulting, Inc.
<b>TRUTH LABS</b>	4,569,285	Class 35: Creative marketing design services Class 42: Computer software design for others; creating and designing web pages for others	Clarity Consulting, Inc.