

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM433169

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/26/1996		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boyle's Famous Corned Beef Co.		03/24/2017	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Wendl Acquisition Corporation		
Street Address:	1640 Fuller Road		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50265		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0914134		
Registration Number:	0853746	BOYLE'S	
CORRESPONDENCE DATA			
Fax Number:	3142592020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3142592020		
Email:	bcipdocketing@bryancave.com		
Correspondent Name:	Mark A. Paskar/BRYAN CAVE LLP		
Address Line 1:	211 North Broadway, Suite 3600		
Address Line 4:	St. Louis, MISSOURI 63102		
NAME OF SUBMITTER:	Mark A. Paskar		
SIGNATURE:	/Mark A. Paskar/		
DATE SIGNED:	06/29/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, on or about January 26, 1996, Boyle's Famous Corned Beef Co., a Missouri corporation, also known as Boyle's Famous Corned Beef Company, a Missouri corporation, and also known as Boyle's Famous Corned Beef Company, Inc., a Missouri corporation (hereinafter referred to as the "Assignor"), then being the owner of the following marks and United States Trademark Registrations:

Mark	Registration No.	Registration Date
<i>Boyle's</i>	853,746	July 30, 1968
ROYAL BRAND	1,426,703	January 27, 1987
	914,134	June 8, 1971

assigned in fact said marks and United States Trademark Registrations and that part of the goodwill of the business connected with and symbolized by said marks, to Wendl Acquisition Corporation, an Iowa corporation (hereinafter referred to as the "Assignee") by that certain Asset Purchase Agreement dated January 26, 1996 and by that certain Bill of Sale and Assignment Agreement dated January 26, 1996 but without having executed a separate formal United States marks assignment document; and

WHEREAS, said Assignee now desires such formal United States marks assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of January 26, 1996, to the Assignee, all United States rights, title and interest in and to said marks, said United States Trademark Registrations, that part of the goodwill of the business connected with and symbolized by said marks, as well as all rights in injunctive relief, damages or profits, due or accrued, arising out of past infringement of said marks or injury to said good will, and the rights to sue for and recover the same in the Assignee's own name.

March IN WITNESS WHEREOF, this Assignment has been executed this 24th day of March 2017.

BOYLE'S FAMOUS CORNED BEEF CO.
(n/k/a BFCB, Inc.), a Missouri corporation,
as Assignor

WENDL ACQUISITION CORPORATION
(n/k/a Boyle's Famous Corned Beef Co.), an
Iowa corporation, as Assignee

By: David L. Nelson

By: Don Wendl

Name: David L. Nelson

Name: Don Wendl

Title: President

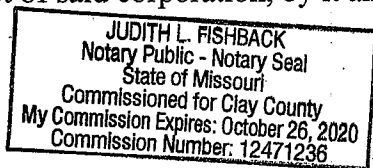
Title: President

STATE OF MISSOURI)

) ss.

COUNTY OF Clay

On this 24th day of March, 2017 before me, the undersigned, a Notary Public in and for said State, personally appeared David L. Nelson, personally known to me (or proved to me on the basis of satisfactory evidence), who by me duly sworn, did say that he is the President of BFCB, Inc., a Missouri corporation, formerly known as Boyle's Famous Corned Beef Co., a Missouri corporation, and that he signed the foregoing instrument on behalf of said corporation and as such officer acknowledged the execution of the foregoing instrument to be the voluntary act of said corporation, by it and by him voluntarily executed.



Judith Lynn Fishback
Notary Public

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