

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434302

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900411422		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SoHo Modern, LLC		06/29/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Dogphora, LLC		
Street Address:	87 Smith Street, 12D		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87204834	DOGPHORA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	917-664-3108		
Email:	les@sohomodern.com		
Correspondent Name:	Les Palmer		
Address Line 1:	87 Smith Street, 12D		
Address Line 4:	Brooklyn, NEW YORK 11201		
NAME OF SUBMITTER:	Les Palmer		
SIGNATURE:	/lp/		
DATE SIGNED:	07/10/2017		
Total Attachments: 1			
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Assignment of Trademark
Assignment Record Branch

Whereas (conveying party)

SoHo Modern, LLC

87 Smith Street, 12D

Brooklyn, NY 11201

Owns trademark reg. _____ or
application 87204834 (DOGPHORA)

Whereas (receiving party)

Dogphora, LLC

(address) 87 Smith Street, 12D

Brooklyn, NY 11201

Is desirous of acquiring said registration/ registrations/ serial number.
87204834 (DOGPHORA)

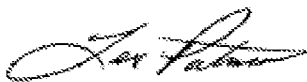
Now therefore good and valuable consideration, (Assignor) SoHo Modern, LLC
, hereby assigns the entire interest and goodwill of the business to: (Assignee)

Dogphora, LLC

Name: Les Palmer

Date: 6/29/2017

Signature:



Official Title: Owner