

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRAFFIC SECRETS, LLC		04/08/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ETISON LLC		
Street Address:	3443 W BAVARIA ST		
City:	EAGLE		
State/Country:	IDAHO		
Postal Code:	83616		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5063566	TRAFFIC SECRETS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8587699000		
Email:	jmrtravel@gmail.com		
Correspondent Name:	John Reese		
Address Line 1:	2801 B Street		
Address Line 2:	Suite 575		
Address Line 4:	San Diego, CALIFORNIA 92102		
NAME OF SUBMITTER:	John Reese		
SIGNATURE:	/John Reese/		
DATE SIGNED:	07/07/2017		
Total Attachments: 1			
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OP \$40.00 5063566

Purchase & License Agreement

This Purchase & License Agreement (this "Agreement") is made and effective as of 04/08/17 (the "Commencement Date") by and between:

Traffic Secrets, LLC, a company organized and existing in USA, with a registered address at 2801 B Street #575, San Diego, CA 92102 ("Seller")

and

Etison, LLC, a company organized and existing in USA, with a registered address at 3443 W Bavaria Street, Eagle, ID 83616 ("Buyer").

WHEREAS:

1. Buyer wishes to purchase the following assets:
TrafficSecrets.com domain name, "Traffic Secrets" registered trademark, all of the "Traffic Secrets" training videos and PDFs, and the "Traffic Secrets" Learning Management System (LMS) software code.
2. Buyer also wishes to obtain a license to the "Outsource Force" and "Money Mindset" training courses which include video lessons and PDF files.
3. Seller is willing to sell the Buyer the complete rights to the above mentioned Traffic Secrets Assets and is willing to grant to the Buyer a non-exclusive, non-transferable license to use