

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New England Fiber, Inc.		06/30/2017	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Fortis Business Media LLC		
Doing Business As:	BLR		
Street Address:	100 Winners Circle		
Internal Address:	Suite 300		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027-1003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3371048	FIBERLOCATOR	
CORRESPONDENCE DATA			
Fax Number:	6157424539		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6157424557		
Email:	ckennedy@srvhlaw.com		
Correspondent Name:	Cornell Kennedy		
Address Line 1:	1100 3rd Avenue South		
Address Line 2:	Suite 1100		
Address Line 4:	Nashville, TENNESSEE 37201		
NAME OF SUBMITTER:	Cornell Kennedy		
SIGNATURE:	/ck/		
DATE SIGNED:	07/10/2017		
Total Attachments: 5			
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (“IP Assignment”), dated as of June 30, 2017, is made by New England Fiber Inc., a Massachusetts corporation (“Seller”), located at 2150 Washington Street, Suite 100, Newton, Massachusetts 02462, in favor of Fortis Business Media LLC (“Buyer”), a Delaware limited liability company, located at 100 Winners Circle, Suite 300, Brentwood, Tennessee 37027, the purchaser of certain assets of Seller pursuant to an Asset Purchase Agreement between Buyer, Seller and Shareholders dated as of June 30, 2017 (the “Asset Purchase Agreement”).

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this IP Assignment, for recording with the United States Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

Section 1.1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer all of Seller’s right, title, and interest in and to the following (the “Assigned IP”):

(a) the trademark registrations and applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “Trademarks”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Section 1.2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this IP Assignment upon request by Buyer. Following the date hereof, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned IP to Buyer, or any assignee or successor thereto.

Section 1.3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned IP. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

Section 1.4. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

Section 1.5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Section 1.6. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

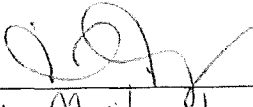
[signatures appear on next page]

[Signature page to Intellectual Property Assignment Agreement]

IN WITNESS WHEREOF, Seller has duly executed and delivered this IP Assignment as of the date first above written.

SELLER:

NEW ENGLAND FIBER, INC.

By: 
Name: Michael Mugha
Title: CEO

Address for Notices:
2150 Washington Street, Suite 100
Newton, MA 02462

AGREED TO AND ACCEPTED:

BUYER:

FORTIS BUSINESS MEDIA LLC

By: _____
Name: Daniel M. Oswald
Title: President and CEO

Address for Notices:
100 Winners Circle, Suite 300
Brentwood, TN 37027

[Signature page to Intellectual Property Assignment Agreement]

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SELLER:

NEW ENGLAND FIBER, INC.

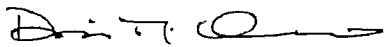
By: _____
Name: _____
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Address for Notices:
2150 Washington Street, Suite 100
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AGREED TO AND ACCEPTED:

BUYER:

FORTIS BUSINESS MEDIA LLC

By: 
Name: Daniel M. Oswald
Title: President and CEO

Address for Notices:
100 Winners Circle, Suite 300
Brentwood, TN 37027

Schedule 1
Trademark Registrations and Applications

1. Service Mark Reg. No. 3,371,048 for “FiberLocator” registered on January 15, 2008.