

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM435649

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900411623		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Corporate Partners, LLLP		04/30/2015	Limited Liability Limited Partnership: GEORGIA
RECEIVING PARTY DATA			
Name:	HA&W CEO Tools, LLC		
Street Address:	Five Concourse Parkway, Suite 100		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2741593	CEO TOOLS	
CORRESPONDENCE DATA			
Fax Number:	7704346868		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kelleby@taylorenghish.com		
Correspondent Name:	W. Scott Creasman		
Address Line 1:	1600 Parkwood Circle, Suite 400		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	W. Scott Creasman		
SIGNATURE:	/W. Scott Creasman/		
DATE SIGNED:	07/19/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

Re: Trade Mark: CEO Tools™
USPTO Reg. No.: 2741593

WHEREAS U.S. CORPORATE PARTNERS, LLLP, 159 Glen Eagle Way, McDonough, Georgia 30253 (“Assignor”) has adopted, used and is using the mark CEO Tools™, United States Patent and Trademark Office Registration number 2741593 (the “Mark”) and;

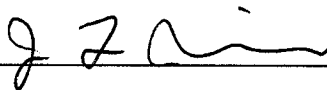

WHEREAS HA&W CEO Tools, LLC, Five Concourse Parkway, Suite 100, Atlanta, Georgia 30328 (“Assignee”) is desirous of acquiring any and all right Assignor may hold in the Mark and registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringement thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey unto Assignee without limitation and in perpetuity (or for the longest period of time otherwise permitted by law) all right, title, and interest throughout the world in and to the Mark and the registration and renewals therefor, together with that part of the good will of the assets and business connected with the use of and symbolized by the Mark. Assignor further assigns, transfers and conveys any and all rights throughout the world to sue and recover damages for, and to take all actions that the Assignee (in its sole discretion) may deem necessary or proper to collect, defend, compromise, settle, assert and/or enforce any claim, right, interest or title of any kind in (including for infringements to) said Mark occurring prior to this Assignment and to receive all rights and benefits pertaining to the Mark.

Assignor agrees to execute and deliver at the request of the Assignee, all paper, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the Mark in the Assignee and/or to provide evidence deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor. Assignor constitutes and appoints Assignee the true and lawful attorney of Assignor, with full power of substitution, for Assignor and in its name and stead or otherwise, to demand or receive from time to time any and all of the Mark, to give receipts and releases for or in respect of the same or any part thereof, and to do such acts and things as the Assignee reasonably deems desirable with regard to the Mark.

[Signature Page to Immediately Follow]

IN WITNESS WHEREOF the parties have caused their representatives to set their hands and to affix the company seals to this Assignment of Trademark.

Assignor: U.S. CORPORATE PARTNERS, LLLP 159 Glen Eagle Way McDonough, GA 30253	By: <u></u> Name: Janet L. Ivarie Title: <u>General Partner</u> Date: <u>Apr 30, 2015</u>
Assignee: HA&W CEO Tools, LLC Five Concourse Parkway, Suite 100 Atlanta, GA 30328	By: <u></u> Name: Richard Kopelman, C.P.A. Title: <u>CEO of managing member</u> Date: <u>April 30, 2015</u>