

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435041

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HealthCentral Technology, Inc.		12/01/2011	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Remedy Health Media LLC		
Street Address:	750 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2537101	FOODFIT	
Registration Number:	2582877	FOODFIT.COM	
Registration Number:	3435515	GET ACTIVE. EAT BETTER. UNWIND.	
Registration Number:	2335966	DRUG CHECKER	
CORRESPONDENCE DATA			
Fax Number:	2127106086		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0418		
Email:	rdebrauwere@pryorcashman.com,jalbrink@pryorcashman.com		
Correspondent Name:	Robert J. deBrauwere		
Address Line 1:	7 Times Square		
Address Line 2:	c/o Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Robert J. deBrauwere		
SIGNATURE:	/ROBERT J DEBRAUWERE/		
DATE SIGNED:	07/14/2017		
Total Attachments: 3			
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ASSIGNMENT

This ASSIGNMENT is made as of the 1st day of December, 2011 by and between HealthCentral Technology, Inc., a Delaware corporation ("Assignor"), on the one hand, and Remedy Health Media LLC, a Delaware limited liability company ("Assignee"), on the other hand.

WHEREAS, Assignor owns the trademarks and corresponding applications or registrations therefor (collectively the "Trademarks") listed on the attached Schedule A;

WHEREAS, Assignee is acquiring the Trademarks from Assignor;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby transfers, conveys, and assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill symbolized thereby, including all rights to sue and recover for past infringement.

Assignor agrees to execute all documents and assist in all proceedings (at the sole cost and expense of the Assignee) to perfect, register, or record the rights of the Assignee to the Trademarks as Assignee may reasonably deem appropriate. If Assignor does not, within fifteen (15) days of presentment, return the requested executed documents, then Assignee is hereby granted a limited power of attorney to execute all such documents on behalf of Assignor. This power of attorney is coupled with an interest and is irrevocable.

REMEDY HEALTH MEDIA LLC

HEALTHCENTRAL TECHNOLOGY,
INC.

By: 
Printed name: Michael Curran
Title: CEO

By: _____
Printed name: _____
Title: _____

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REMEDY HEALTH MEDIA LLC

HEALTHCENTRAL TECHNOLOGY, INC.

By: _____
Printed name: _____
Title: _____

By: Alex Baldwin
Printed name: Alex Baldwin
Title: Secretary

8
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Schedule A

Trademark List

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date	
BRUG CHECKER (Class 42)	HCN-613/B United States of America	Registered 42 Int.	75711247 20-May-1999	2335966 28-Mar-2000	
FOODFIT	HCN-614/ United States of America	Registered 42 Int.	75769186 06-Aug-1999	2537101 05-Feb-2002	8
FOODFIT.COM	7964/ United States of America	Registered 42 Int.	75768636 05-Aug-1999	2582877 18-Jun-2002	9
GET ACTIVE. EAT BETTER. UNWIND.	HCN-624/ United States of America	Registered 35 Int., 44 Int.	77288675 25-Sep-2007	3435515 27-May-2008	10 11 12