

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436061

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chattem, Inc.		07/21/2017	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Focus Consumer Healthcare, LLC		
Street Address:	801 Broad Street		
Internal Address:	Suite 200		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37402		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	0595101	BENZODENT	
Registration Number:	1972070	GARLIQUE	
Registration Number:	0912472	HERPECIN-L	
Registration Number:	2065823	MELATONEX	
Registration Number:	2390476	NEW PHASE	
Registration Number:	0709866	PAMPRIN	
Registration Number:	1471156	PREMSYN PMS	
Registration Number:	0908769	SUN IN	
Registration Number:	1456006	SUN-IN	
Registration Number:	1197606	ULTRASWIM	
Registration Number:	1681731	ULTRASWIM	
CORRESPONDENCE DATA			
Fax Number:	4235081232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	423-757-0232		
Email:	ccharniak@chamblisslaw.com		
Correspondent Name:	Paul S. Weidlich		
Address Line 1:	605 Chestnut Street		

TRADEMARK

Address Line 2: Suite 1700
Address Line 4: Chattanooga, TENNESSEE 37450

ATTORNEY DOCKET NUMBER:	0985902-1604
NAME OF SUBMITTER:	Paul S. Weidlich
SIGNATURE:	/Paul S. Weidlich/
DATE SIGNED:	07/21/2017

Total Attachments: 4
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made to be effective as of July 21, 2017, by and between Chattem, Inc., a Tennessee corporation ("Assignor"), including in its capacity as a successor by merger to Signal Investment & Management Co., a Delaware corporation, on the one hand, and Focus Consumer Healthcare, LLC, a Delaware limited liability company ("Assignee"), on the other hand. Capitalized terms used herein and not defined shall have the meaning assigned to them in the Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, Assignor and/or its Affiliates are engaged or have been engaged either directly or through third parties in the business of developing, manufacturing, marketing, and selling products known as the Pamprin®, Garlique®, Herpecin-L®, Sun In®/Sun-In®, UltraSwim®, Benzodent®, Prēmsyn PMS®, New Phase® and Melatonex® product lines in the Territory through the use of the trademarks and trade names associated with such products that are owned by Assignor and/or its Affiliates;

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase and Sale Agreement dated as of July 21, 2017 (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell and assign, and Assignee has agreed to purchase and assume, certain assets and liabilities relating to the Product Line; and

WHEREAS, in connection with the Purchase Agreement, Assignor has agreed to transfer, convey, and assign all of Assignor's rights, title, and interest in and to the trademarks and trade names and all applications and registrations of the foregoing set forth on Exhibit A, attached hereto, together with the goodwill associated therewith (the "Product Trademarks").

NOW, THEREFORE, for ten dollars (\$10.00) and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged:

Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in and to the Product Trademarks, including the right to sue for past, present, and future infringement of the Product Trademarks, the related common-law rights, and all goodwill associated therewith.

Assignor authorizes the Assignee to request the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Product Trademarks and to issue any trademarks which may be granted on any applications included in the Product Trademarks to Assignee as assignee of the entire right, title and interest therein and thereto.

All the provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding on Assignor and its successors and assigns.

[Signature Page to Follow]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers as of the date first written above.

ASSIGNOR:

CHATTEM, INC.

By: Robert B. Long
Name: Robert B. Long
Title: Chief Executive Officer

State of Tennessee)
) SS:
County of HAMILTON)

On this 20th day of July, 2017, before me personally came Robert B. Long, to me known who, being duly sworn, did depose and say that he resides in the State of Tennessee; and that he signed his name hereto.

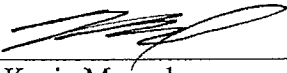
[SEAL]



Sheila K. White
Notary Public
My Commission Expires: 5-26-2019

ASSIGNEE:

FOCUS CONSUMER HEALTHCARE, LLC

By: 
Name: Kevin Menzel
Title: Managing Director/Chief Operating Officer

Signature Page to Trademark Assignment

**TRADEMARK
REEL: 006110 FRAME: 0939**

Exhibit A
to Trademark Assignment

Product Trademarks

Trademark	Class	Country	Registration Date	Registration Number	Owner name
BENZODENT	05	U.S.	9/14/1954	595,101	Chattem, Inc.
GARLIQUE	05	U.S.	5/7/1996	1,972,070	Chattem, Inc.
HERPECIN-L	05	U.S.	6/8/1971	912,472	Chattem, Inc.
MELATONEX	05	U.S.	5/27/1997	2,065,823	Chattem, Inc.
NEW PHASE	05	U.S.	9/26/2000	2,390,476	Chattem, Inc.
PAMPRIN	05	U.S.	1/17/1961	709,866	Chattem, Inc.
PRĒMSYN PMS	05	U.S.	1/5/1988	1,471,156	Chattem, Inc.
SUN IN	03	U.S.	2/23/1971	908,769	Chattem, Inc.
SUN-IN	03	U.S.	9/8/1987	1,456,006	Chattem, Inc.
ULTRASWIM	03	U.S.	6/15/1982	1,197,606	Chattem, Inc.
ULTRASWIM	03	U.S.	4/7/1992	1,681,731	Chattem, Inc.