

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436134

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Extreme Archery Products, Inc.		07/13/2017	Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	Arcus Hunting, LLC		
Street Address:	14161 Lake Forest Drive		
Internal Address:	Unit A		
City:	Covington		
State/Country:	GEORGIA		
Postal Code:	30014		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4315818	SHRINK FLETCH	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913-647-9050		
Email:	knord@hoveywilliams.com		
Correspondent Name:	Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd., Ste. 1000		
Address Line 2:	84 Corporate Woods		
Address Line 4:	Overland Park, KANSAS 66210		
NAME OF SUBMITTER:	Kameron D. Kelly		
SIGNATURE:	/Kameron D. Kelly/		
DATE SIGNED:	07/21/2017		
Total Attachments: 1			
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EXHIBIT C

TRADEMARK ASSIGNMENT

WHEREAS, Extreme Archery Products, Inc., a Kentucky corporation, with an address of 7120 U.S. 60, Suite B, Ashland, KY 41102, adopted and used the SHRINK FLETCH trademark;

WHEREAS Extreme Archery Products, Inc. owns United States Trademark Registration No. 4,315,818 for SHRINK FLETCH, in class 028 for "Archery equipment, namely, arrows, arrow shafts, arrow vanes and arrow fletchings," which was registered on April 9, 2013;

WHEREAS, Arcus Hunting, LLC, a Delaware limited liability company, having a principal place of business at 14161 Lake Forest Drive, Unit A, Covington, GA 30014, desires to acquire the SHRINK FLETCH trademark, including all right, title and interest to the mark, registration, goodwill of the business symbolized by the mark, and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Extreme Archery Products, Inc., hereby assigns to Arcus Hunting, LLC, all right, title and interest in and to the SHRINK FLETCH trademark and trademark registration therefore, together with the goodwill of the business symbolized by the trademark, including claims for damages by reason of past infringement of said mark, with the right to sue and collect therefore.

Executed this 13th day of July, 2017.

Extreme Archery Products, Inc.



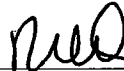
Printed Name: Mark Whitt

Title: President

Accepted

by:

Arcus Hunting, LLC



Printed Name: Phil Robinson

Title: President