

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437238

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pentland Group PLC		07/27/2017	Limited Liability Company: GREAT BRITAIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Isa Tapia Holdings LLC		
<b>Street Address:</b>	209 West 38th Street, Suite 310		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4373171	ISA TAPIA	
<b>Registration Number:</b>	4373172	ISA TAPIA	
<b>Registration Number:</b>	4659935	ISA TAPIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124481800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124481800		
<b>Email:</b>	ecolon@rflfp.com		
<b>Correspondent Name:</b>	Peter Fields		
<b>Address Line 1:</b>	Ritholz Levy Fields, LLP		
<b>Address Line 2:</b>	235 Park Avenue South, 3rd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10003		
<b>NAME OF SUBMITTER:</b>	Peter Fields		
<b>SIGNATURE:</b>	/PF/		
<b>DATE SIGNED:</b>	07/31/2017		
<b>Total Attachments: 2</b>			
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source=Isa Tapia Holdings - Pentland Exit Agreement Lien Side Letter (0080720xC5E9E)#page2.tif			

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Isa Tapia Holdings LLC  
 209 West 38<sup>th</sup> Street, Suite 310  
 New York, NY 10018  
 Attn: Isamir Tapia

Isa Tapia Productions LLC  
 209 West 38<sup>th</sup> Street, Suite 310  
 New York, NY 10018  
 Attn: Isamir Tapia

Isamir Tapia  
 209 West 38<sup>th</sup> Street, Suite 310  
 New York, NY 10018

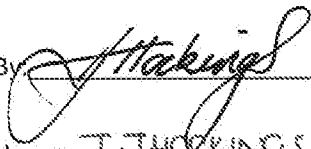
Dear Isamir:

As you know, pursuant to that certain Exit Agreement dated as of July 27, 2017 ("Exit Agreement") by and among (i) Pentland Group PLC, a United Kingdom public limited company ("Lender") and Isa Holdings, LLC, a Delaware limited liability company ("Investor" and together with Lender, the "Pentland Group") and (ii) Isa Tapia Productions LLC, a New York limited liability company ("Opco"), Isa Tapia Holdings LLC, a New York limited liability company ("IP Holdco") and Isamir Tapia, an individual ("Purchaser" and together with Opco and IP Holdco, the "Isa Group"), Lender has released its security interest in and to various assets of the Isa Group, including a lien and security interest in and to certain trademark registrations of record of IP Holdco in the U.S. and certain other territories, including those listed in the attached Schedule A (the "Trademark Liens").

Accordingly, and pursuant to the Exit Agreement, Lender hereby agrees and acknowledges that the Isa Group is authorized to take all actions necessary to terminate and remove any evidence of any and all such Trademark Liens including but not limited to the liens affecting the marks listed in Schedule A hereto.

Very Truly Yours,

PENTLAND GROUP PLC

By:   
 Name: T. J. HOLLINGS

Title: DIRECTOR



Registered in England No. 02069327    VAT No. 959 599 951  
 Registered office: 8 Mansfield Square  
 London W1U 3PH  
 This paper is made from virgin fibre, does not contain recycled fibres.



Institute for  
 Family Business  
 10th floor

**Schedule A**

Mark	Country	Reg./App. No.	Reg./App. Date	Status	Class
ISA TAPIA	USA	4373171	July 23, 2013	Registered	25
<i>isa Tapia</i>	USA	4373172	July 23, 2013	Registered	25
<i>isa Tapia</i>	USA	4659935	December 23, 2014	Registered	18
ISA TAPIA	China	12052493	January 16, 2013	Filed/Pending	25
ISA TAPIA	China	12052494	January 16, 2013	Filed/Pending	18
ISA TAPIA	China	12052495	January 16, 2013	Filed/Pending	14
ISA TAPIA	EU	014274393	February 3, 2016	Registered	9, 14, 18, 25
ISA TAPIA	Brazil	910429766	December 17, 2015	Filed/Pending	18
ISA TAPIA	Brazil	910429839	December 17, 2015	Filed/Pending	25