

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437988

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cremation Society, Inc.		08/03/2017	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Cremation Society of Minnesota, LLC		
Street Address:	4901 Vineland Road		
Internal Address:	Suite 350		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32811		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1608583	FIRST MEMORIAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 465-8397		
Email:	rmcdougall@milesstockbridge.com, ipdocketing@milesstockbridge.com		
Correspondent Name:	Rebecca E. McDougall		
Address Line 1:	1500 K Street NW, Suite 800		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	103340-00001		
NAME OF SUBMITTER:	Rebecca E. McDougall		
SIGNATURE:	/REMcDougall/		
DATE SIGNED:	08/04/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS **Cremation Society, Inc.**, a corporation organized under the laws of Minnesota, having its principal office at 4343 Nicollet Avenue, South Minneapolis, Minnesota 55409 ("Assignor"), is the owner of the entire right, title and interest in and to United States Trademark Registration No. 1608583, for the mark, FIRST MEMORIAL ("the Mark"); and

WHEREAS, **Cremation Society of Minnesota, LLC**, a limited liability company organized under the laws of Minnesota, having its principal office at 4901 Vineland Road, Suite 350, Orlando, FL 32811 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, including all of the goodwill represented by, associated with, connected with, and symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, convey, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to the Mark, together with the entire goodwill associated with, represented by, connected with, and symbolized by the Mark, together with all common law rights thereto, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Mark, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment had not been made.

Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and will, at any time upon request without further or additional consideration but at the expense of Assignee, execute such additional assignments and other writing and do such additional acts as Assignee may deem necessary or desirable to perfect, secure, record, and register Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee.

This assignment is effective 7-1-, 2017.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

Cremation Society, Inc.

Date: Aug 3, 2017

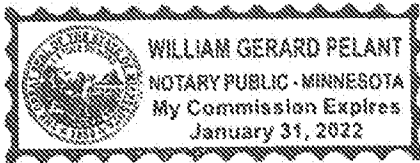
By: Kevin Watenston

Name: Kevin Watenston

Title: Managing Director

On this 3rd day of August, 2017, before me William Gerard Pelant,
Notary Public, personally appeared to me known to be the individual whose name is subscribed
to this instrument, and acknowledged that he/she executed it as his/her free and voluntary act and
deed for the uses and purposes mentioned therein.

WITNESS my hand and official seal.



William G. Pelant
Notary Public
My Commission Expires: January 31, 2022