

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438297

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		08/07/2017	National Banking Association: DELAWARE
RECEIVING PARTY DATA			
Name:	JAY STRONGWATER LLC		
Street Address:	3260 State Route 90		
City:	Aurora		
State/Country:	NEW YORK		
Postal Code:	13026		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3400531	JAY STRONGWATER	
Registration Number:	2393667	JAY STRONGWATER	
Registration Number:	1669374	JAY STRONGWATER	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	crhem@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	!01 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	327201-102		
NAME OF SUBMITTER:	C. Rhem		
SIGNATURE:	/CR/		
DATE SIGNED:	08/07/2017		
Total Attachments: 4			
source=Aurora - Jay Strongwater Trademark Termination#page1.tif			
source=Aurora - Jay Strongwater Trademark Termination#page2.tif			

CH \$90.00 3400531

source=Aurora - Jay Strongwater Trademark Termination#page3.tif

source=Aurora - Jay Strongwater Trademark Termination#page4.tif

TERMINATION
OF NOTICE OF GRANT OF SECURITY INTEREST IN U.S. TRADEMARKS
AND
OF ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

August 7, 2017

Reference is made to (i) that certain Notice of Grant of Security Interest in U.S. Trademarks, dated as of August 21, 2014 (the "Notice"), between JPMORGAN CHASE BANK, N.A. (the "Lender") and JAY STRONGWATER LLC (the "Grantor") and (ii) that certain Acknowledgment of Security Interest in Trademarks, dated as of August 11, 2011 (the "Acknowledgment"), by the Grantor in favor of the Lender. Capitalized terms used but not defined herein have the meanings assigned to them in the Notice or the Acknowledgment, as applicable.

The Lender hereby acknowledges and agrees that the Notice has been terminated and that all right, title and interest of the Lender thereunder has been terminated, including, without limitation, all right, title and interests in the trademarks set forth on Exhibit A hereto. The Lender hereby acknowledges and agrees that the Acknowledgment has been terminated and that all right, title and interest of the Lender thereunder has been terminated, including, without limitation, right, title and interest in and to the trademarks and service marks listed on Exhibit B hereto.

The Lender hereby authorizes and consents that this termination may be filed and recorded by the Grantor or its designee in the United States Patent and Trademark Office.

[Signature Page Follows]

LENDER:

JPMORGAN CHASE BANK, N.A.

By: 

Name: Jules Panno

Title: Managing Director

EXHIBIT A

Active Trademark Registrations and Pending Applications
 2. Jay Strongwater LLC

Mark	Country/ Jurisdiction	Owner of Record	Serial No. and Filing Date	Reg. No. and Reg. Date
------	--------------------------	-----------------	-------------------------------	---------------------------

JAY STRONGWATER	United States	Jay Strongwater LLC	76/679,504 07/12/2007	3,400,531 03/25/2008
JAY STRONGWATER	United States	Jay Strongwater LLC	75/863,728 03/12/1999	2,393,667 10/10/2000
JAY STRONGWATER	United States	Jay Strongwater LLC	74/131,365 01/18/1991	1,669,374 12/24/1991

June 24, 2014

Prepared by E. J. Walsh - Trademark Attorney LLC

Page 12 of 15

RECORDED: 12/12/2014

TRADEMARK
 REEL: 006428 FRAME: 0588

SCHEDULE 1 TO
ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

REGISTERED AND UNREGISTERED TRADEMARKS

Trademark	Country / Jurisdiction	Application Number and Filing Date	Registration Number and Date	Class(es)
JAY STRONGWATER	U.S.	76/679504 07/12/2007	3400531 03/25/2008	6, 8, 11, 16, 20, 21, 28
JAY STRONGWATER	U.S.	75/863728 03/12/1999	2393667 10/10/2000	14, 20
JAY STRONGWATER	U.S.	74/131365 01/18/1991	1669374 12/24/1991	14