

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

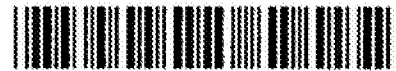
ETAS ID: TM438072

|   |                                     |                       |                                      |
|---|-------------------------------------|-----------------------|--------------------------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                        |                       |                                      |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                      |                       |                                      |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900414993                           |                       |                                      |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                                      |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>                   |
| Product Bliss, LLC  |                                     | 07/25/2017            | Limited Liability Company:<br>NEVADA |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                                      |
| <b>Name:</b>  | Ruggable LLC                        |                       |                                      |
| <b>Street Address:</b>  | 9461 Charleville Blvd., #37         |                       |                                      |
| <b>City:</b>  | Beverly Hills                       |                       |                                      |
| <b>State/Country:</b>   | CALIFORNIA                          |                       |                                      |
| <b>Postal Code:</b>   | 90212                               |                       |                                      |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE |                       |                                      |
| <b>PROPERTY NUMBERS Total: 2</b>  |                                     |                       |                                      |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                                      |
| <b>Registration Number:</b>   | 4016507                             | RUGGABLE              |                                      |
| <b>Registration Number:</b>   | 4306524                             | RUGGABLE              |                                      |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                                      |
| <b>Fax Number:</b>  | 3146673633                          |                       |                                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                                      |
| <b>Phone:</b>   | 3145526000                          |                       |                                      |
| <b>Email:</b>   | ipdocket@thompsoncoburn.com         |                       |                                      |
| <b>Correspondent Name:</b>  | Matthew J. Himich                   |                       |                                      |
| <b>Address Line 1:</b>  | One US Bank Plaza                   |                       |                                      |
| <b>Address Line 4:</b>  | St. Louis, MISSOURI 63101           |                       |                                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 58551-134979                        |                       |                                      |
| <b>NAME OF SUBMITTER:</b>   | Matthew J. Himich                   |                       |                                      |
| <b>SIGNATURE:</b>   | /matthew j. himich/                 |                       |                                      |
| <b>DATE SIGNED:</b>   | 08/04/2017                          |                       |                                      |
| <b>Total Attachments: 11</b>  |                                     |                       |                                      |
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BARBARA K. CEGAVSKE  
 Secretary of State  
 202 North Carson Street  
 Carson City, Nevada 89701-4201  
 (775) 684-5708  
 Website: www.nvsos.gov



\*140304\*

**Articles of Conversion**  
 (PURSUANT TO NRS 92A.205)  
 Page 1

|  |  |
|--|--|
| Filed in the office of<br><i>Barbara K. Cegavske</i>         | Document Number<br><b>20170313635-71</b>           |
| Barbara K. Cegavske<br>Secretary of State<br>State of Nevada | Filing Date and Time<br><b>07/24/2017 11:00 AM</b> |
|  | Entity Number<br><b>E0169642009-1</b>              |

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

PLEASE NOTE: The charter document for the resulting entity *must* be submitted/ filed simultaneously with the articles of conversion.

**Articles of Conversion**  
 (Pursuant to NRS 92A.205)

**1. Name and jurisdiction of organization of constituent entity and resulting entity:**

|  |  |
|--|--|
| Product Bliss, LLC<br>Name of constituent entity |  |
| Nevada<br>Jurisdiction                           | Limited Liability Company<br>Entity type * |
| and,   |  |
| Ruggable LLC<br>Name of resulting entity         |  |
| Delaware<br>Jurisdiction                         | Limited Liability Company<br>Entity type * |

**2. A plan of conversion has been adopted by the constituent entity in compliance with the law of the jurisdiction governing the constituent entity.**

**3. Location of plan of conversion: (check one)**

- The entire plan of conversion is attached to these articles.
- The complete executed plan of conversion is on file at the registered office or principal place of business of the resulting entity.
- The complete executed plan of conversion for the resulting domestic limited partnership is on file at the records office required by NRS 88.330.

\* corporation, limited partnership, limited-liability limited partnership, limited-liability company or business trust .

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Conversion Page 1  
 Revised: 1-5-15

**TRADEMARK**  
 REEL: 006125 FRAME: 0183



BARBARA K. CEGAVSKE  
 Secretary of State  
 202 North Carson Street  
 Carson City, Nevada 89701-4201  
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 Website: www.nvsos.gov

**Articles of Conversion**  
 (PURSUANT TO NRS 92A.205)  
**Page 2**

USE BLACK INK ONLY - DO NOT HIGHLIGHT

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**4. Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the resulting entity in the conversion):**

Attn:

c/o:

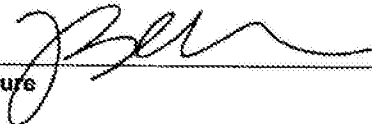
**5. Effective date and time of filing: (optional) (must not be later than 90 days after the certificate is filed)**

Date:  Time:

**6. Signatures - must be signed by:**

1. If constituent entity is a Nevada entity: an officer of each Nevada corporation; all general partners of each Nevada limited partnership or limited-liability limited partnership; a manager of each Nevada limited-liability company with managers or one member if there are no managers; a trustee of each Nevada business trust; a managing partner of a Nevada limited-liability partnership (a.k.a. general partnership governed by NRS chapter 87).
2. If constituent entity is a foreign entity: must be signed by the constituent entity in the manner provided by the law governing it.

**Name of constituent entity**

**X** 

Signature Title Date

\* Pursuant to NRS 92A.205(4) if the conversion takes effect on a later date specified in the articles of conversion pursuant to NRS 92A.240, the constituent document filed with the Secretary of State pursuant to paragraph (b) subsection 1 must state the name and the jurisdiction of the constituent entity and that the existence of the resulting entity does not begin until the later date. **This statement must be included within the resulting entity's articles.**

**FILING FEE: \$350.00**

**IMPORTANT:** Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

*This form must be accompanied by appropriate fees.*

PLAN OF CONVERSION  
OF  
PRODUCT BLISS, LLC

Pursuant to the provisions of NRS §§ 92A.105, 92A.150, 92A.195, 92A.250 and Section 18-214 of the Delaware Limited Liability Company Act, the undersigned Manager hereby approves and adopts this Plan of Conversion (the "Plan").

1. The name of the company is Product Bliss, LLC, a limited liability company organized under the laws of the State of Nevada (the "Company").
2. The name of the limited liability company into which the Company will be converting is Ruggable LLC, a limited liability company organized under the laws of the State of Delaware (the "Surviving LLC").
3. Each unit of limited liability company interest in the Company issued and outstanding immediately prior to the conversion shall automatically be converted into a Class A unit of limited liability company interest in the Surviving LLC.
4. The effective time of the conversion shall be July 25, 2017 at 12:01 a.m. Pacific Standard Time.
5. The Certificate of Formation of the Surviving LLC is attached hereto as Exhibit A.

**IN WITNESS WHEREOF**, this Plan has been executed by the undersigned Manager as of July 24, 2017.

PRODUCT BLISS, LLC

By: \_\_\_\_\_


  
Geneva Bell  
Manager

Exhibit A

**Certificate of Formation of Ruggable LLC,  
a Delaware Limited Liability Company**

6579948

**TRADEMARK  
REEL: 006125 FRAME: 0186**

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

**FIRST:** The name of the limited liability company is "Ruggable LLC".

**SECOND:** The address of its registered office in the State of Delaware is 1209 Orange Street – Corporation Trust Center, in the City of Wilmington, New Castle County, Zip Code 19801. The name of its Registered Agent at such address is The Corporation Trust Company.

**THIRD:** The effective time of formation shall be 12:01 a.m. PST on July 25, 2017.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on the 24 day of July, 2017.

By: \_\_\_\_\_

Name: Jeneva Bell, Authorized Person

# Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA LIMITED LIABILITY COMPANY UNDER THE NAME OF "PRODUCT BLISS, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PRODUCT BLISS, LLC" TO "RUGGABLE LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2017, AT 2:31 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FIFTH DAY OF JULY, A.D. 2017 AT 12:01 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6489565 8100F  
SR# 20175380269

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202941240  
Date: 07-25-17

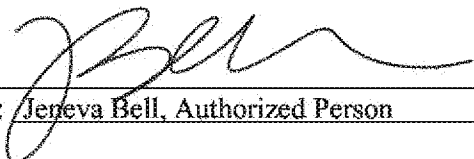
**TRADEMARK**  
**REEL: 006125 FRAME: 0188**



STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO A  
DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Non-Delaware Limited Liability Company first formed is the State of Nevada.
2. The jurisdiction immediately prior to the filing of this Certificate is the State of Nevada.
3. The date the Non-Delaware Limited Liability Company first formed is March 23, 2009.
4. The name of the Non-Delaware Limited Liability Company immediately prior to the filing of this Certificate is "Product Bliss, LLC".
5. The name of the Limited Liability Company set forth in the Certificate of Formation is "Ruggable LLC".
6. The effective time of the conversion shall be 12:01 a.m. PST on July 25, 2017.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24 day of July, 2017.

By:   
Name: Jeneva Bell, Authorized Person

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "RUGGABLE LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2017, AT 2:31 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-FIFTH DAY OF JULY, A.D. 2017 AT 12:01 O'CLOCK A.M.



Jeffrey W. Bullock, Secretary of State

6489565 8100F  
SR# 20175380269

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202941240  
Date: 07-25-17

**TRADEMARK**  
**REEL: 006125 FRAME: 0190**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:31 PM 07/24/2017  
FILED 02:31 PM 07/24/2017  
SR 20175380269 - File Number 6489565

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

FIRST: The name of the limited liability company is "Ruggable LLC".

SECOND: The address of its registered office in the State of Delaware is 1209 Orange Street – Corporation Trust Center, in the City of Wilmington, New Castle County, Zip Code 19801. The name of its Registered Agent at such address is The Corporation Trust Company.

THIRD: The effective time of formation shall be 12:01 a.m. PST on July 25, 2017.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on the 24 day of July, 2017.

By:   
Name: Jeneva Bell, Authorized Person