

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438867

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|---|--|-------------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Microsoft Corporation | | 08/02/2017 | Corporation: WASHINGTON |
| RECEIVING PARTY DATA | | | |
| Name: | Flashbulb ApS | | |
| Street Address: | Knabrostraede 3.3 | | |
| City: | Copenhagen | | |
| State/Country: | DENMARK | | |
| Postal Code: | DK-1210 | | |
| Entity Type: | Private Limited Company: DENMARK | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4759685 | KALIMBA | |
| Registration Number: | 4372513 | MAX & THE MAGIC MARKER | |
| Registration Number: | 4519054 | MAX: THE CURSE OF BROTHERHOOD | |
| Registration Number: | 4832252 | PRESS PLAY | |
| Registration Number: | 4713871 | TENTACLES: ENTER THE MIND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2063599000 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 206-359-8000 | | |
| Email: | pctrademarks@perkinscoie.com, sstewart@perkinscoie.com | | |
| Correspondent Name: | Grace Han Stanton / Perkins Coie LLP | | |
| Address Line 1: | 1201 Third Avenue | | |
| Address Line 2: | Suite 4900 | | |
| Address Line 4: | Seattle, WASHINGTON 98101 | | |
| ATTORNEY DOCKET NUMBER: | 41827-4249.US01 | | |
| NAME OF SUBMITTER: | John P. Halski | | |
| SIGNATURE: | /John P. Halski/ | | |
| DATE SIGNED: | 08/10/2017 | | |

OP \$140.00 4759685

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Microsoft Corporation ("Assignor"), a Washington Corporation with its principal place of business at One Microsoft Way, Redmond, Washington 98052, has rights in the marks that are the subject of this assignment and as shown in the attached Exhibit A and;

WHEREAS Assignor is the owner of the trademark registration set forth in Exhibit A and incorporated herein by reference;

WHEREAS, Flashbulb ApS, ("Assignee"), a Denmark Private Limited Company with its principal place of business at Knabrostraede 3.3, DK-1210, Copenhagen, Denmark, is desirous of acquiring said rights and registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit A, together with the goodwill appurtenant thereto.

Signed this 2 day of August, 2017.

MICROSOFT CORPORATION

FLASHEBULB APS

By: *Elena Geacome*

By: *[Signature]*

Printed Name: Elena Geacome

Printed Name: LOVE DITTMER

Title: Assistant Secretary

Title: CEO

Date: 8/2/17

Date: 08/02/2017

EXHIBIT A
TRADEMARK REGISTRATIONS

U.S. Registrations

| Trademark | Registration No. |
|-------------------------------|------------------|
| KALIMBA | 4759685 |
| MAX & THE MAGIC MARKER | 4372513 |
| MAX: THE CURSE OF BROTHERHOOD | 4519054 |
| PRESS PLAY and Design | 4832252 |
| TENTACLES: ENTER THE MIND | 4713871 |

International Registrations

| Trademark | IR No. |
|-------------------------------|---------|
| KALIMBA | 1239664 |
| MAX & THE MAGIC MARKER | 1167877 |
| MAX: THE CURSE OF BROTHERHOOD | 1202376 |
| PRESS PLAY and Design | 1181960 |
| TENTACLES: ENTER THE MIND | 1210850 |