

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439109

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	02/23/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMG, Inc.		02/23/2017	Corporation: DELAWARE
Specialty Foods Group, Inc.		02/23/2017	Corporation: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
SFG Parent, Inc.	02/23/2017	Corporation: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	SFG Parent, Inc.
Street Address:	6 Dublin Lane
City:	Owensboro
State/Country:	KENTUCKY
Postal Code:	42301
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	5106190	SCOTT PETE
Registration Number:	0712592	SCOTT PETERSEN
Registration Number:	1220195	SCOTT PETERSEN
Registration Number:	1729636	SCOTT PETERSEN
Registration Number:	1731389	SCOTT PETERSEN
Registration Number:	2978627	SFG SPECIALTY FOODS GROUP, INC.
Registration Number:	2976855	SMG, INC. SPECIALTY MEAT GROUP
Registration Number:	5009730	ARTISAN CRAFTED SERIES
Registration Number:	1517319	FIELD
Registration Number:	3579977	FIELD
Registration Number:	2314703	KENTUCKIAN
Registration Number:	2311981	KENTUCKIAN GOLD
Registration Number:	2453981	KENTUCKY LEGEND

CH \$440.00 5106190

Property Type	Number	Word Mark
Registration Number:	2731160	KENTUCKY'S ORIGINAL KENTUCKY LEGEND DOUB
Registration Number:	3579948	QUALITY & GOODNESS YOU CAN TRUST
Registration Number:	1983964	THE BEST . . . NATURALLY!
Registration Number:	4270724	THE SMILE MAKIN' PEOPLE SINCE 1904

CORRESPONDENCE DATA

Fax Number: 3129847700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.372.2000

Email: bvaz@mwe.com, umattsson@mwe.com, cvicino@mwe.com, ipdocketchicago@mwe.com

Correspondent Name: Carolyn M. Vicino

Address Line 1: McDermott Will & Emery LLP

Address Line 2: 444 West Lake Street, Suite 4000

Address Line 4: Chicago, ILLINOIS 60606-0029

NAME OF SUBMITTER: Carolyn M. Vicino

SIGNATURE: /Carolyn M. Vicino/

DATE SIGNED: 08/14/2017

Total Attachments: 3

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SMG, INC.", A DELAWARE CORPORATION,

"SPECIALTY FOODS GROUP, INC.", A DELAWARE CORPORATION,

WITH AND INTO "SFG PARENT, INC." UNDER THE NAME OF "SFG PARENT, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2017, AT 3:09 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4160598 8100M
SR# 20171188496

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202088278
Date: 02-23-17

TRADEMARK
REEL: 006131 FRAME: 0634

**CERTIFICATE OF MERGER
OF**

SMG, INC.
a Delaware corporation

and

SPECIALTY FOODS GROUP, INC.
a Delaware corporation

WITH AND INTO

SFG PARENT, INC.
a Delaware corporation

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

1. The name of the surviving corporation is SFG PARENT, INC. and the names of the corporations being merged into the surviving corporation are SMG, INC. and SPECIALTY FOODS GROUP, INC.

2. The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging corporations.

3. The name of the surviving corporation is SFG PARENT, INC.

4. The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

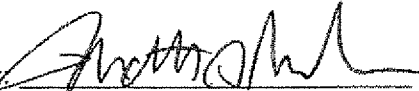
5. The merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

6. The Agreement and Plan of Merger is on file the office of the surviving corporation at 6 Dublin Lane, Owensboro, Kentucky 42301.

7. A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of any constituent corporation.

IN WITNESS WHEREOF, the undersigned has caused this certificate to be signed as of
the 23rd day of February 2017.

SFG PARENT, INC.,
a Delaware corporation

By: 

Matthew Ruecker,
Chief Financial Officer