

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439758

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SARATOGA TRADING COMPANY INC., D/B/A THE READY STORE		08/01/2017	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	READY STORE LLC		
Street Address:	148 S REDMOND		
Internal Address:	PO BOX 4902		
City:	JACKSON		
State/Country:	WYOMING		
Postal Code:	83001		
Entity Type:	Limited Liability Company: WYOMING		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4409920	THE READY STORE	
Registration Number:	5028474	TSOGO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6000		
Email:	krigby@swlaw.com		
Correspondent Name:	SNELL & WILMER L.L.P. (Main)		
Address Line 1:	400 EAST VAN BUREN		
Address Line 2:	ONE ARIZONA CENTER		
Address Line 4:	PHOENIX, ARIZONA 85004-2202		
NAME OF SUBMITTER:	Eric Nielsen		
SIGNATURE:	/Eric Nielsen/		
DATE SIGNED:	08/18/2017		
Total Attachments: 3			
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ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS

This ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS (this “**Assignment**”) is made the 1st day of August, 2017 (the “**Effective Date**”) by Saratoga Trading Company Inc., d/b/a The Ready Store, a Utah corporation (“**Assignor**”), and Ready Store LLC, a Wyoming limited liability company (the “**Assignee**”).

WHEREAS, pursuant to an Asset Purchase Agreement dated as of the date hereof between the Assignor and Assignee (the “**Purchase Agreement**”), the Assignor has agreed to assign and transfer to the Assignee all of the Assignor’s right, title and interest in and to the Intellectual Property Assets (as that term is defined in the Purchase Agreement) as of the Effective Date. Capitalized terms used but not expressly defined within this Assignment are defined in the Purchase Agreement and shall have the same meanings herein;

NOW, THEREFORE, for good and valuable consideration (including as set forth in the Purchase Agreement), the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby sell, convey, assign and transfer to Assignee Assignor’s entire right, title and interest throughout the world in and to the Intellectual Property Assets together with the goodwill of the Business symbolized by such Intellectual Property Assets, with all rights and privileges granted and secured thereby, including the full right to sue and collect damages for past, present or future infringement of such Intellectual Property Assets.

2. The terms and covenants of this Assignment shall enure to the benefit of Assignee, its successors and assigns and other legal representatives, and shall be binding upon Assignor, its successors, legal representatives and assigns.

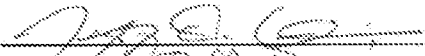
3. If required, Assignor hereby requests that the appropriate domain name offices record this Assignment and issue one or more new certificates of registration in Assignee’s name.

4. This Assignment may be executed in any number of counterparts, each of which shall constitute an original, and all of which, when taken together, shall constitute one and the same agreement. In the event any provision of this Assignment conflicts with any provision of the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall prevail.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor executed this Assignment as of the date first written above.

SARATOGA TRADING COMPANY, INC.

By: 
Name: Jeff Davis
Title: CEO

SECTION 4.11(a)

INTELLECTUAL PROPERTY REGISTRATIONS AND ASSETS

Domain Names	Expiration	Registrant	Registered Service Marks	Unregistered Trademarks	Social Media	Unregistered Service Marks	Trade Names	UPC's
top10mealreplacement.com	22-Aug-17	Saratoga Trading Company, Inc.	The Ready Store: standard character mark USPTO Registration no.: 4409920, Registration date: 10/1/2013	EasyPrep	Facebook.com-Ready Store Tsogo	Saratoga Farms	Saratoga Farms	UPC barcodes of Seller used in the Business
top10mealreplacement.com	22-Aug-17	Saratoga Trading Company, Inc.	TsOGO: standard character mark USPTO Registration no.: 5028474 Registration date: 8/23/2016	Saratoga Farms	Instagram Readystore Tsogo TsogoLife		The Ready Store	
top10mealreplacements.com	22-Aug-17	Saratoga Trading Company, Inc.		SeedSafe			Ready Store	
FOODSTORAGEBLOG.COM	1-Sep-17	Saratoga Trading Company, Inc.		Makani Oils				
FREEZE-DRIED-FOODS.COM	1-Sep-17	Saratoga Trading Company, Inc.		ClassicPrep				
WATER-CONTAINER.COM	1-Sep-17	Saratoga Trading Company, Inc.		FlexPrep				

TRADEMARK

REEL: 006132 FRAME: 0791

RECORDED: 08/18/2017