

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439946

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Garage Floor Coating Company, LLC		08/14/2017	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Granite Garage Floors Licensing, LLC		
Street Address:	10945 State Bridge Road, Ste 401-17		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30022		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4203902	GRANITE GARAGE FLOORS	
Registration Number:	4203901	GRANITE GARAGE FLOORS	
CORRESPONDENCE DATA			
Fax Number:	7703834661		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7703834660		
Email:	pm@morganeasley.com		
Correspondent Name:	Peter E. Morgan		
Address Line 1:	555 Sun Valley Drive, Suite J4		
Address Line 4:	Roswell, GEORGIA 30076		
NAME OF SUBMITTER:	Peter E. Morgan		
SIGNATURE:	/Peter E. Morgan/		
DATE SIGNED:	08/21/2017		
Total Attachments: 2			
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OP \$65.00 4203902

ASSIGNMENT OF TRADEMARKS AND INTELLECTUAL PROPERTY

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, adequacy and sufficiency of which is hereby acknowledged, **THE GARAGE FLOOR COATING COMPANY, LLC**, a Georgia limited liability company ("Transferor") hereby transfers and assigns, in perpetuity, to **GRANITE GARAGE FLOORS LICENSING, LLC**, a Georgia limited liability company ("Transferee"), all of its right, title and interest in and to the following (collectively, the "Intellectual Property"):

- i. **the registered trademarks set forth on Schedule 1 hereto (the "Marks");**
- ii. all internet domain registrations and social media accounts, including, without limitation, the internet domain `granitegaragefloors.com` and the Facebook page `www.facebook.com/GraniteGarageFloors`, and all content thereof and rights in connection therewith;
- iii. all other registered and unregistered trademarks, service marks, trade names, and trade dress, and all other marks of Transferor of any kind, whether currently in development, in use, dormant or abandoned;
- iv. all Transferor's systems, knowhow, and works of authorship (whether or not copyrightable);
- v. all intellectual property developed for or used in connection with the Granite Garage Floors franchise system;
- vi. **all goodwill associated with and that has accrued in connection with the Marks and the business symbolized by the Marks.**

Transferor warrants that it is the true and lawful owner of the Intellectual Property, that it has used the marks in commerce continuously and, to the best of its knowledge and belief, substantially exclusively, since at least January 31, 2012, and that the Intellectual Property is free and clear of all liens, claims and encumbrances.

Transferor agrees that, without further consideration, but at Transferee's sole expense, it shall promptly and duly cause to be performed such lawful acts and execution of any other documents as Transferee may reasonably request in order for Transferee to obtain the full benefits of this Assignment and to permit Transferee to obtain duly-recorded in each office, bureau and tribunal in the appropriate jurisdiction as the registered owner or proprietor of each of the rights assigned hereby. Such instruments and documents shall include, without limitation, affidavits and documents, as Transferee may from time to time reasonably request.

By these presents, Transferee does hereby accept this Assignment from Transferor.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their proper officers thereunto duly authorized, this day, August 14, 2017.

TRANSFEEE:


Granite Garage Floors Licensing, LLC



Alan MishKoff, Manager

TRANSFEROR:

The Garage Floor Coating Company, LLC



Alan MishKoff, Manager and Authorized Member

SCHEDULE 1

1. **Registration No. 4203902** (for **GRANITE GARAGE FLOORS** [Design plus words, letters, and/or numbers]); and
2. **Registration No. 4203901** (for **GRANITE GARAGE FLOORS** [Standard character mark]).