OP \$65.00 4607228

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM439981

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|--------------------------------------|
| Pro Store Solutions LLC | | 08/18/2017 | Limited Liability Company: NEVADA |

RECEIVING PARTY DATA

| Name: | The Product Hatchery LLC | |
|-----------------|------------------------------------|--|
| Street Address: | 1070 Nine North Drive, Suite 200 | |
| City: | Alpharetta | |
| State/Country: | GEORGIA | |
| Postal Code: | 30004 | |
| Entity Type: | Limited Liability Company: GEORGIA | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------|
| Registration Number: | 4607228 | KRIEGER + SÖHNE |
| Serial Number: | 86346168 | VIBZ |

CORRESPONDENCE DATA

Fax Number: 2022634329

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-263-4300

Email: swoldow@sgrlaw.com

Correspondent Name: Scott D. Woldow

Address Line 1: 1055 Thomas Jefferson St. NW, Suite 400

Address Line 4: Washington, D.C. 20007

NAME OF SUBMITTER:Scott D. WoldowSIGNATURE:/SW/DATE SIGNED:08/21/2017

Total Attachments: 2

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> TRADEMARK REEL: 006134 FRAME: 0138

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NAME OF REGISTRANT Pro Store Solutions LLC :

MARK KRIEGER + SÖHNE

REGISTRATION NO. 4,607,228 :

REGISTRATION DATE September 16, 2014 :

NAME OF APPLICANT Pro Store Solutions LLC

MARK **VIBZ** :

APPLICATION NO. : 86/346,168

FILING DATE July 23, 2014

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION AND APPLICATION

WHEREAS, Pro Store Solutions LLC a Limited Liability Company of Nevada, with a principal place of business located at 3651 Lindell Road, Suite D112, Las Vegas, Nevada, 89103, has adopted and used the marks KRIEGER + SÖHNE and VIBZ which are the subject of United States Trademark Registrations No. 4,607,228 and United States Application Serial No. 86/346,168 and is the owner of the rights, titles, and interests in and to said marks and in and to said United States Trademark Registration and United States Trademark Application; and;

WHEREAS, The Product Hatchery LLC a Limited Liability Company of Georgia, with a principal place of business located at 1070 Nine North Drive, Suite 200, Alpharetta, Georgia, 30004, is desirous of acquiring said marks, said trademark registration and trademark application, together with the goodwill of the business symbolized by said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Pro Store Solutions LLC hereby assigns unto The Product Hatchery LLC, all rights, titles and interests in and to said marks and its United States Trademark Registration and Application, together with the goodwill of the business associated with said marks, effective as of the date below.

SGR/16536938.1

TRADEMARK REEL: 006134 FRAME: 0139 Pro Store Solutions LLC does also hereby assign, sell, transfer and set over unto The Product Hatchery LLC all claims for damages for reason of past infringement of the said marks, as well as the right to sue for and collect the same for its own use and enjoyment.

Pro Store Solutions LLC further authorizes the Commissioner of Patents and Trademarks of the United States, to record said marks, registration, application and titles thereto as the property of The Product Hatchery LLC, its successors, legal representatives and assigns in accordance with the terms of this instrument.

Pro Store Solutions LLC

Date:

Signature:

Name:

Title:

BRIAN GRANGE

SGR/16536938.1