

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM440455

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Johnnie-O		08/21/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	johnnie-O Inc.		
<b>Street Address:</b>	2048 Cotner Avenue		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87087165	JOHNNIE-O	
<b>Serial Number:</b>	87533835	JOHNNIE-O	
<b>Serial Number:</b>	87535034	JOHNNIE-O	
<b>Serial Number:</b>	87570403	JOHNNIE-O	
<b>Serial Number:</b>	87570364	JOHNNIE-EAU	
<b>Registration Number:</b>	3532461	JOHNNIE-O	
<b>Registration Number:</b>	5137291	JOHNNIE-O	
<b>Registration Number:</b>	4037271		
<b>Serial Number:</b>	87533841		
<b>Registration Number:</b>	4794661	PREP-FORMANCE	
<b>Registration Number:</b>	5134171	SURFSUCKERS	
<b>Registration Number:</b>	4633112	TWEENER BUTTON	
<b>Registration Number:</b>	4838412	WEST COAST PREP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademark@buchalter.com		
<b>Correspondent Name:</b>	Philip Nulud		

CH \$340.00 87087165

**Address Line 1:** 1000 Wilshire Blvd., Suite 1500  
**Address Line 2:** c/o Buchalter A Professional Corporation  
**Address Line 4:** Los Angeles, CALIFORNIA 90017-2457

**ATTORNEY DOCKET NUMBER:** J6382

**NAME OF SUBMITTER:** Philip Nulud

**SIGNATURE:** /Philip Nulud/

**DATE SIGNED:** 08/23/2017

**Total Attachments: 2**

source=johnnie-O Trademark Assignment#page1.tif

source=johnnie-O Trademark Assignment#page2.tif

Trademark Assignment

WHEREAS, Johnnie-O, a California corporation, with a principal place of business of 2048 Cotner Ave., Los Angeles, California 90025 ("Assignor"), has adopted, owned and used the trademarks, including registrations, identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");


WHEREAS, Assignor transferred all of its rights, title and interest in and relating to the Mark, as well as the goodwill symbolized by the Mark, and all on-going and existing business associated with the Johnnie-O Inc., a Delaware corporation, with a principal place of business of 2048 Cotner Ave., Los Angeles, California 90025 ("Assignee"), and Assignee wished to receive such transfer;

WHEREAS, the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR Johnnie-O:

Dated: 8/21/17

By: 

AGREED TO AND ACCEPTED BY ASSIGNEE Johnnie-O Inc.:

Dated: 8/21/17

By: 

**EXHIBIT A**

**US Trademarks**

Trademark	Country	Application No.	Registration No.
JOHNNIE-O	United States	87087165	5137292
JOHNNIE-O	United States	87533835	
JOHNNIE-O	United States	87535034	
JOHNNIE-O	United States	87570403	
JOHNNIE-EAU	United States	87570364	
JOHNNIE-O & Design	United States	78673872	3532461
JOHNNIE-O (Stylized and Design)	United States	87087159	5137291
JohnnieO Design	United States	85101432	4037271
JohnnieO Design	United States	87533841	
PREP-FORMANCE	United States	86499187	4794661
SURFSUCKERS	United States	86572917	5134171
TWEENER BUTTON	United States	85856280	4633112
WEST COAST PREP	United States	86523484	4838412

**International Trademarks**

Trademark	Country	Application No.	Registration No.
JOHNNIE-O	Australia	1677062	1677062
JOHNNIE-O & Design	Australia	1677063	1677063
JOHNNIE-O	Canada	1717035	
JOHNNIE-O & Design	Canada	1718054	
JOHNNIE-O & Design	China	16455380	16455380
JOHNNIE-O	European Union	15585318	15585318
JOHNNIE-O (Stylized and Design)	European Union	15585326	15585326
PREP-FORMANCE	European Union	15585359	15585359
WEST COAST PREP	European Union	15585342	15585342
JOHNNIE-O	Hong Kong	303591072	303591072
JOHNNIE-O & Design	Japan	2009080365	5336698
JOHNNIE-O	Korea	40201519328	401146421
JOHNNIE-O & Design	Korea	40201519329	401146422
JOHNNIE-O	Mexico	1728057	1663613
JOHNNIE-O (Stylized and Design)	Mexico	1728058	1663614
JOHNNIE-O	Peru	6618982016	241904

**TRADEMARK**