OP \$40.00 4993351

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM440543

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/31/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ZenContent, Inc.		08/21/2017	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	IZEA, INC.	
Street Address:	480 North Orlando Avenue	
Internal Address:	Suite 200	
City:	Winter Park	
State/Country:	Country: FLORIDA	
Postal Code:	Code: 32789	
Entity Type:	Type: Corporation: NEVADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4993351	ZENCONTENT

CORRESPONDENCE DATA

Fax Number: 4079267720

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 407-926-7707

Email: Idavis@bwsmiplaw.com

Correspondent Name: Beusse Wolter Sanks & Maire, PLLC

Address Line 1: 390 N. Orange Avenue

Address Line 2: Suite 2500

Address Line 4: Orlando, FLORIDA 32801

NAME OF SUBMITTER: Terry M. Sanks
SIGNATURE: /Terry M. Sanks/
DATE SIGNED: 08/24/2017

Total Attachments: 2

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> TRADEMARK REEL: 006137 FRAME: 0412

ASSIGNMENT NUNC PRO TUNC TRADEMARK

WHEREAS, ZenContent, Inc. ("Assignor"), a California Corporation, whose business address is 569 Clyde Avenue, Suite 550, Mountain View, California 94043, is the owner of the entire right, title and interest in and to the following registered trademark (the "Mark"):

<u>Trademark</u>	Registration No.	<u>Registered</u>
ZENCONTENT	4,993,351	July 5, 2016

WHEREAS, IZEA, INC. ("Assignee"), a Nevada corporation, having its principal office at 480 North Orlando Avenue, Suite 200, Winter Park, Florida 32789, and having acquired from Assignor by Stock Purchase Agreement executed on July 31, 2016, including the Mark and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers absolutely unto Assignee nunc pro tunc as of July 31, 2016, the entire right, title and interest in and to the Mark, therefore and thereupon, the right to sue and recover for past, present and future infringement regarding the Mark, all goodwill and the business of Assignor to which the Mark pertains, all claims for damages by reason of past infringement of the Mark and the right to sue and collect damages for such infringement, to be held and enjoyed by the Assignee for its own use and benefit, and for its successors and assigns as the same would have been held by Assignor had this Assignment not been made.

TRADEMARK
REEL: 006137 FRAME: 0413

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officers.

ZENCONTENT, INC. (ASSIGNOR)

Brianna DeMike, Vice President

STATE OF TEXAS

COUNTY OF Travis

SS.

This A day of ALALK 4 2017, before me personally came the abovenamed Brianna DeMike, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth

Seal

PARK GLOTE (FEET STANDARD) TO SHARE STANDARD STA

TRADEMARK REEL: 006137 FRAME: 0414