

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goya Foods of California, Inc.		04/19/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Goya Foods, Inc.		
Street Address:	350 County Road		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07307		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2029656	TORTILLERAS	
CORRESPONDENCE DATA			
Fax Number:	2022633041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-263-3041		
Email:	ipdocket@mayerbrown.com		
Correspondent Name:	Amy E. Carroll		
Address Line 1:	1999 K Street, N.W.		
Address Line 4:	Washington, D.C. 20006-1101		
NAME OF SUBMITTER:	Amy E. Carroll		
SIGNATURE:	/amyecarroll/		
DATE SIGNED:	08/25/2017		
Total Attachments: 1			
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CH \$40.00 2029656

ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Goya Foods of California, Inc., a corporation organized under the laws of the State of California, having an address of 350 County Road, Jersey City, NJ 07307, has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows:

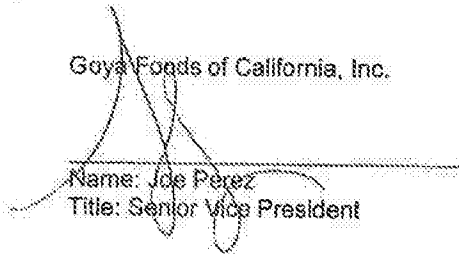
MARK	REG. NO.	ISSUED
TORTILLERAS	2029656	January 14, 1997

WHEREAS, Goya Foods, Inc. a corporation organized under the laws of the State of Delaware, having an address of 350 County Road, Jersey City, NJ 07307, is desirous of acquiring said mark, the registration therefor, and the goodwill association therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Goya Foods of California, Inc. does hereby assign Goya Foods Inc., all right, title and interest in and to said mark, the registration therefor, and the goodwill association therewith.

Dated: April 19, 2016

Goya Foods of California, Inc.


Name: Joe Perez
Title: Senior Vice President