

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alessandro Rosano		06/16/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Full Fortune Brands Limited		
Street Address:	Unit 603 6/F, Miramar Tower, 132 Nathan Road		
City:	Tsim Sha Tsui , Hong Kong		
State/Country:	HONG KONG		
Entity Type:	Private Limited Company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87492626	HEY DUDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	alessandro@fratellidiversi.com		
Correspondent Name:	Alessandro Rosano		
Address Line 1:	66/F The Center 99 Queen's Road Central		
Address Line 4:	Hong Kong, HONG KONG		
DOMESTIC REPRESENTATIVE			
Name:	William H. Cox, Esq. Cox Law Firm LLC		
Address Line 1:	7 Boardwalk, Unit 6		
Address Line 4:	Sparta, NEW JERSEY 07871		
NAME OF SUBMITTER:	Alessandro Rosano		
SIGNATURE:	/ar/		
DATE SIGNED:	08/22/2017		
Total Attachments: 1			
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OP \$40.00 87492626

Assignment of Trademark
Assignment Record Branch

Whereas Alessandro Rosano, Via di Capalle 18/20, 51035 Lamporecchio (PT), Italy

(Name or assignor/ conveying party) address

Owms trademark _____ or application 87492626

Now therefore Full Fortune Brands Limited, Unit 603 6/F, Miramar Tower, 132, Nathan Road,

Tsim Sha Tsui, Hong Kong

(assignee/receiving party) address

is desirous of acquiring said trademark application 87492626

Now therefore Alessandro Rosano, hereby assigns the entire interest and goodwill

(Conveying party)

of the business in said mark to Full Fortune Brands Limited

(Receiving party)

Signature



date 21/08/17

Official Title