

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441360

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C&S Family Sports, LLC		10/15/2011	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	ECHL Inc.		
Street Address:	116 Village Blvd		
Internal Address:	Suite 230		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	Non-Profit Corporation: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4043173	CHICAGO EXPRESS	
Registration Number:	4043174	CHICAGO EXPRESS	
CORRESPONDENCE DATA			
Fax Number:	3367237200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3367237200		
Email:	cotis@hendricklawfirm.com		
Correspondent Name:	Kenneth C. Otis		
Address Line 1:	723 Coliseum Drive		
Address Line 2:	Suite 101,		
Address Line 4:	Winston Salem, NORTH CAROLINA 27106		
NAME OF SUBMITTER:	Kenneth C. Otis		
SIGNATURE:	/Kenneth C. Otis/		
DATE SIGNED:	08/30/2017		
Total Attachments: 10			
source=Assignment 2017_08_30_15_34_02#page1.tif			
source=Assignment 2017_08_30_15_34_02#page2.tif			

OP \$65.00 4043173

source=Assignment 2017_08_30_15_34_02#page3.tif
source=Assignment 2017_08_30_15_34_02#page4.tif
source=Assignment 2017_08_30_15_34_02#page5.tif
source=Assignment 2017_08_30_15_34_02#page6.tif
source=Assignment 2017_08_30_15_34_02#page7.tif
source=Assignment 2017_08_30_15_34_02#page8.tif
source=Assignment 2017_08_30_15_34_02#page9.tif
source=Assignment 2017_08_30_15_34_02#page10.tif

TRADEMARK ASSIGNMENT TO ECHL INC.

THIS TRADEMARK ASSIGNMENT ("Agreement") made effective the 15th day of October, 2011 by and between the C&S Family Sports, LLC, the Chicago Express, and the ECHL, Inc., a Virginia non-profit corporation ("League"). C&S Family Sports, LLC and its assigns as may be approved of from time to time by the League, is the controlling related entity as that term is defined in the bylaws of the League as may be amended from time to time ("Bylaws") (individually C&S Family Sports, LLC is referred to as the "Controlling Related Entity"). The Chicago Express is a member in the League ("Member").

WITNESSETH:

WHEREAS, the Member has been granted a Membership in the League for the operation of a team for the play of professional hockey in its Home Territory:

WHEREAS, the Bylaws require each Member to cause its Controlling Related Entity to assign its Member Logos to the League for the mutual benefit of all Members and the League, and for the League to simultaneously license the Member Logos to the Member for its Home Territory for the mutual benefit of the League and all Members;

WHEREAS, the Controlling Related Entity is the owner of the certain common law trademarks in addition to certain registered trademarks used by the Member identified as follows (both of the above hereinafter referred to as "Trademarks"):

Mark	Registration or Application No.
CHICAGO EXPRESS	4043174
	4043173



WHEREAS, the Member is a unit owner and member of ECHL Properties, LLC ("Properties"), a separate independent for-profit North Carolina limited liability company with all other Members;

WHEREAS, all terms used in this Agreement have the definition ascribed thereto in the League Agreements;

WHEREAS, the Member and the Controlling Related Entity wish to execute this Agreement with the League such that Properties shall receive a license from the League

for the Trademarks as well as for each of the other Member Logos assigned to the League (collectively hereinafter referred to as "Member Logos");

WHEREAS, the League will license Member Logos to Properties ("National Licensing Inventory") and Properties will market national licenses for the commercial use of the National Licensing Inventory with net revenues earned by Properties and shared as defined in the Operating Agreement of Properties by and among the Member and each of the other Members ("National Licensing Program");

WHEREAS, the League hereby licenses to the Member the use of the Trademarks to Member for use in the Member's Home Territory; and

WHEREAS, the Controlling Related Entity, the Member, and the League affirm that the League's license of the National Licensing Inventory to Properties is essential to accomplish the National Licensing Program and to protect, maintain and promote the goodwill and image of the League and its Members.

NOW, THEREFORE, in consideration of the above premises, the fulfillment of the obligation of the Member and the Controlling Related Entity to the League, the covenant by the League to license the Trademarks to the Member, in further consideration of the benefit to the Controlling Related Entity and the Member of the National Licensing Program, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

SECTION 1 ASSIGNMENT

1.1 Assignment. The Controlling Related Entity does hereby assign to the League all right, title, and interest including but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill and all other rights in and to the Trademarks and any further trademarks and logos the Member may from time to time use or adopt.

1.2 Representations and Warranties.

- A. Member and the Controlling Related Entity represent and warrant to the League that the:
- (1) Member and the Controlling Related Entity have the right, power and authority to enter into this Agreement;
 - (2) Controlling Related Entity is the exclusive owner of all right, title and interest, including all intellectual property rights in the Trademarks;

- (3) Trademarks are freely assignable and not subject to liens, security interests, licenses or encumbrances of any kind;
 - (4) Trademarks do not infringe the rights of any person or entity;
 - (5) Trademarks are not subject to any claims, pending or threatened; and
 - (6) Member and the Controlling Related Entity are not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.
- B. The League represents and warrants to the Member and the Controlling Related Entity that the League will license the Trademarks to the Member for use in the Member's Home Territory.

1.3 Agreement to Perform Necessary Acts. Upon written notice from the League or Properties, the Member and the Controlling Related Entity agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the intent and provisions of this Agreement.

1.4 Indemnification. The Member hereby indemnifies, and agrees to defend and hold harmless the League and Properties against all claims asserted by any person, corporation, partnership based upon the allegation or fact of infringement by the Trademarks upon the trademark, copyright or other proprietary right of another and shall, without limitation, defend any such actions or claims at the Member's expense and pay the costs, damages and attorneys' fees awarded against the League and/or Properties arising out of any such claim or action, including but not limited to payment of the settlement of such claim or action. The League or Properties agrees to notify the Member promptly upon receipt of notice to either the League or Properties of any matters to which the foregoing indemnity may apply. The Member agrees to do all acts, at the Member's expense, that may be reasonably required of the Member in the defense or settlement as required by this indemnity.

SECTION 2 **MISCELLANEOUS PROVISIONS**

2.1 Governing Law; Dispute Resolution. The parties hereto agree to the dispute resolution provision provided in the Bylaws of all disputes, claims, causes of action, in tort or in contract concerning the assignment and license of the Trademarks

2.2 Entire Agreement. This Agreement supersedes all previous agreements, understandings, and arrangements between the parties, whether oral or written, and constitutes the entire agreement between the parties.

2.3 Amendments. This Agreement may not be modified, amended, altered, or supplemented except by an agreement in writing executed by the parties hereto.

2.4 Waivers. The waiver by League of a breach or other violation of any provision of this Agreement shall not operate as, or be construed to be, a waiver of any breach, continuing breach or subsequent breach of the same or other provision(s) of this Agreement.

2.5 Notice. Unless otherwise provided herein, any notice, demand, or communication required, permitted, or desired to be given hereunder shall be in writing and shall be delivered by hand or by registered or prepaid certified mail through the United States postal service, return receipt requested, addressed as follows:

ECHL Inc.
 Attn: Commissioner
 ECHL Inc.
 116 Village Blvd., Suite 304
 Princeton, NJ 08540

C&S Family Sports, LLC

Chicago Express

Attn: Craig Drecktrah

And to:
 T. Paul Hendrick, General Counsel to
 ECHL Inc.
 Hendrick, Bryant & Nerhood LLP
 723 Coliseum Drive
 Winston-Salem, North Carolina 27106

5333 Prairie Stone Parkway
 Hoffman Estates, IL 60192

cdrecktrah@chicagoexpresshockey.com

2.6 Articles and Other Headings. The articles and other headings contained in this Agreement are for reference purposes only, and shall not affect in any way the meaning or interpretation of the terms of this Agreement.

2.7 Assignment; Binding Nature. No party may assign any of its interests under this Agreement without the consent of all other parties, except the League may license the Trademarks to Properties and to the Member. This Agreement shall be binding upon and inure to the benefit of the parties, their successors, and permitted assigns.


2.8 Counterparts. This Agreement is executed in multiple originals, with each copy being considered an original.

****SIGNATURE PAGE TO FOLLOW****

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date first set forth above.

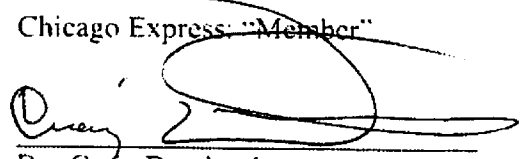
C & S Family Sports, LLC: "Controlling Related Entity"

ECHL Inc.: "League"


By: CRAIG DRECKTRAH
Manager

By: Brian McKenna
Commissioner

Chicago Express: "Member"


By: Craig Drecktrah
Governor

**ECHL INC. LICENSE AGREEMENT
TO MEMBER**
(Revised July 15, 2010)

THIS LICENSE ("Agreement") made effective the ____ day of October by and between the **ECHL Inc.**, a Virginia non-profit corporation ("League") and C&S Family Sports, LLC and the Chicago Express. C&S Family Sports, LLC, and its assigns as may be approved of from time to time by the **League**, is the controlling related entity as that term is defined in the bylaws of the **League** as may be amended from time to time ("Bylaws") (individually C&S Family Sports, LLC is referred to as the "Controlling Related Entity"). The Chicago Express is a member in the League ("Member").

WITNESSETH:

WHEREAS, the Member has been granted a Membership in the League for the operation of a team for the play of professional hockey in its Home Territory:

WHEREAS, the Bylaws require each Member to cause its Controlling Related Entity to assign its Member Logos to the League for the mutual benefit of all Members and the League, and for the League to simultaneously license the Member Logos to the Member for its Home Territory for the mutual benefit of the League and all Members:

WHEREAS, the Member is a unit owner and member in ECHL Properties, LLC ("Properties"), a separate independent for-profit North Carolina limited liability company with all other Members:

WHEREAS, all terms used in this License Agreement have the definition ascribed thereto in the League Agreements:

WHEREAS, the League is the owner of all common law trademarks in addition to certain registered trademarks used by the Member identified as follows (both of the above hereinafter referred to as "Trademarks"):

Mark

CHICAGO EXPRESS



Registration or Application No.

4043174

4043173

WHEREAS, the Member desires to use, market and license the Trademarks as permitted by the Bylaws and this License Agreement in the operation of the Member's professional hockey team within its Home Territory ("Local Use");

WHEREAS, the Member will assume all risk in Local Use; and

WHEREAS, the League desires to grant this License Agreement to the Member for Local Use of the Trademarks.

NOW, THEREFORE, in consideration of the above premises, the mutual covenants of the League, the Member and the Controlling Related Entity and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

SECTION 1 **LICENSE**

- 1.1 Scope of License**. Subject to the terms and conditions in this License Agreement the League grants to the Member a non-exclusive, non-transferable, license to use the Trademarks in the Member's professional hockey operations in the Home Territory and to offer the Trademarks for further license to vendors as permitted by Properties under the National Licensing Program, the Local Licensing Program, and the Joint Partnership Licensing Program for Player Likeness with the PHPA and the Member shall make no other use of the Trademarks ("License"). The Member shall not use this License in any manner that shall be detrimental to the best interest of the League and Properties.
- 1.2 Non-Assignment**. The Member shall not assign, sublicense, transfer or otherwise convey its rights and obligations in the License.
- 1.3 Indemnification**. The Member hereby indemnifies, and agrees to defend and hold harmless the League and Properties against all claims asserted by any person, corporation, partnership, limited liability company or other entity based upon the allegation or fact of infringement by the Trademarks upon the trademark, copyright or other proprietary right of another and shall, without limitation, defend any such actions or claims at the Member's expense and pay the costs, damages and attorneys' fees awarded against the League and or Properties arising out of any such claim or action, including but not limited to payment of the settlement of such claim or action. The League or Properties agrees to notify the Member promptly upon receipt of notice to either the League or Properties of any matters to which the foregoing indemnity may apply. The Member agrees to do all acts, at the Member's expense, that may be reasonably required of the Member in the defense or settlement as required by this indemnity. This indemnity shall survive the termination of this License Agreement for a period of three (3) years from the termination of the Affiliation Agreement as that term is defined in the Bylaws.

- 1.4 **Proper Notice and Acknowledgment.** Every use of the Trademarks by the Member shall incorporate in an appropriate manner a TM (if not registered with the United States Patent and Trademark Office). ® or the phrase "Reg. U.S. Pat. & Tm Off."
- 1.5 **Impairment of League's Rights.** The Member and the Controlling Related Entity shall not at any time, whether during or after the term of this License Agreement do or cause to be done any act or thing challenging, contesting, impairing, invalidating, or tending to impair or invalidate any of the League's rights in the Trademarks or any registrations derived from such rights.
- 1.6 **League's Rights and Remedies.** The Member and the Controlling Related Entity acknowledge and agree that the League has, shall retain, and may exercise, both during the term of this License Agreement and thereafter, all rights and remedies available to the League, whether derived from this License Agreement, from statute, or otherwise, as a result of or in connection with the Member or the Controlling Related Entity's breach of this License Agreement, misuse of the Trademarks, or any other use of the Trademarks by the Member or the Controlling Related Entity which is not expressly permitted by this License Agreement.
- 1.7 **Term.** The term of this License shall be for the term of the Member's Affiliation Agreement and any renewal thereof.
- 1.8 **Termination.** This License shall terminate immediately upon termination of the Member's Membership in the League.

SECTION 2 **MISCELLANEOUS PROVISIONS**

- 2.1 **Governing Law; Dispute Resolution.** The parties hereto agree to the dispute resolution provision provided in of all disputes, claims, causes of action, in tort or in contract concerning the assignment and license of the Trademarks.
- 2.2 **Entire Agreement.** This License Agreement supersedes all previous agreements, understandings, and arrangements between the parties, whether oral or written, and constitutes the entire agreement between the parties.
- 2.3 **Amendments.** This License Agreement may not be modified, amended, altered, or supplemented except by an agreement in writing executed by the parties hereto.
- 2.4 **Waivers.** The waiver by League of a breach or other violation of any provision of this License Agreement shall not operate as, or be construed to be, a waiver of any breach, continuing breach or subsequent breach of the same or other provision(s) of this License Agreement.
- 2.5 **Notice.** Unless otherwise provided herein, any notice, demand, or communication required, permitted, or desired to be given hereunder shall be in writing and shall be delivered by hand

or by registered or prepaid certified mail through the United States postal service, return receipt requested, addressed as follows:

ECHL Inc.
Attn: Commissioner
ECHL Inc.
116 Village Blvd., Suite 230
Princeton, NJ 08540-5700

C&S Family Sports, LLC

Chicago Express

Attn: Craig Drecktrah
5333 Prairie Stone Parkway
Hoffman Estates, IL 60192

And to:
T. Paul Hendrick, General Counsel to the ECHL
Hendrick Bryant Nerhood & Otis, LLP
723 Coliseum Drive, Suite 101
Winston-Salem, North Carolina 27106-5326

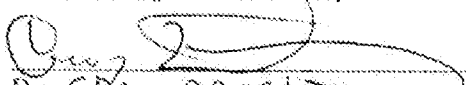
crdrecktrah@chicagoexpresshockey.com

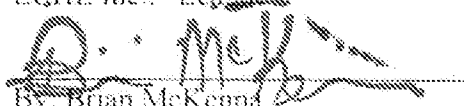
2.6 Articles and Other Headings. The articles and other headings contained in this License Agreement are for reference purposes only, and shall not affect in any way the meaning or interpretation of the terms of this License Agreement.

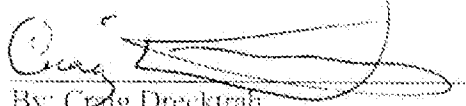
2.7 Assignment: Binding Nature. No party may assign any of its interests under this License Agreement without the consent of all other parties, except the League may license the Trademarks to Properties and to the Member. This License Agreement shall be binding upon and inure to the benefit of the parties, their successors, and permitted assigns.

2.8 Counterparts. This License Agreement is executed in multiple originals, with each copy being considered an original.

IN WITNESS WHEREOF, the parties hereto have caused this License Agreement to be executed by their duly authorized representatives as of the date first set forth above.

C&S Family Sports, LLC:
"Controlling Related Entity"

By: CRAG DRECKTRAH

ECHL Inc.: "League"

By: Brian McKenna
Commissioner

Chicago Express: "Member"

By: Craig Drecktrah
Governor