

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SAGE Publications, Inc.		08/30/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Russell J Quaglia		
<b>Street Address:</b>	1292 Milano Circle		
<b>City:</b>	Dunedin		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34698		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5167410	SCHOOL VOICE	
<b>Registration Number:</b>	5167409	SCHOOL VOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	207-798-2231		
<b>Email:</b>	quaglia@quagliainstitute.org		
<b>Correspondent Name:</b>	Russell J. Quaglia		
<b>Address Line 1:</b>	1292 Milano Circle		
<b>Address Line 4:</b>	Dunedin, FLORIDA 34698		
<b>NAME OF SUBMITTER:</b>	Russell J. Quaglia		
<b>SIGNATURE:</b>	/Russell J. Quaglia/		
<b>DATE SIGNED:</b>	08/31/2017		
<b>Total Attachments: 2</b>			
source=Trademark Assignment Finalized#page1.tif			
source=Trademark Assignment Finalized#page2.tif			

OP \$65.00 5167410

ASSIGNMENT OF TRADEMARK

AND

THE UNITED STATES  
REGISTRATION THEREOF

WHEREAS, SAGE Publications, Inc., a Delaware corporation having a place of business at 2455 Teller Road, Thousand Oaks, California 91320 ("Assignor"), has acquired or adopted, and used, and thereby own all rights, title and interests in and to (i) the trademark SCHOOL VOICE for certain goods in International Classes 9 and 41 and (ii) the United States Registrations thereof, namely U.S Registration Nos. 5,167,410 and 5,167,409 (the "Marks", and "Registrations", respectively), together with the goodwill of the business appurtenant to said Marks;

WHEREAS, Russell J. Quaglia, a United States individual having an address of 1292 Milano Circle, Dunedin, Florida 34698 ("Assignee") is desirous of acquiring said Marks and the Registrations therefor; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interest in and to the Marks and Registrations and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, his successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks and Registrations, and the attendant goodwill symbolized by the Marks, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of any of the Marks by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Marks and Registrations.

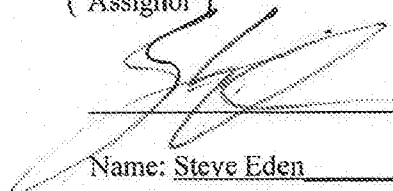
Assignor and Assignee fully release, waive, cancel and discharge any and all rights, actions, causes of action, claims and demands whatsoever, that now exist or may hereafter accrue in favor of the other party with respect to any claims accruing prior to and including the date of this Assignment, as more fully detailed in the separate Trademark Transfer Of Ownership Agreement entered between the parties with respect to the Marks.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office, so that Assignee's ownership of the Marks and Registrations is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

SAGE PUBLICATIONS, INC.  
("Assignor")

Dated: August 30, 2017

  
\_\_\_\_\_

Name: Steve Eden

Title: Vice President and General Counsel