

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM442146

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TEAM EFFORT, INCORPORATED	FORMERLY aka Team Effort, Inc.	09/01/2017	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WINCRAFT, INCORPORATED		
<b>Street Address:</b>	960 EAST MARK STREET		
<b>City:</b>	WINONA		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55987		
<b>Entity Type:</b>	Corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5159698	TEAM EFFORT	
<b>Registration Number:</b>	2378619	TEAM EFFORT	
<b>Registration Number:</b>	3347065	HEADCOVER MATCHING SYSTEM	
<b>Registration Number:</b>	2386974		
<b>Registration Number:</b>	3111807	WIND-RELEASE SYSTEM	
<b>Registration Number:</b>	2441640	WINDSHEER	
<b>Registration Number:</b>	2386972	TEAM EFFORT	
<b>Registration Number:</b>	3354019	THE 19° DIFFERENCE	
<b>Registration Number:</b>	3354018	CVX	
<b>Registration Number:</b>	3935984	FACE/CLUB	
<b>Registration Number:</b>	2066116	TEAM EFFORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6124927000		
<b>Email:</b>	ip@fredlaw.com		
<b>Correspondent Name:</b>	Patricia A. Larson, Senior Paralegal		
<b>Address Line 1:</b>	Fredrikson & Byron, P.A.		

OP \$290.00 5159698

TRADEMARK

**Address Line 2:** 200 S. SIXTH STREET, SUITE 4000  
**Address Line 4:** MINNEAPOLIS, MINNESOTA 55402

**NAME OF SUBMITTER:** Patricia A. Larson

**SIGNATURE:** /Patricia A. Larson/

**DATE SIGNED:** 09/06/2017

**Total Attachments: 2**

source=Trademark Assignment Wincraft #page1.tif

source=Trademark Assignment Wincraft #page2.tif

**TRADEMARK ASSIGNMENT**

WHEREAS, TEAM EFFORT, INCORPORATED, a Iowa corporation having its principal place of business at 120 9<sup>th</sup> Street SW, Clarion, IA 50525 (hereinafter "Assignor"), is the owner of the trademarks listed on Exhibit A hereto (hereinafter "the Marks"); and

WHEREAS, WINCRAFT, INCORPORATED, a Minnesota corporation having its principal place of business at 960 East Mark Street, Winona, MN 55987 (hereinafter "Assignee"), is desirous of acquiring the Marks and the goodwill of the business associated therewith and symbolized thereby.

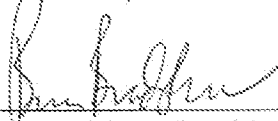
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks that Assignor owns, together with the goodwill of the business associated therewith. Assignor agrees to execute any additional documents presented to Assignor by Assignee which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

This Assignment includes all rights in the nature of trademarks, service marks and trade name rights, as well as the right to sue for past infringement by any third party.

Effective: September 1, 2017

**ASSIGNOR:**

TEAM EFFORT, INCORPORATED

By  .....  
Bruce Bradshaw, President

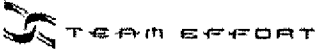


**ASSIGNEE:**

WINCRAFT, INCORPORATED

By  .....  
John Killen, CEO

**EXHIBIT A**

United States Trademarks

<u>MarkName</u>	<u>Registration Date</u>	<u>Registration Number</u>
TEAM EFFORT (Classes 18 and 28)	03/14/2017	5,159,698
TEAM EFFORT & DESIGN (square in front of words) 	08/22/2000	2,378,619
HEADCOVER MATCHING SYSTEM	12/04/2007	3,347,065
DESIGN (Miscellaneous) 	09/19/2000	2,386,974
WIND-RELEASE SYSTEM	07/04/2006	3,111,807
WINDSHEER	04/03/2001	2,441,640
TEAM EFFORT & DESIGN (square in between words) 	09/19/2000	2,386,972
THE 19° DIFFERENCE	12/11/2007	3,354,019
CVX	12/11/2007	3,354,018
FACE/CLUB	03/22/2011	3,935,984
TEAM EFFORT	06/03/1997	2,066,116