

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM442569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crane & Co., Inc.		09/05/2017	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crane Stationery, LLC		
<b>Street Address:</b>	150 West 22nd Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	Limited Liability Company: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3331775	LETTRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4135672079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	413-567-2076		
<b>Email:</b>	mrb@hblaw.org		
<b>Correspondent Name:</b>	Mary R. Bonzagni		
<b>Address Line 1:</b>	Holland & Bonzagni, P.C.		
<b>Address Line 2:</b>	171 Dwight Road		
<b>Address Line 4:</b>	Longmeadow, MASSACHUSETTS 01106		
<b>NAME OF SUBMITTER:</b>	Mary R. Bonzagni		
<b>SIGNATURE:</b>	/maryrbonzagni/		
<b>DATE SIGNED:</b>	09/11/2017		
<b>Total Attachments: 1</b>			
source=signedassignment#page1.tif			

CH \$40.00 3331775

ASSIGNMENT

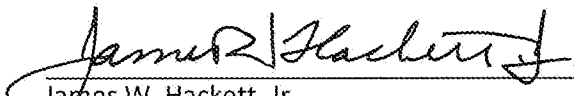
WHEREAS, Crane & Co., Inc., a Massachusetts corporation, having a principal place of business at One Beacon Street, 17<sup>th</sup> Floor, Boston, MA 02108 (hereinafter "Assignor"), has adopted, used and is the owner of United States Trademark Registration No. 3,331,775 for "LETTRA" for "printing paper" in Int. Cl. 16 (hereinafter "the MARK");

WHEREAS, Crane Stationery, LLC, a Massachusetts limited liability company, having a principal place of business at 150 West 22<sup>nd</sup> Street, 5<sup>th</sup> Floor, New York, NY 10011 (hereinafter "Assignee"), desires to acquire the MARK, and rights in the corresponding federal trademark registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK, and the identified registration thereof, together with the right to seek remedies for any and all infringements of the MARK and registration and to collect and retain all damages and profits for infringements.


Signed and sealed this 5<sup>th</sup> day of Sept. 2017, at Boston,  
Mass (city, state).

CRANE & CO., INC.

  
James W. Hackett, Jr.  
Vice President and General Counsel

On this 5<sup>th</sup> day of Sept. 2017, before me appeared James W. Hackett, Jr., to me personally known, and acknowledged that he executed the foregoing Assignment as his free act and deed on behalf of Crane & Co., Inc. with authority to do so.



  
Notary Public Courtney E. Larson  
My Commission Expires: Jan. 4, 2024

[89029G.A.1006/US3331775-20170911/05289T]