

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dash Financial Holdings, LLC		03/17/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Dash Financial Technologies LLC		
Street Address:	250 Park Ave S., 9th Fl.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4615850	DASH	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	dmattessich@merchantgould.com		
Correspondent Name:	Danielle I. Mattessich		
Address Line 1:	P.O. Box 2910		
Address Line 2:	Merchant & Gould P.C.		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	17919.1US01		
NAME OF SUBMITTER:	Danielle I. Mattessich		
SIGNATURE:	/daniellemattessich/		
DATE SIGNED:	09/18/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “*Assignment*”) is made and entered into this March 1, 2017 (the “*Effective Date*”), by Dash Financial Holdings, LLC, a Delaware limited liability company (“*Assignor*”) in favor of Dash Financial Technologies LLC, a Delaware limited liability company (“*Assignee*”).

WHEREAS, Assignor desires to sell, convey, assign, and transfer to Assignee the trademark set forth on Schedule A and, to the extent they are owned by Assignor, all derivatives and stylizations thereof and all logos and designs associated therewith (collectively, the “*Trademarks*”).

WHEREAS, Assignee is desirous of acquiring the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Effective as of the Effective Date, Assignor hereby sells, conveys, assigns, and transfers to Assignee any and all of Assignor’s right, title and interest in, to and under the Trademarks in the United States and throughout the world, together with the goodwill of the business connected with and symbolized by the Trademarks, including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside of the United States based in whole or in part upon the Trademarks, and all corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter arising or in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor or its controlled affiliates if this Assignment had not been made, together with the right to collect royalties, products and proceeds in connection with any of the foregoing and the right to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation thereof and to collect and retain all damages and profits related to the foregoing, and any priority right that may arise from any such Trademarks.

2. Use of Name. Except as set forth in this Section 2, from and after the Effective Date, Assignor shall have no right to use the Trademarks. As promptly as practicable after the Effective Date, but no later than three (3) month thereafter, Assignor shall cease all use of the Trademarks, including any use as a trademark, service mark, corporate name, or trade name.

3. Further Assurances. From time to time following the date hereof, at the sole expense of Assignee, Assignor shall execute and deliver such other instruments of conveyance, assignment, transfer and delivery and execute and deliver such other documents and take or cause to be taken such other actions as necessary or as Assignee reasonably may request in order to record, perfect or otherwise effectuate the assignment granted hereunder.

4. Successors. This Assignment and all of the provisions hereof will be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

5. Counterparts. This Assignment may be executed in one or more counterparts, any one of which need not contain the signatures of more than one party, but all such counterparts taken together will constitute one and the same instrument. Facsimile or emailed counterpart signatures to this Assignment shall be acceptable and binding.

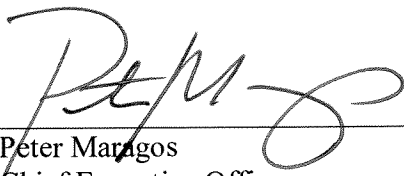
6. Governing Law. All issues and questions concerning the construction, validity, enforcement and interpretation of this Assignment shall be governed by, and construed in accordance with, the laws of the State of Delaware without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

[Remainder of Page Intentionally Left Blank; Signatures Follow]

IN WITNESS WHEREOF, the parties have entered into this Assignment as of the Effective Date.

ASSIGNEE:

Dash Financial Technologies LLC

By: 
Name: Peter Maragos
Title: Chief Executive Officer

ASSIGNOR:

Dash Financial Holdings, LLC

By: 

Name: Peter Maragos

Title: Manager

Signature Page to Trademark Assignment

TRADEMARK
REEL: 006154 FRAME: 0553

Schedule A

Trademark: DASH

Registration Number: 4,615,850

Registration Date: 10/7/2014