

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM443123

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEQUILERA LA GONZALENA S.A. DE C.V.		04/30/2017	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Tamaulipas Spirits, Inc.		
Street Address:	Emilio Castelar 240-101		
City:	Col. Polanco CDMX		
State/Country:	MEXICO		
Postal Code:	11560		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1397870	CHINACO	
CORRESPONDENCE DATA			
Fax Number:	7139510662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-951-0160		
Email:	bthompson@pdhlaw.com		
Correspondent Name:	Martyn B. Hill		
Address Line 1:	1415 Louisiana, 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
DOMESTIC REPRESENTATIVE			
Name:	Martyn B. Hill		
Address Line 1:	1415 Louisiana, 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Martyn B. Hill		
SIGNATURE:	/Martyn B. Hill/		
DATE SIGNED:	09/14/2017		
Total Attachments: 3			

OP \$40.00 1397870

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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (this "Assignment") is made by TEQUILERA LA GONZALENA S.A. DE C.V., a corporation of Mexico, having an address of: Camino a Santa Fe Km. 1 S/N, Gonzalez, Tamaulipas 89700, Mexico (the "Seller"), in favor of Tamaulipas Spirits, Inc., a Texas corporation (the "Purchaser").

WHEREAS, the Seller desires to assign and transfer to the Purchaser the trademark listed on Exhibit A attached hereto and incorporated herein by reference (the "Trademark"), and the Purchaser desires to acquire the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Seller does hereby assign, sell and transfer to the Purchaser the Trademark and all of the Seller's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the right to sue for past infringement thereof, any registration and application for registration thereof, and all the benefit of the Trademark. The Seller does further consent to the recordation of this Assignment by the Purchaser with any governmental agency. The Purchaser agrees to assume responsibility for recording fees and other costs associated with recording of title to the Trademark. Seller warrants to Purchaser that the Trademark is free and clear of all security interests and/or other liens.

This Assignment shall be binding upon the Seller and its successors and assigns, and shall inure to the benefit of the Purchaser and its successors and assigns. This Assignment shall be governed by and construed in accordance with laws of the State of Texas, United States of America.

IN WITNESS WHEREOF, the Seller has caused this Assignment of Trademark to be duly executed and delivered as of the date written below.

TEQUILERA LA GONZALENA S.A. DE
C.V., a corporation of Mexico

By: _____

Name: Gabriel González Garrochotegui

Title: Director

Date: April 30, 2017

TEQUILERA LA GONZALENA S.A. DE
C.V., a corporation of Mexico

By: _____

Name: Guillermo G. González Garrochotegui

Title: President

Date: April 30, 2017

Exhibit A
Trademark

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>International Class/Goods</u>
CHINACO (Stylized/Design)	1397870	June 17, 1986	International Class: 033 TEQUILA



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CONSEJERÍA JURÍDICA Y
DE SERVICIOS LEGALES



Dirección México
y de Estudios Legislativos

D. F.



Apostille
(Convention de la Haye du 5 octobre 1961)

Derechos \$ 83.58
núm. Orden 25002

En México el presente documento público ha sido firmado por LUIS RICARDO DUARTE GUERRA quien actúa en calidad de NOTARIO PUBLICO 24 DEL DISTRITO FEDERAL y está revestido del sello correspondiente a NOTARIA PUBLICA 24 DISTRITO FEDERAL, MEXICO. Certificado en CIUDAD DE MÉXICO por LIC. MARÍA DEL CARMEN RICO REYES DIRECTORA CONSULTIVA Y DE ASUNTOS NOTARIALES DE LA DIRECCIÓN GENERAL JURÍDICA Y DE ESTUDIOS LEGISLATIVOS DE LA CONSEJERÍA JURÍDICA Y DE SERVICIOS LEGALES.

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Y DE SERVICIOS LEGALES

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y de Estudios Legislativos

CIUDAD DE MÉXICO el 18 de agosto de 2017

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Firma

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